SONOMA VALLEY EXPOSITOR

SONOMA, SONOMA COUNTY, CALIFORNIA, FEBRUARY 16, 1906

¶ Open All the Year Round ¶

AGUA CALIENTE SPRINGS

Only Three Miles From Sonoma

Largest Mineral Water Swimming Tank in the State

Natural Hot Sulphur Plunge and Tub Baths

The Ideal Summer Resort of the Sonoma Valley

The place where you can get the Finest Meals in Sonoma County

Theodor Richards : : Agua Caliente, Sonoma Co., California

PROSPEROUS SONOMA

Brief Historical and Geographical Sketch of Our Nature Favored Section of the State

It is fitting that on this anniversary of the birthday of the "Father of his Country, "George Washington, February 22, 1906, when the thoughts of loyal Californians, and the footsteps of many native sons and daughters will be turned toward the historic and progressive city of Sonoma, that a brief historical and geographical sketch of this nature favored valley should be presented.

The occasion for the extraordinary gathering at Sonoma on this coming date is the laying of the corner stone of the new city hall.

A radius of ten miles, with the historic old town of Sonoma as its center would probably include not only some of the finest vineyards, orchards, orange groves and grainfields in California, but also picturesque surroundings and attractive environments as can not be surpassed in any postion of the State.

MISSION SAN FRANCISCO SOLANO

The old Mission founded at Sonoma, July 4, 1823, by Padre Altimira. The last Mission founded on the Pacific Coast. As it looks today

It is a fact that is perhaps not generally known to the outside world that in this valley oranges and lemons not only thrive but ripen from four to six weeks earlier than they do in Los Angeles county and other southern districts that have become so famous for the production of citrus and semi-tropical fruits. Careful investigation and experiment has established the fact that our valley, together with some other sections north of San Francisco are destined to become more celebrated for the choice quality of its citrus and temperate zone fruits than the southern districts can ever hope to become. Too much depends upon irrigation in the South. Our valley is irrigated by nature, not by art. Consequently the soil is richer, and the heat of the sun is tempered to the comfort and health of vegetable life. In the north the growth of these fruits is natural, and in the South it is forced and artificial, partaking too much of the nature of hot house productions.

The wines and brandies of this locality have already gained a world-wide reputation as the finest produced in America, as the grapes as well as other fruits are produced without irrigation, and as a consequence this product excells that of other sections in color, flavor and bouquet.

Our "Valley of the Moon," as it was aptly christened by its Indian sponsers- extends from the northern shore of San Pablo bay for nearly thirty miles toward the center of the county. It is divided from Petaluma Valley on the west and from Napa Valley on the east by ranges of mountains of considerable altitude.

The annals of the quaint old city of Sonoma are closely interwoven with the early settlement of California by the whites and probably but comparatively few of the visitors and excursionists to this beautiful valley stop to think of its historical importance.

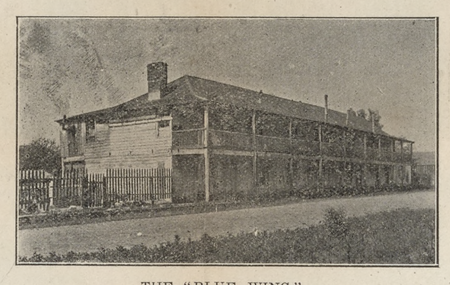
Just as the advancement of civilization always follows the advent of Christianity, so immediately after the establishment of the mission at Sonoma, came the white man to till the fruitful soil of this prolific valley. By far the most distinguished of these early pioneers was our honored and beloved fellow townsman, the late General Vallejo.

So many times have the principal events in the life of this noted man been given to the public that it seems like repeating a too-familiar story to publish them here. But there were events in his life that have never been recorded in public print, and these events were no less interesting than those about which so much has been written.

His was a life that almost from the morning of its beginning to the night of its ending teemed with striking incidents and interesting episodes. It was a life that almost from the moment of its inception was closely allied with the interests of California, the glorious state in whose arms rest the mortal remains of this sturdy and most respected of her native sons. It was a life born of honor, nursed by ambition, and crowned with the immortal wreath of perfect success. It was a life cherished by all who knew it; a life made grand by unselfishness; a life made perfect through christian generosity; a life the memory of which will be forever honored by those who have outlived it.

General Mariano Guadalupe Vallejo, according to family annals, was born on the morning of July 7, 1808, in the historic town of Monterey, California. He was the eighth of thirteen children of Ignacio Vincents Ferrer Vallejo, who was born in the state of Jalisco, Mexico near the city of Guadalajara, and not in Spain as has been repeatedly set forth by the family's biographers. Senor Ignacio Vallejo was connected with several exploring expeditions into Upper California, and finally settled in Monterey, where, at the age of forty years he wedded the young and beautiful senorita, more than twenty years his junior, who became the mother of Mariano Guadalupe Vallejo. This union is said to have been an extremely happy one, and the generous, sunny and affectionate disposition of their child Mariano, strongly verifies this report.

In the boyhood days of General Vallejo the facilities for acpuiring an education in the primitive town of Monterey were extremely limited. This fact was brought to the attention of the Mexican governor. He sent Professor Azpiroz fom Mexico to assume the duties of public instructor at Monterey, and it was under the tutelage of this gentleman that General Vallejo laid the foundation for the liberal knowledge of the world's affairs that he afterward acquired. His mind was wonderfully receptive and strongly retentive, and to the day of his death he remembered distinctly minor events in the history of California that would long ago have been forgotten by an ordinary man. His young life was filled with an insatiable ambition. With a perception strangely keen he saw the opportunities offered him and with a hand strong and determined he reached out and grasped them. His most cherished companions were his books; with them he lived in brotherly harmony from day to day, eagerly absorbing their contents and making practical use of the lessons they taught him. This characteristic, so strongly marked in his early life was peculiar to him in his last days, to which the large and well



THE "BLUE WING"

A Hotel of Sonoma in Pioneer Days As it is Now. Property of A. Pinelli

selected library to be found in his late home plainly attests.

In such an era as that in which young Vallejo's life began, his wonderful energy and ambition naturally made him a conspicuous figure in the community in which he lived, and at the age of sixteen we find him uniformed as a cadet in the standing army of Mexico, and at the same time occupying the responsible position of secretary tothe governor. In after years General Vallejo spoke with justifiable pride of the day when, as the governor's secretary, he drew up the articles of capitulation that acknowledged the surrender of the Spanish forces to the Mexican Government.

The reluctance with which Mexico bore the weight of Spanish rule gave young Vallejo an opportunity to satisfy his natural liking for military life, and, so nobly had he acquited himself as a soldier that he was placed in command of the Presidio at San Francisco upon attaining his majority.

THE OLD BARRACKS, SONOMA, CAL.

From a photograph taken in 1867. Mission San Francisco Solano in background

Soon after assuming command of this department, a revolution broke out headed by a man by the name of Solis, and Vallejo was taken prisoner and confined in the jail at Monterey. He soon managed to escape, however, and sailed under cover of darkness for San Diego where he joined the forces of the government, and, marching northward, the revolutionists were met at Santa Barbara and suppressed.

For five years Vallejo held the office of commander of the Presidio, and during that time he is credited with having organized the first city or town government of San Francisco. A life so full of energy and ambition as was that of young Vallejo could not rest content in the honorable and dignified position that he held at this time, and, at his own request, when it became known that colonists were desirous of locating in the northern districts of California, he was sent to the frontier as an escort to those pioneer settlers.

The spot fixed for the location of the colony was on Mark West Creek at a point named Santa Annay Ferias; and here, with a corps of soldiers a hundred strong, Vallejo camped. The colony was under the direction of one Hitas, who was an avaricious spirit desirous of public notoriety and of furthering his own interests to such an extent, that he threw honor and principle to the winds that his ends might be accomplished. In 1835 the colonists arrived and immediately manifested a spirit of defiance toward the government. This so enraged the authorities that they ordered the arrest of the colonists and their banishment from the country, imposing this onerous duty upon Vallejo, who so adroitly managed the affair that the insurgents were made prisoners without bloodshed.

In 1849 a manifesto was issued calling a constitutional convention to be held September 1st of the same year. and to this convention Vallejo was sent as one of the four delegates who went from the Sonoma district. This convention lasted six weeks, and in the work there performed Vallejo took an active and important part. To the first State Senate Vallejo was sent from the Sonoma district, and in 1850, while inthe Senate, he proposed to grant land at the city of Vallejo for the purpose of public buildings. The proposition was accepted and Vallejo erected there a state house and several buildings. Two sessions of the legislature were held there, but for various reason the location of the State capital was changed from Vallejo to Sacramento, and the generous spirited Vallejo found himself a loser by the venture to the amount of many thousand dollars.

His heart was fixed upon the natural beauties and unsurpassed advantages of Sonoma Valley, and there he concluded to end his days in the pursuit of agriculture. For his home he selected a beautiful spot in the suburbs of Sonoma, at the foot of the graceful hills that wave gently backward and upward until they lean against the eastern sky many hundred feet above the valley.

To this spot he gave the name Lachryma Montis, which being translated from the Spanish means "Mountain Tear." A large spring gushing from the mountain side suggested the name. He placed many acres under cultivation and planted a large vineyard. He is aid to have planted in this vineyard the first European varieties of vines planted west of the Rocky Mountains. These vines were sent to him from Washington by General Green. His efforts met with success, and for many years he carried off the trophies offered by the State Agricultrral Society for the best exhibition of native wines.

He commenced at this time the erection of the house in which he died, and which cost him upwards of $50,000. The lumber was hauled by teams up the valley from Vallejo, the bricks were brought from the Sandwich Islands and the marble mantelpieces were purchased in Honolulu. He paid his carpenters seventeen dollars a day, and it was hard to get them even at that price. The grounds about the house were spacious and beautifully arranged. Orange, lemon and evergreen trees were planted, and two marble fountains of beautiful design ornamented the shaded lawn.

HOME OF THE LATE GENERAL VALLEJO, SONOMA, CALIFORNIA

Here, in the atmosphere of his former, greatness, this large-hearted man lived out his last days uneventfully, bearing with becoming modesty the honors that persistently sought him out. For several years he was treasurer of the State Horticultural Society and for a long time he had been an honored member of the Native Sons of the Golden West, of which order he was the oldest representative.

General Vallejo was the sire of seventeen children, eight of whom are still living. This numerous offspring was the result of his union with the beautiful senorita Francisca Benecia Carrilla, an estimable lady of Castilian ancestry, who outlived him but a short time at the old home near Sonoma. It was at an early hour on Saturday morning January 18th, 1890, that death closed the earthly career of General Vallejo who for many days had lain hopelessly ill at Lachryma Montis. He was borne down by the weight of years and a complication of maladies which baffled the physicians and resisted the careful and tender nursing of his devoted wife and children.

This article would be incomplete without mention of the old Cooper bridge on the Petaluma road near Sonoma, which is one of the familiar land marks and the oldest structure of its kind in California. The contract for this bridge was let, and the work of hewing and hauling the lumber commenced in November, 1854 and it was completed within six months from that date according to agreement. Jacob Jacobson, who recently died at the county hospital was the builder and the contract price was $3000. Chas. S. Wilson, who is still a well known resident of this valley, assisted him in the work of construction.

The timbers were all hewn and the floor planking whipsawed at or near the Thompson place in Graham Canyon and hauled with ox teams to the bridge site. When the Board of Supervisors, of which the late Judge Akers was the member from this district, inspected and accepted the structure, they found the work to be so much better and more substantial than agreed upon that they voted the builder an extra hundred dollars for the excellent manner in which he had done the job. It would be a blessing if we had a few such honest contractors in these days, and wth repairs recently made upon the old bridge it will probably withstand the wear and tear of summer travel and the storms and floods of winter for at least another quarter of a century.

THE CELEBRATED BOYES' HOT SPRINGS

The Mineral Water From Which Has Cured Thousands of Grateful People

A potent factor in making Sonoma Valley known to the world as an ideal health resort is Boyes' Hot Springs, situated about two miles from this city on the Santa Rosa road.

The springs have been known for years as giving forth hot mineral water that was invaluable for the cure of rheumatism, stomach and kidney troubles.

Thousands of people have been cured of rheumatism in its worst form and cured permanantly by using the water from this famous hot spring.

Hundreds of thousands have been benefitted by these healing waters, many of whom came on long journeys to the relief they sought. They found what they wanted in the hot mineral water of Boyes Hot Springs.

After many years of growth and development, necessitating many additions and improvements, Captain H. E. Boyes, the developer of this wonderful spring, sold out the property to a company of gentlemen who formed a corporation to conduct the business.

Harry Francis, one of the heaviest stockholders, is the popular and efficient manager.

Not everyone suffering from stomach, bladder or kidney disease was able to come to the springs to get the healing waters. The demand for Boyes' Hot Mineral water was so great and far-reaching that the management decided to establish a bottling plant and place the water on the market so it could be within the reach of all. Mr. J. W. Kelley of San Francisco has charge of the bottling works just completed and in full operation at the springs.

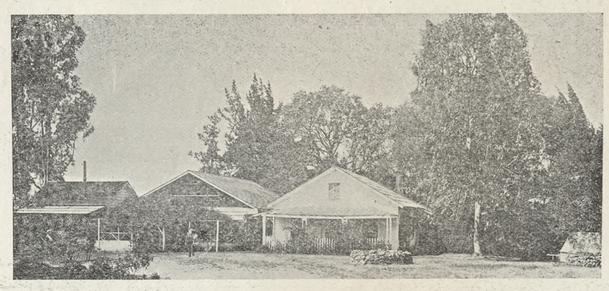
Mr. Kelly is a gentleman of great executive ability and is widely known as a successful business man. He has purchased all the most approved machinery for the bottling plant and can be depended upon to do an immense business in the sale of this famous water. Already over three thousand cases have been ordered and the shipping of these orders commenced. Every mail brings more orders, but it is expected that all orders will have been filled in a few days, and a stock of cases kept on hand to fill all demands promptly.

The water will be bottled just as it comes from the springs and some will be carbonated to comply with the demand of a certain class of trade. Designate in your order which you want—plain or carbonated.

The company is fast making accommodations for the great number of people who would like to live at the springs and enjoy the baths.

During the summer months literally hundreds of visitors come to Boyes' Hot Springs to take a bath or a swim in the immense swimming tank,seventy-five feet wide by one hundred and fifty feet long and said to be the largest mineral water swimming tank in the world.

VIEW AT BOYES HOT SPRINGS, SONOMA, CAL.



VIEW AT BOYES HOT SPRINGS, SONOMA, CAL.

CAPTAIN H. E. BOYES

In 1882 there came to this valley that genial gentleman of the old school, Captain H. E. Boyes and his estimable wife, who purchased the property now known as Boyes' Hot Springs.

Captain Boyes worked early and late to develop his property which is now known far and wide.

The waters from these springs have attracted thousands of people, and the captain takes a pardonable pride in referring to Boyes' Hot Springs as the backbone of the immense summer trade of the valley.

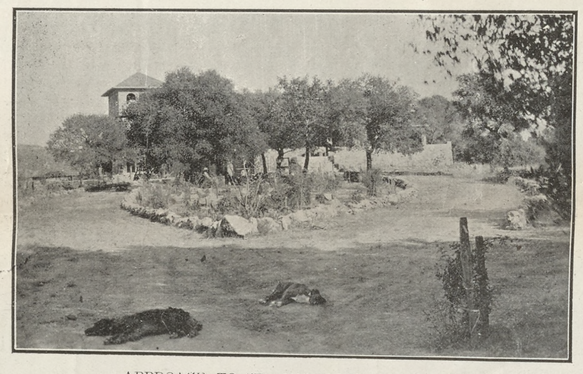
The place is now owned by a corporation and the good Captain and his excellent wife have built them a handsome home near the springs.

Here they enjoy the comforts and luxuries of a well spent life and entertain their legions of friends with true and genuine hospitality.

And this we must say before closing this brief sketch, that there is no more liberal hearted, whole souled and generous citizen anywhere than Mr. Boyes. Let any proposition come forward for the advancement of the valley and he is out with his purse, head and hands, working to make it a success.

Two views of the Boyes country home are given in this issue.

"EL MIRADOR" SONOMA, CAL.
The Home of Capt. H. E. Boyes.



APPROACH TO "EL MIRADOR" SONOMA, CAL.
The Home of Capt, H. E. Boyes.

SONOMA VALLEY CO.

The Sonoma Valley Company has the exclusive contract from the Bay Counties Company to furnish electric power to the people of Sonoma Valley. Their transformer house is situated on First street West, and the office on Napa street near the postoffice.

C. T. Ryland is the sole proprietor of the Company, and Clayton T. Cunningham the local manager. Mr. Cunningham is a graduate electrican of wide experience. The company is prepared to furnish light and power to the people of Sonoma Valley at the lowest possible rates. They light the city of Sonoma with incandescent and arc lights and also most of the business houses and residences of the valley.

Electric motor power is the best and cheapest to run your machinery no matter what it is.

Let the Sonoma Valley Company figure on your power and tell you what it will cost you to light your premises. All kinds of electrical appliances are for sale at the business office. Among the business houses now using electric motors furnished by the Sonoma Valley Company are Wm. Rambo's blacksmith shop, Lewis & Cummings' butcher shop, Adam Adler's planing mill, Boyes' Hot Springs, Quartaroli's Sonoma Winery. They will extend their light and power lines to any part of the valley where light or power

Write to D. H. Twing, the pioneer real estate broker of Sonoma for a list of desirable properties for sale in the valley.

G. S. HARRIS

One of the most popular men in the Sonoma Valley is G. S. Harris who was born and raised in Sonoma. He owns and conducts the Union Livery and Feed stable on the corner of First street West and Napa street.

Mr. Harris is one of Sonoma's most progressive and public spirited citizens, and has held many positions in the public service.

He was deputy county assessor, city trustee, and has been a trustee of the Sonoma grammar school for many years.

Physicians send their patients who need a mild, healthful climate to Sonoma Valley.

H. F. LORD

Mr. and Mrs. Lord came to Sonoma about a year ago, and opened a tailoring establishment in the Castex building on Napa street.

From the first they were successful because they knew their business, and knew it well.

Customers came, and came again, for they were sure of a perfect fit, good cloth and fair prices. It soon became necessary to move to larger quarters and employ more hands.

Lord, the tailor's, work was speaking for itself and men came from other sections to have their suits made by him.

On the first of February Mr. and Mrs. Lord concluded to move to a larger place and have opened up a fine place on Washington street, Petaluma, where they will be pleased at all times to meet their regular customers and many new ones.

Sonoma people can cheerfully recommend them as being strictly reliable in all their dealings and as first class workers.

BELLEVUE HOTEL

Among the many popular summer resorts in the "Valley of the Moon" is the Bellevue Hotel, located in El Verano. The prosperous and genial proprietor, Mr. John Serres, spares no expense to make his hundreds of guests comfortable in every way.

Being in the garden spot of the county, where the finest fruits and berries can be had in abundance, and where nice fresh vegetables are obtainable 365 days in the year, the table of the Bellevue is stocked with the finest the market affords, and served by experienced chefs in the most palatable style.

Mr. Serres enjoys a wide acquaintance all over the west, and has a host of friends who cheerfully testify to the pleasure of being his guests.

Every year since taking charge of this fine two-story brick and wood hostelry. Mr. Serres has been compelled to enlarge its capacity in order to entertain the patronage.

He can now accommocate about 400 guests, which number are to be found there during the summer season.

The Bellevue being open all the year round always has a crowd of guests, but, of course, the greater number come during the summer season.

Free bus to and from the California Northwestern, Verano station and the Southern Pacific depot, El Verano.

CORK OAK

Three large Spanish cork oak trees, each about two feet in diameter are growing beside the road between Shellville and Sonoma. The cork is of good quality. The trees were planted many years ago as an experiment. Their prolific growth shows that the soil and climate of our valley can produce almost all of the commercial products of the temperate and semi-tropical regions and raise them profitably.

A NEW ENTERPRISE

In the spring of 1905, F. D. Bose, an experienced engineer and ice manufacturer of Los Angeles, hearing of its wonderful growth and development, came to the Sonoma Valley and established an ice plant in one of theSchock-in buildings on First street East.

The field proved good The plant was taxed to its fullest capacity all through the summer season. This ice from our local plant is greatly preferred by the people of the Valley. It is made from pure artesian water only.

A company has now been formed, with Mr. Bose as manager. They have purchased land on First street West, and constructed a substantial stone building and installed new steam machinery capable of turning out several tons of ice per day.

A portion of the company's building will be used for cold storage purposes.

A new well has been bored an the property and a fine flow of artesian water secured. From this the ice will be made.

During the warm months delivery wagons are run all over the valley to supply customers with the pure stuff manufactured by the Sonoma Valley Ice and Cold Storage Company.

Order your ice from the local company. Right prices and fair treatment always.

PETER YENNI

The subject of this sketch came to the United States when a boy of but 12 years of age.

He attended the public schools here in the valley and soon acquired a ready knowledge of the English language together with a good understanding of the grammar school branches. By hard work and industry, coupled with excellent business ability, Mr. Yenni has acquired a comfortable competency.

He owns the fine income property on the corner of First street West and Napa streets in one part of which is located his place of business, the"Welcome" saloon and also his residence.

Mr Yenni is a married man and has an interesting family consisting of a wife and two children

In his saloon Mr. Yenni keeps good goods and enjoys a liberal share of the best patronage.

PIONEER FRENCH CITY BAKERY.

Andre Castex has been in business in Sonoma for nearly six years and has built up a fine trade in his line.

The Pioneers French City Bakery of Sonoma was first started in the Barbarin building on First street West. At the beginning of last year it became necessary to get into more commodious quarters n order to better handle the increasing trade, so a lot was purchased and the erection of a two-story stone building commenced. In March ,1905, Mr. and Mrs. Castex moved into their new home and bakery.

The bread made by Mr. Castex, a thorough baker, is first class and finds a ready sale all over the valley, from Kenwood to Embarcadero. Free delivery to any part of the valley.

A picture of the new Castex building is shown herewith. It is one of the most substantial and attractive structures in Sonoma Valley.

LAWRENCE VILLA, SONOMA.

Sonoma Valley has many attractions and beautiful places, among which may be prominently mentioned the Lawrence Villa, situated inside the city limits of Sonoma.

This popular resort is owned and conducted by Mr. and Mrs H. Pellissier, experienced caterers from the metropolis.

Their business has increased so rapidly that they have found it necessary to add new rooms every year, and even resort to the use of tents to accommodate the crowds of guests who enjoy spending ther vacation at the Lawrence villa.

The Lawrence Villa is nicely situated on the foot-hills, and is a well-shaded, well-watered and well-conducted retreae, an ideal, quiet resort where you can enjoy your season of rest. It is open the year round.

MISSION DAYS IN OLD SONOMA

Mission San Francisco Solano was the last mission founded on the Pacific Coast.

Renovated and cared for, this mission will be one of the attractions of the state to strangers coming here, and will show them that California, while alive to the material advantages of their soil and climate do not neglect those higher spiritual and esthetic considerations that make life less selfish and better worth living. To our own people and their descendants, these missions, preserved from the decay that was fast threatening them, will be a perpetual reminder of the days before American occupation and the subsequent events which changed the peaceful home of a pastoral people into one of the busiest centers of mercantile and agricultural interests.

The Spanish fathers were wise men in judgment in selecting the choicest locations for their missions. Hence it is not to be wondered, that when seeking for a second site north of San Francisco they left the sea coast with its fogs and winds and kept up their search until they found the beautiful valley of Sonoma, nestling in protecting hills, and well watered by numerous streams. The mission was established on July 4, 1823, but it was not until the following year that the buildings were completed. They were built of adobe, and consisted of the church with wall 30 by 120 feet and seven feet high, with tiled roof and corridor; a padre's house, a chapel, a granary and several smaller houses. Three thousand grape vines were set out, fruit trees were planted, and a loom for weaving was set up.

But the efforts of the padres to teach the Indians the arts of industry did not meet with encouraging success.

The streams were stocked with fish, game abounded in the hills, grains and fruits grew wild and yielded their abundance to be gathered for winter use, and work seemed to the Indian, accustomed to nature's plenty, but a useless hardship.

Three years after the mission was founded the Indians rose in revolt and burned it to the ground, and its founder, Father Altimira, escaping from his unruly parishoners, went to Santa Barbara. In 1827, the Mission San Francisco Solano was rebuilt by the labors of Padre Fortune, under the protection of the soldiers stationed at the Presidio of San Francisco.

Today the rafters, hewn with axes, show the traces of the rough tools. Old molded tiles cover the roof. Spider webs now cling to the ruined walls and the light that comes in so dimly through the dust covered panes of the small windows falls only upon the last resting place of the two pious dead buried beneath the font. The old Spanish pictures that hung on the walls, the altar and its decorations, the cross once uplifted from the steeple, all that belonged to the old mission as a house of God, save the bare walls, were removed a quarter of a century ago to a modern structure some distance from the town. Yet we who saw it in its primitiveness before it was dismantled, remember well how often in imagination the scenes of those early days would come before us. Then for us hundreds of Indian converts pressed through the doorway, and kneeling on the earthen floor gazed in wonder at the candle lit altar, and listened to the low chanting.

In 1834 the Mexican government sent General Mariano G. Vallejo to secularize the mission and found a town. There were at this time many hostile Indians in the valley and in the country beyond, and General Vallejo established a military post with barracks. The plaza was laid out and the houses built around it as is the custom in Mexican towns. The houses were built of adobe, two stories high, with wide verandas. General Vallejo's own dwelling was also the military headquarters, and was threestories high with a tower overlooking the valley. It was a palatial residence and handsomely furnished. The General spent more than a quarter of a million dollars in founding the town. He held sway over a territory of a hundred miles or more. At one time he possessed a thousand horses broken to ride and nine thousand unbroken.

Jacob Leese, who held the first public celebration of the Fourth of July in California at San Francisco, in 1836, and to which General Vallejo, the Castro and Martinez families and all the principal families of Sonoma were invited, occupied one of these first historic adobe house on the plaza. Another one was the residence of General Vallejo's brother Salvador. On Spain street, but a short distance from the mission was the famous Blue Wing Hotel, which, according to tradition, was the scene of many lively gatherings not in accord with its religious neighbor. The plaza was surrounded by shade trees set out by General Vallejo, and here drilled the Indian lads whom Vallejo trained for his army. Outside of the town, among the foothills were a few ranches stocked with horses and cattle. Gradually a few American settlers were entering the Valley from beyond the Sierras, but there was no antagonism shown them by the Californians, and in time many of them became connected with the leading families by marriage.

Life was a pleasant thing at Sonoma for the ten years following General Vallejo's military occupation of the valley. The Indians had been partly domesticated by the mission padres lived on the ranches of the Californians and did the necessary work under the direction of their masters. But the work was easy to do where there were so many to do it, the rule was kindly and the privileges many. They were days of open handed hospitality and lavish festivities. There were many family connections, and even where there was no tie of kindred the neighborly feeling of friendly interest was strong. Whnever there was a social gathering, the guests came from all parts of the country, and as everyone went to these entertainments on horseback, their stay was often prolonged for a week, and each day brought some new enjoyment of riding, dancing or feasting.

In this pleasant social life there came a sudden break when, early on the morning of June 14, 1846, a small company of Americans appeared at the residence of General Vallejo and made prisoners of him, of Lieutenant-Colonel Pruden, Captain Salvador Vallejo and Jacob Leese. Up to October, 1845, General Vallejo had kept a garrison at Sonoma at his own expense. But at that time, as the money was not refunded to him by the Mexican government, he disbanded the force, although he was still commander of the northern frontier. The plaza was thus left unprotected, although ten pieces of artillery and other arms were there.

Vallejo and his fellow officers were sent to Freemont's camp at Sutter's Fort, and the historic Bear Flag was raised on the staff at the edge of the plaza. This seizure of Sonoma by the Bear Flag party has been variously commented on by the different historans, but as time passes and the facts sift themselves, many believe that the seizure itself and its accompanying details formed a useless irritation of the feelings of the more intelligent Californians. Mexico had not been considerate to California.

A prey to any foreign power whose ships sailed the Pacific, insufficiently garrisoned at every port, and without proper representation at the Mexican Capital, California was dissatisfied with her conditions. General Vallejo, General Castro, and other prominent Californians, from a long intercourse with Americans were favorable to the idea of more intimate relations with the United States, and they doubtless would have so influenced their countrymen that the conquest of California would have been accomplished without that bitterness of feeling that for years rankled in the breasts of the conquered race. For the next three weeks a garrison of forty men guarded the barracks, and many of the settlers on the outlying ranches gathered with their families at Sonoma, fearing that Castro with a force of Californians would attack the town. Freemont camped there at different times, having at one time a force of one hundred and fifty men.

But the reign of the Bear Flag was of short duration. The Mexican war had become a fact, and one of the first acts of the war was the raising of the American flag at Monterey, Yerba Buena (San Francisco) and Sonoma. On July 10, the Bear Flag was replaced by the stars and stripes. Thus in less than one month, the old flag staff which still stands on the plaza, bore aloft to the breeze three different flags, each marking a different epoch in the history of the town.

For the next year and a half Sonoma was occupied by a force of American soldiers commanded by officers who afterward gained fame in the civil war. But upon the discovery of gold at Coloma, January, 1848, soldier and civilian alike deserted the town. Every one went to the mines, but shortly many began to return with large quantities of gold dust. Mules laden with gold passed through the town and carried the precious treasure to the distant ranches of their owners. Business became lively, stores were opened for the sale of goods to miners, stages left daily for the northern mines, and the town put on an appearance of life unknown to it before. New settlements began to be made at Santa Rosa, Petaluma, Napa, and Healdsburg, and in 1855 the county seat was moved from Sonoma to Santa Rosa, which was nearer the center of the county.

After this things began to settle back gradually in their old peaceful routine.

The fields that had run to seed with wild oats were now stirred by the plow, and then vineyards were planted in every direction. In the early sixties if one climbed to the top of one of the hills north of town, they beheld spread out before them a scene of viticultural beauty. The whole country round about appeared like an extended sheet of sprigged muslin, such as our grandmothers used to make into dresses. From that distance and height no uneven lines were visible; and the regular lines of tender green vines were broken only in a few places by taller rows of darker green which marked tree-bordered water courses.

That first era of Sonoma vineyards! Who that participated in it will ever forget it. Many of those early vineyards have disappeared and are replaced by thrifty orchards. But other vineyardists, undisheartened by early failures, have proved by continued experiment that resistant vines are a success, and again the valley shows a large area of growing vines.

The old Spanish padres have moldered into dust, the Mexican soldier no longer passes out of the barracks with jingling spurs and silver decorated trappings, the Indians have long passed away. But the bright sunshine, the balmy air that breathed rest and warmth and the delight of living—these things which could not be wrested from the weak, and did not go with their passing, still remain. But gradually the march of improvement has slipped through the slumberous entrance to the valley. The coach that ran from tidewater at Lakeville to Sonoma has given way to two lines of railroad. Stores, churches and dwellings have multiplied and summer visitors flock to the valley. In the upper valley the Italian has found a second Italy—Italy with the advantages of republican institutions—an Italy of sunshine, balmy air, and vine-bearnig soil, where alms-asking and poverty are unknown. Here, too, might those of our own people who cross the ocean and put up with many inconveniences for the sake of the health giving atmosphere they hope to find under Italian skies, discover the same life-giving air, untainted by Roman malaria.—Emily Loud in Sunset

GEN. VALLEJO'S OLD JAIL, SONOMA, CAL. AS IT LOOKS TODAY.
This is where the unruly were confined during the stirring times in the Forties.

A noted structure on the Gen. Vallejo place in Sonoma. This house was built in the forties and was constructed of bricks brought from Holland. The wooden part of the building was constructed in Switzerland and brought "around the Horn" in sections.

J. J. DUNBAR, HARDWARE.

Sonoma has an up-to-date sanitary plumber who understands his business thoroughly. He also has a tinning shop and hardware store on Broadway, where you can purchase anything usually found in a first class hardware establishment.

Mr. Dunbar has erected scores of Steel Star Windmills, for which standard make he is sole agent in Sonoma Valley.

Before letting the contract for windmill or plumbing work, metal roofing, etc., consult J. J. Dunbar who does honest work at the right price.

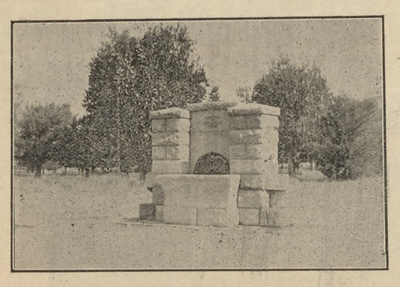
Mr. Dunbar has been in business in Sonoma for many years and his hundreds of satisfied patrons testify as to his reliability in all business transactions.

He enjoys a liberal patronage from all over the valley, from Glen Ellen to Embarcadero. His place of business is on the east side of Broadway, a few doors from the Sonoma Valley Bank.

SONOMA VALLEY EXPOSITOR

SONOMA, SONOMA COUNTY, CALIFORNIA, FEBRUARY 16, 1906

Sonoma City Executive Officers and Public Buildings---Birdseye View of City of Sonoma

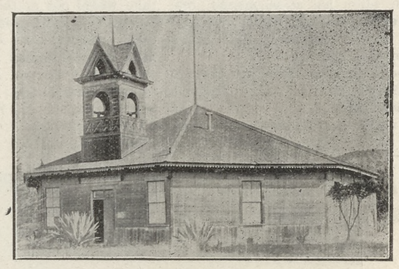


FOUNTAIN ERECTED BY WOMAN'S CLUB.

SONOMA GRAMMAR SCHOOL.

MAYOR J. E. POPPE.

SONOMA VALLEY UNION HIGH SCHOOL.

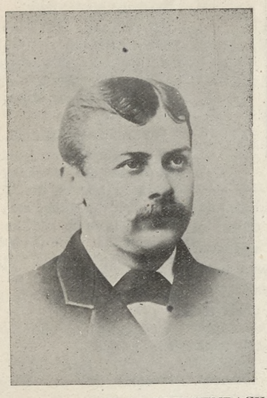


OLD CITY PAVILION.

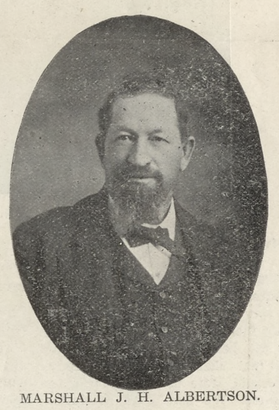
CITY CLERK JOS. B. SMALL.

TRUSTEE A. PINELLI.

THE NEW CITY HALL.

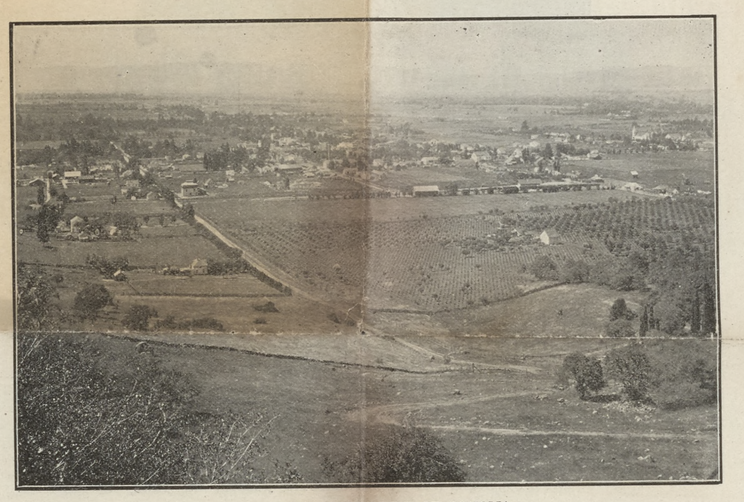


TRUSTEE GEORGE BREITENBACH.



MARSHALL J. H. ALBERTSON.

EMBLEMATIC BEAR FLAG DESIGN.



BIRD'S-EYE VIEW OF SONOMA.

THE LATE GEN. VALLEJO IN HIS GARDEN.

MAYOR J. E POPPE

Julius Emil Poppe is a product of Sonoma Valley, having been born on the Polpula Rancho below town. In youth he learned the cooper's trade, but for many years has been the successful manager of the Poppe winery and distillery on First street West.

Once before he served the city as a member of the board of trustees, and was called again to the position four years ago. When upon organization of the new board he was honord by being chosen president of the board.

Mr. Poppe is a prominent Native Son, past president of the Sonoma Parlor and has often represented the parlor at the Grand parlor sessions.

Our honored mayor enjoys the confidence of all who know him, being absolutely fearless, independent and outspoken. No one need be in doubt how Mr. Poppe stands on any public question. He speaks his opinion right out and is unchangeable in what he thinks is right and for the best interests of the city.

For many successive terms he has served the Sonoma Fire Company as chief and it is largely due to the ready knowledge and wise judgment of our chief, together with the excellent company over which he presides, that our growing city has been remarkably fortunate in the matter of confiagrations. Fires have been few and far between in Sonoma. Threatening ones have been ably controlled and put out before any great loss was suffered.

Mr. Poppe's friends, believing in his strict integrity and ability to manage, are advocating his re-election to the position he now holds. Mr. Poppe is an aggressive friend of Sonoma's first big public improvement, the new city hall.

G. H. HOTZ

The leading dry goods store of Sonoma is that of G. H. Hotz in the Adler building near the postoffice.

Everything usually found in a first class dry goods store can be purchased here at city prices and less.

One could visit many cities larger than Sonoma, and not find a more complete and better selected stock of goods than Mr. Hotz carries.

Mr. Hotz came to Sonoma nearly twenty years ago and opened a small stock of dry goods and gent's furnishing goods. Success marked his business career from the first and Mr. Hotz now has a splendid trade throughout the valley.

Mr. Hotz enjoys the esteem of his fellow citizens, who relying upon his strict integrity sound judgment and excellent business ability, have called upon him to fill positions of trust.

For several years Mr. Hotz was a trustee of the Sonoma Grammar school which office he filled in a highly satisfactory manner. He is now serving his third term as a member of the Board of Trustees of the City of Sonoma, in which office his voice and vote are always to be found on the side of progress and improvement.

It don't cost a cent to speak a good word for your own locality but it brings back dollars to yourself and friends.

R. A. M'DONNEL.

The youngest member of the Board of Trustees of the City of Sonoma is Ranald McDonnel, who has spent nearly all his life in Sonoma.

He is a young man of more than ordinary capacity and has a keen judgment that might be expected to be possessed by a much older man.

Mr. McDonnel was educated in the public schools of Sonoma and in early life showed unusual talent as a speaker. While he has never been trained for oratory he is a popular speaker in Sonoma Valley. Mr. McDonnel is not an attorney, but has successfully conducted many cases in the Justice Courts for grateful clients.

He has yet over two years to serve on the Board of Trustees.

Mr. McDonnel is a man of strong convictions which he does not hesitate to express at the proper times.

He makes an especially valuable member of the governing board of the City of Sonoma, by reason of his well known ambition to see Sonoma grow and improve.

He is a strong and consistent advocate of public improvements.

A Knocker.—A species of humanity of the Carrie Nation type, but without courage to do anything but knock, striking always from behind.

A Public Nuisance.—One who is always speaking ill of his community.

GEORGE BREITENBACH

George Breitenbach, the pioneer harness maker and bicyce expert, was born in Sonoma, and after getting his education in the historic town went to Napa to learn his trade.

He returned to his native city and started in business for himself in 1889.

Mr. Breitenbach always treats his customers with courtesy and fairness, his charges are reasonable, and as a natural result he has built up a successful business.

He is fearless and outspoken in his opinions on all questions, but nevertheless the esteem of his fellow citizens was never better attested than by the fact that he was chosen as city trustee at the last election by the largest majority that was ever given any candidate for that office in the history of the city. Mr. Breitenbach is still a member of the Board of City Trustees.

His harness and bicycle shop, which property he owns, is situated on Napa Street next to the Sonoma Valley Bank.

Mr. Breitenbach is president of the Sonoma Valley Rural Telephone Company, a rapidly growing and popular local company, whose lines have become a necessity in the business life of the valley.

A PINELLI

One of Sonoma's most progressive and substantial citizens is A. Pinelli, at present a member of the Board of Trustees of the City of Sonoma.

Mr. Pinelli is heartily in favor of all public improvements, and was one of the new city hall's mose earnest advocates.

He is liberal in the extreme, and has never been known to turn down any good proposition looking to the advancement of this city.

Mr. Pinelli has large property interests in Sonoma and vicinity and is the owner of that famous old landmark, the "Blue Wing," one of the most noted hostleries in the Golden West in early days.

Mr. Pinelli enjoys a large trade, both wholesale and retail in wood of all kinds, and is the popular proprietor of the Victoria saloon on First street East.

Whatever helps Sonoma, helps everybody in it. You're in it, dear reader, or should be.

FACTS ABOUT OUR CITY

In Brief Sonoma Has, Among Other Desirabilities

A populaton of 1000.
Good grammar school.
Good High School.
Good convent school.
Three churches.
A modern planing mill.
A fine modern ice and cold storage plant.
Two competing railways.
One electric railway under way.
A large basalt block quarry.
A rock crushing plant.
Steamer connection with San Francisco.
A machine shop.
Seven wineries.
Several distilleries.
Seven hotels.
Free rural mail delivery.
A rural telephone system.
A long distance telephone system.
A livery stable.
Five barber shops.
A modern steam laundry.
An athletic club.
A gentleman's driving club.
A brass band.
An up-to-date tailor.
Two weekly newspapers.
Two meat markets.
A poultry market.
A furniture store.
A hardware store.
Three plumbing establishments.
A modern commercial and savings bank.
A news depot.
Two ice cream and candy parlors.
Two dry goods stores.
Two drug stores.
Three bottling works.
Four bakeries.
Two shoe stores.
Two attorneys.
Three graduate physicians.
Five general merchandise stores.
Two grocery stores.
A harness and repair shop.
A base ball club.
An efficient fire department.
A fine system of water works.
Electric light and power.
An eight-acre plaza or public park.
Three shoe repairing shops.
Four blacksmith shops.
A new city hall in course of erection.
A romantic and historical past.
A bright future.
One restaurant.
Private boarding homes.
Several stores where cigars and liquors can be bought.
A fruit dryer.
A U. S. bonded warehouse.
A storage warehouse.
A watch and jewelry repair shop.
A creamery to be built by a chartered company.
The Expositor book and job printing plant.
Two public halls.
Young people's societies—Christian Endeavor and Epworth League.
Two lumber yards.
A vegetable and fish market.
Several contractors and builders.
A free public library.
Lodges of nearly all the fraternal societies.
Western Union telegraph and cable office.
Wells-Fargo express office.
Good residence lots for sale at from $200 up.
Two real estate offices.
A board of trade.
A woman's improvement club.
Several flowing artesian wells.
Perfect drainage to tide water.
No malaria.
No alkali water.
A never failing supply of pure water.
Two wood and coal yrds.
A fine healthful climate.
Abundance of rain.
A money order post office.
Wide, clean streets.
One of the widest and finest thoroughfares in the state—Broadway.
Healthy and prosperous people.
A genuine steady and permanent growth.
Conscientious and efficient city officials.
A multitude of attractions for home seekers and inducements for business enterprises.
No cyclones.
No blizzards.

J. H. ALBERTSON

The subject of this sketch came to Sonoma in November 1871 and has resided here ever since.

Mr. Albertson's first occupation was driver of the stage from Lakeville to Sonoma before the Sonoma Valley branch was built. He was first chosen Marshal in 1899 and has retained the position ever since, being re-elected by larger majorities each time

The genial marshal stands high with his fraternal brethren, having been secretary of Sonoma Lodge I. O. O. F. for nine years. He has just been re-elected for another term. He has also been the faithful and popular secretary of the A. O. F. since the formation of the lodge in this city. For many years he has served the Sonoma Volunteer Fire Company, is its Recording and Financial Secretary.

Mr. Albertson, in addition to his duties as Marshal, is the License andTax Collector of the city, and resident agent for eight of the leading fire insurance companies of the world.

His friends are endeavoring to persuade Mr Albertson to run again for the office which he has filled to the satisfaction of a large majority of the people.

OUR DAIRIES

The dairies of this valley make the choicest of butter which brings the top prices in the San Francisco market.

The value of this product combined with that of cheese reaches up into the hundreds of thousands of dollars annually.

There is no better butter or cheese made in California than in Sonoma Valley.

Many of the dairymen alternate their product by making butter during part of the year and making cheese for the remaining months.

What is worse than opposition?
Ans. Apathy and inactivity.

Municipal Improvements.—A system of paying out one dollar and getting back two.

"In awful bad shape."—When speaking of cities, this phrase means too many residents with plenty of money and no enterprise or home pride.

All things come to him who waits—especially dry rot.

THE NEW CITY HALL

Ever since the Expositor came under its present management it has earnestly advocated the erection of a new municipal building for our city. The unsightly and inconvenient something standing in the plaza and designated by habit as "The Pavilion" had been used as a meeting place for the city trustees and other officials for years.

It was a disgrace to a growing, enlightened community like ours and so thought the municipal governing body. An ordinance was drafted calling a special election for the purpose of voting on the question of issuing $10,000 municipal bonds to secure the money necessary to erect a fine modern building.

The bonding proposition carried by over a two-thirds majority of the citzens.

Subsequently it appeared that a possible technical error might have been made in calling and holding the election in such a short space of time, and fearing this possible mistake might invalidate the bonds, the trustees wisely called another election for the same purpose.

This election was also won by the proponents of the bonds.

The bonds were advertised for sale and bids were received from banks and capitalists from all over the state.The highest and best bid which was accepted, was $10,500 from Mrs. Martha T. Stearns and the bonds were sold to her for that price.

An experienced architect, Mr. A. C. Lutgens, of San Francisco, drew the plans for the new city hall and his plans were accepted.

He is now supervising the construction of the building.

The advertisements published in the Sonoma Valley Expositor, the official paper of the city asking for bids to construct the new building were allowed by contractors and builders from various sections of the state who were desirous of building the city hall.

T. J. MacQuiddy & Son, of Sonoma, were declared to be the lowest and best bidders and the contract was subsequently awarded to them for $15,475.

It should be explained that one member of the board of trustees, Mr. Brietenbach, is a strong believer in in special taxes for public improvements as against bonding. Following that principal for a few years previous the city had acquired a "City Hall Fund" of nearly $7,000 for the purpose of building the city hall.

The march of progress became too rapid, however, for this slow way and the board of trustees wisely abandoned the old plan and ordered an election on the bonding proposition.

CITY HALL, DESCRIPTION.

Our new public building will be a two story stone structure of the "Old Mission" style of architecture, built entirely of stone. The interior will be fitted up in the most modern style and furnished up with all the modern conveniences, sanitary plumbing, electric lights, etc.

The stone used in its construction is dark, heavy basalt from the Sonoma quarry, with trimmings of light gray stone said to be equal to granite for structural purposes.

The walls of the first floor are to be two feet thick while those of the second story are eighteen inches in thickness. The roof will be covered with tiles. The usual cupulo surmounted by a flag pole from which old glory will be unfurled to the breeze, will crown this fine public building.

On the lower floor will be a large hall for the use of the fire department, a corrider, vestibule, lavatories and three offices for the use of the city officials.

On the upper floor will be formed the meeting hall of the local legislative and supervisoral body. This large assembly hall will be in the center of the upper floor surronded by a wide corridor from which on the several sides will open offices rooms and the public library.

Receding alcoves or porches will be built on all four sides on the upper floor.

There will be no front or back to the building, all four sides being exactly alike, facing the north, east, south and west.

From the ground to the the top of the flag pole will be a distance of eighty-two feet.

Altogether the bulding will be a monument to the enlightenment of our people, as enduring as fame and a source of pride to the people of the valley as well as the city.

Dead Timber.—That class of chair warmers who throw cold water on every enterprise because they fear somebody else might make a dollar.

Live Timber.—Just the opposite.

Public Gain.—When God Almighty clears out the dead timber.

OUR AMBITIOUS SISTERS

The Noble Work They are Doing in the Sonoma Valley

To the readers of the Sonoma Valley Expositor, greeting:

Your editor has asked me, as president of the Sonoma Valley Woman's Club, to write for you a short article on our club life.

I would impress upon you that the organization of the Woman's Club has not been affected as a rebuke to the men, nor as a criticism upon their labors, nor to supplant men's influence

THE M. E. CHURCH, SONOMA

in civil or domestic affairs—far from it.

Women have organized to be of assistance; to take up the ends that they feel they can claim as being rightly within their reach and to do the things that will best supplement men's work in all that shall make our living purer better and more useful to our fellow creatures. We herald no revolution; we propose no antagonism; we do not aim to usurp the powers or privileges of any other society or organization; we are always content to do a woman's work in a womanly way.

In our clubs we do not expect to do great things at once. Our work is new to all of us and we are slowly feeling our way, watching carefully the examples to the right and to the left of us; studying every healthful method. As wives, mothers and home-makers, we are imbued with the spirit of patriotism and civic pride and with the earnest desire to see the principles that govern our best homes effective in our own city.

Actuated by this spirit the women of this community, some five years ago, formed the Sonoma Valley Woman's Club. The following article of our constitution and by-laws will explain in part the objects of this organization:

"Article 2, Sec. 1. The object of this club shall be: First, to improve all sanitary conditions, parks, streets, etc. Second, to improve the social and literary interests of the community."

How well we have carried out the objects of our organization you may not realize. As to the first clause—"improving all sanitary conditions"—the least said the better. All we could do was to urge all club members to make everything about their own property as sanitary as possible.

As to the second clause, "the improvement of the park, streets, etc.," we have graveled the most used paths in thhe Plaza and attempted to keep thhe weeds out of them; trees and flowers have been planted along these paths, and at great expense a large piece of ground was planted in lawn grass. This was not a success, much to our disappointment. At the Broadway entrance to the Plaza stands our drinking fountain. This was erected at an expense of $283. For this piece of work we have received congratulations from theh Woman's Clubs of many towns in California, and even from Atlanta, Georgia, came a letter asking us for details and plans.

Along our streets our club, under the direction of Miss Minnie Cook, have planted and boxed many, many trees, some of which are nonw four years old and will soon be what we intended, beautiful shade trees. The work and expense of caring for these trees is no light task.

As to the second section, under the leadership of Miss Humphrey our library tells of our work accomplished in that line. We own over three hundred books and with a state travelling library coming every three months we try to keep our readers supplied with fresh reading matter.

That we are able to meet the expenses of the library each month we are indebted to the generous citizens whi contribute monthly to this worthy cause. I take this opportunity of publicly thanking them.

Socially the club has been a success. The club belongs to the State Federation and for theh past two years we have been represented on the State Board, and this year the vice-president of the San Francisco district(14 counties) is a member of our club. Our belonging to the federation keeps us in touch with club life throughout the State and our intellectual horizon is broadened accordingly.

We are not rich club. The dues, $1.20 a year, pay our rent, Federation dues, and all club expenses. All money raised for special purposes is devoted solely to the object for which it was raised.

We have no social fund.

It is like shaking hands with one's self to offer the citizens of Sonoma our congratulations on the 22nd of February, when the corner stone of the new city hall is to be laid, but we do, and we know that when the hall is completed the sight of this fine, new, clean building will spur us all on to make the rest of thhe town in keeping with it.

With very best wishes for Sonoma's future prosperity,

MRS. ROBT. P. HILL,
President of the Sonoma Valley Woman's Club.

ST. FRANCIS CHURCH, SONOMA

A DESIRABLE LOCATION

Sonoma Valley Well Situated For Climate and Commerce

Surrounded by a range of hills on the east, west and north, Sonoma Valley is well and properly sheltered to insure the mildest and most equable climate in the Golden West.

Here the extreme colds of winter are unknown, the thermometer's lowest register ever known being 28 degrees above zero.

The average temperature, however, throughout the winter is from 38 to 65 degrees Fahrenheit.

In summer the temperature fluctuates between 66 and 90, rarely reaching 100, and then only for a day or two., The nights in Sonoma are invariably cool, insuring sweet, refreshing sleep after the heat of the day.

The lowest record of rainfall for any one year within thhe memory of the oldest living inhabitant of the valley, was 22 inches; the greatest amount yet on record was 38 inches. There has never been a failure of crops through drought in Sonoma Valley. The average rainfall for the past ten years has been 26.60 inches. It is estimated that twenty inches of rain would be ample to insure a crop in our fertile valley.

In regard to the heavy snow our Southern California neighbors who have never been here talk so much about we will simply state the fact that it has snowed in Sonoma Valley just three time in theh last thirty years. Each time the fall amounted to about one inch and remained on the ground for less than 24 hours. It would take pages to refute the false statements about imperial Sonoma, purposely and industr iously circulated about our section of the state. Facts is all we need to give to attract those seeking homes where they can earn the comforts and luxuries of life.

SCENE AT J. K. BIGELOW'S POULTRY FARM, SONOMA.

EL VERANO VILLA, EL VERANO, CALIFORNIA

PRODUCTS OF OUR VALLEY

In Variety of Profitable Products It Cannot be Beat

It can be truthfully said that there is practically no waste land in Sonoma Valley. The rocky hill lands produce the grapes that make the finest wines in the world, according to the opinions of thhe judges at the St. Louis Exposition. Other hill lands are utilized for orchards of olives and the usual temperate zone fruits and pasture for cattle sheep and horses. The lighter valley land is adapted for the raising of poultry. The valley lands are largely devoted to vineyards, orchards and grain.

In the vineyards all varieties of grapes are grown to perfection, but by far the greater portion of them produce the different varieties of wine grapes, these being the heaviest producers. Prices average well, being for the past 20 years about $18 per ton. Good wine grapes showing a high percentage of sugar have brought as much as $32.50 per ton.

The yield in Sonoma Valley is from 6 to 10 tons to the acre, according to the age of the vines, the soil and the care taken of the vineyard.

Thousands of acres in Sonoma Valley are covered with orchards of prunes, pears, apples peaches, quinces, plums, nectarines, cherries, apricots, pomegranates, olives, oranges, lemons, and figs.

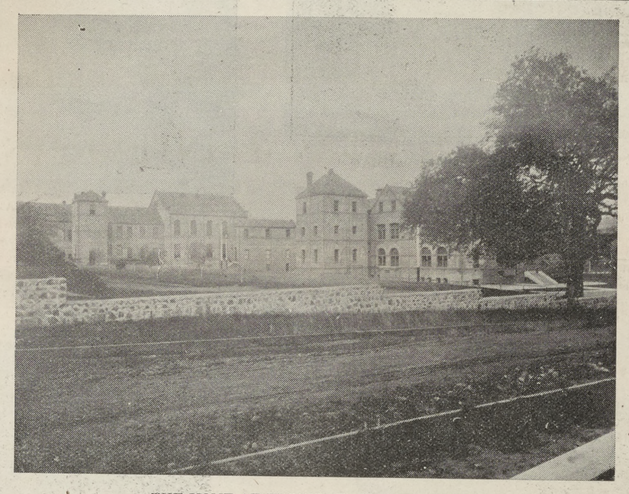
Small fruits and berries also flourish and hundreds of crates of blackberries, strawberries, currents, etc., are shipped to the metropolis every season.

No irrigation is necessary to profitably raise any crop in this valley.

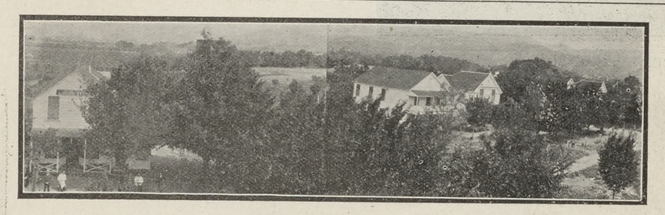
In the valley and on the uplands excellent crops of hay and grain are produced every year, wheat oats and barley being the principal cereals planted.

The Jones ranch of 10,000 acres, 5,000 of which is under cultivation, is situated a few miles below Sonoma. This immense tract was reclaimed from the marshes and is the most productive in the world.

Thousands of tons of hay and grain of superior quality are produced on this ranch every year. Mr. Joseph Keeshler is the efficient manager of this famous ranch.



THE HOME AT ELDRIDGE, SONOMA VALLEY



EL VERANO VILLA

IN GOD WE TRUST

The good people of Sonoma Valley lay aside the cares and vexations of the week and cease their labors on the Sabbath Day.

They believe in following the law of God and nature and rest one day in seven.

Five separate houses of worship are maintained by different denominations, each in charge of earnest Christian gentlemen.

Rev. Father Leahey is the priest in charge of St. Francis church, Sonoma, and St. Mary's church at Glen Ellen.

Rev. R. Lionel Rowe is pastor of the Methodist Episcopal church of Sonoma, a picture of which is shown herewith.

The Congregational church of Sonoma is situated on Broadway and is under the pastorship of Rev. C. C. Cragin.

The Congregational church of Glen Ellen, a view of which is shown in this issue, is under the charge of Rev. Chakuriai. who resides at Kenwood and is also pastor of the church at that place, twelve miles from Sonoma.

Sonoma First

It may probably be news to most people, but it is nevetheless the fact, that the first oranges planted on the Pacific coast were planted on the sunny slope of the range of hills that border Sonoma valley on the west.

Here they grew and prospered and Sonoma valley oranges were much prized for their luscious sweetness. Some of the juciest and sweetest oranges we have ver tasted were given us by Mr. L. L. Lewis. They were grown on his fine large farm on the west side of Sonoma valley about three miles from this city.

Again it is a matter of recorded history that the first olive orchards in the state were planted right here in our own dear valley. They are still standing on the old Hopper place, now the property of Rudolph Spreckles, of San Francisco.

Immense crops of a fine quality of olives are gathered from this old orchard every season. Since then, hundreds of acres of olives have been set out, have grown luxuriantly and produced abundantly.

The late Col. Geo. Hooper was the first man to make olive oil in the state. The quality was pronounced by connoissieurs to be first class. The olive crop of Sonoma Valley at present is a very important one, bringing the owners of the orchards a very handsome sum annually.

And again, then first real champagne manufactured west of the Rockies was made from the juice of grapes raised in Sonoma county on what is known as the Beuna Vista ranch.

Arpad Haraszthy raised the grapes and made the champagne which had a fine sale and graced the banquet table of high functions in the principal cities of the United States. Mr. Haraszthy could not fill the orders he received for his famous beverage, the supply being limited was of course soon exhausted.

Mr. Haraszthy passed away years ago, the phylloxera came and destroyed the vineyard and champagne making ceased in this valley.

Commerce and Transportation

Sonoma Valley is certainly well supplied with conveniences for trade.

Two systems of railways traverse the valley from one end to the other.

The California Northwestern Railway, "the picturesque route of California," beginning at Tiburon and extending to Sherwood, Mendocino county, with a branch leaving the main line at Ignacio, Marin county, and passing through Sonoma Valley to Glen Ellen. Another branch leaves this branch at the draw-bridge across Sonoma creek and crosses the marsh to Napa, the county seat of the adjoining county of the same name.

The California Northwestern is one of the most popular railways in California and takes great interest, aside from a monetary one, in the upbuilding of the counties north of the bay.

The president of the road, A. W. Foster, has great faith in the future of Sonoma and has invested many hundreds of thousands of dollars in land in our favored section.

R .X. Ryan, general passenger and ticket agent of the C. N. Ry., has inaugurated a beautiful custom along the main line and the several branches.

Every spring when the whole valley is clothed with a wealth of beautiful and fragrant wild flowers, a day is set apart and designated as "Flower Day." On that day the boys and girls are engaged to go and gather the wild flowers and their artistic hands weave them into pretty little boquets.

Fair maidens with well laden baskets of the floral beaties of the Golden West board the outgoing trains and present each passenger on the train with a boquet. Needless to say thhe custom is a happy one and greatly appreciated by the throngs of passengers crowding the company's coaches at that time of the year.

A scene at the Sonoma depot is given herewith.

The Southern Pacific Railway enters at the southeastern part of the valley and continues on to the county seat, Santa Rosa, twenty-two miles from Sonoma.

Our produce can thus be shipped direct to the eastern markets without unnecessary delay and expensive transfers.

A new gasoline schooner being built for the river trade by Captain Schiller is now about completed. It will make regular trips to San Francisco from the landing below town. Farmers, orchardists, poultrymen and wine men take advantage of this cheap and convenient means of shipping their products to the San Francisco markets.

"FLOWER DAY" ON THE CALIFORNIA NORTHWESTERN RAILWAY

BOARD OF TRADE

The Sonoma Valley Board of Trade was organized in Sonoma a few month ago for the purpose of advertising to all homeseekers the advantages and attractions of our thriving section.

The Board of Trade has a number of plans under consideration looking toward promotion work.

F. T. Duhring is president of the board and W. O. Hocker, editor of the Expositor, is the secretary.

PAUL ROBIN

When you want a nice clean shave go to the tonsorial artist. Paul M. Robin, whose shop is in the Yenni building on Napa street opposite Union Stables.

Mr. Robin has a natural talent as an artist and can not only remove the decorations frfom your face, giving it a smooth and comfortable appearance, but he can also decorate your home parlor or place of business in a most artistic style.

He has thoroughly mastered two lines of work, namely, tonsorialist and decorator.

At the recent meeting of the Sir Knight's conclave in San Francisco Mr. Robin was sent for and placed in charge of a number of artists decorating the metropolis in honor of the occasion.

A number of times he has been called to the metropolis to plan out and execute decorative designs.

His work has always proven highly pleasing and most satisfactory in every respect.

The soil in our valley is varied in the extreme. In fact on some of the larger places two or more entirely different kinds of soil can be found.

By far the greater area is composed of a dark sandy loam and light sandy loa mand reclaimed marsh land, all of which without irrigation produce abundantly of the usual temperate zone crops.

Sonoma Valley has the distinction of having the largest quince orchard in the world, situated two miles from the center of the city of Sonoma. It was formerly owned by Hon. Robert Howe, ex-speaker of the assembly of the state legislature and a pioneer resident of Sonoma. It is now owned by Mrs. Clement, who purchased the orchard and beautiful farm known as Edendale ffrom Mr. Howe.

The two famous soldiers, Gen. U. S. Grant and Gen. Hooker, were old time residents of Sonoma Valley. Hooker's Falls, near Agua Caliente Springs was named for the latter.

The Brotherhood Of Man

Fraternity, that brotherly feeling which has actuated men to noble deeds since the Great Teacher came among men and first inspired humanity with its broad and generous teachings, is a strong factor in our midst.

Without that brotherly feeling which prompts men to make the same sacrifices for others that they would like to have made to themselves the world would be immeasurably worse.

Fraternity is that undercurrent of feeling that acts as a cement that binds us together as friends and brothers, modifies the harshness of this busy world and makes men better.

No community is well rounded out without this sentiment that modern enlightened men like to nourish and encourage.

Sonoma fortunately possesses the virtue of fraternity in a marked degree.

Each and every lodge in Sonoma is well supported and numerically strong.

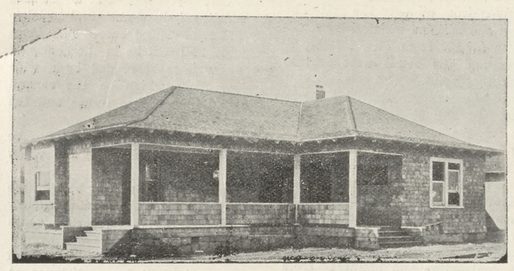
Temple Lodge No. 14, F. & A. M., holds it meetings in the Masonic Hall over the Sonoma Valley Bank.

Valley of the Moon Chapter, O. E. S. also holds its meetings in Masonic Hall once a month on the Thursday evening on or before the full of the moon.

Sonoma Lodge I. O. O. F. owns its own building on Broadway, the upper story of which is used for meeting purposes. They meet every Saturday night.

A number of other societies meet in the I. O. O. F. hall, among which are Sonoma Parlor, No. 111, Native Sons of the Golden West, the United Ancient Order of Druids, the Druid Circle, the local council, Young Men's Institute, the Woodmen of the World, Patrons of Husbandry, Ancient Order of Foresters, Verdant Rebekah Degree Lodge, and the Ancient Order of United Workmen.

I. O. O. F. BUILDING BROADWAY, SONOMA



NEW RESIDENCE OF DR. A. M. THOMSON, PROMINENT CITIZEN AND PRACTICING PHYSICIAN.

ELDRIDGE HOME

At Eldridge, about one mile from Glen Ellen, near the Southern Pacific and C. & N. railroads, is located the state institution for the care and training of feeble minded children.

The asylum contains several hundred inmates, well housed and tenderly cared for.

The buildings are substantial brick structures with perfect sanitation and every modern convenience. The home owns a fine estate of several hundred acres of orchard, vineyard and grain land.

They have a fine herd of dairy cows. The gardens are well kept and by careful management the land belonging to the institution produces a vast amount of food for the home.

Dr. Dawson is the able superintendent of the home, and to him much credit is due for the entirely satisfactory way in which its affairs are conducted.

Robert A. Poppe is president of the board of directors of the Eldridge home and Frank Cromwell, of Petaluma, is secretary.

MERVYN HOTEL

The leading commercial and family hotel in the upper end of thhe valley is the Mervyn Hotel, Glen Ellen, P. Monahan, Proprietor.

The Mervyn is one of the best known resorts in northern California and ever since it was built years ago, has enjoyed the reputation or being first-class in all its appointments.

Mr. andMrs. P. Monahan are popular residents of Sonoma Valley. Under their management the hotel has undergone many attractive and convenient improvements. They have greatly enhanced the desirability of the Mervyn and added materially to its popularity. The spacious grounds, laid out in lawns flowers, etc., and beautifully shaded from the heat of summer makes one of the most delightful spots in Sonoma Valley.

When in Glen Ellen stop at the Mervyn Hotel where you are sure of getting first class service. The bar is well stocked with all the leading brands of wines liquors and cigars.

Sonoma Valley is a community of peace, plenty and prosperity. Thousands in the east are looking for homes in just such a community as ours.

SONOMA FIREMEN

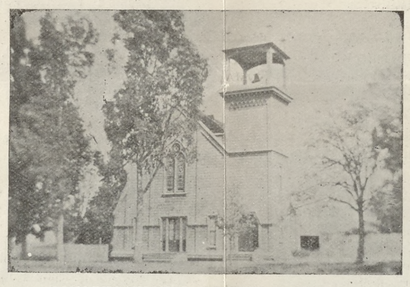
One of the best volunteer companies in the state is the Sonoma Volunteer Fire Company. It has been organized for many years and has increased in efficiency as time has progressed.

Julius E. Poppe is the honored chief of the company, having been re-elected to that position for several successive terms. The membership roll shows over fifty firemen in good standing.

The company under the presidency of F. T. Duhring, has a business meeting once a month in the city pavillion, and also a practice drill meeting under the command of Chief Poppe on Wednesday evening once a month.

Fire engine, hose cart, hook and ladder truck, with all the other necessary appliances are kept in constant readiness to be used in fighting the destroying elements.

The annual banquet of the fire company is given in February of each year. These are always very elaborate and enjoyable affairs and are heartily enjoyed by the members and their friends.



CONGREGATIONAL CHURCH, SONOMA.

OLD ELDORADO HOTEL BUILDING

THE VILLA

The pioneer in the business of entertaining summer visitors is the El Verano Villa, owned and conducted by Mrs. A. Nevraumont & Company.

The Villa is delightfully situated on Sonoma creek. Several acres of land is taken up by the many buildings and spacious vineyards, gardens and orchards.

Hundreds of people make the El Veano Villa their home during the summer season.

The management are very successful in catering to the wants and pleasures of their guests, who praise the comforts of bed and board enjoyed at this popular resort.

Time never hangs heavily at the El Verano Villa.

There is something doing in the way of innocent and healthful pleasure every minute at Mrs. Nevraumont's.

You will enjoy a stay at the Villa and will be accorded every courtesy. The rates for board and lodging are extremely low considering the excellent service.

Chas. Payne

Among the best known young men of the valley who are endeavoring to make the best of their opportunities is Charles Payne, the Glen Ellen photographer.

Charles is an earnest and conscientious worker and a young man of excellent habits and good ideas of business.

His pictures are all good and that is the only kind he delivers to his customers. He guarantees all of his work.

Many of the best engravings in this issue are from photographs taken by Charles Payne of Glen Ellen.

Beautiful Sonoma Valley

Brief Review of its Resources and Many Attractions

Some of the Leading Industries and Business Enterprises of Sonoma City and Valley

One of the historical places of California is the Sonoma Valley, which extends from San Pablo Bay northwesterly to the foothills beyond Glen Ellen. In length it is a little more than twenty miles and is bordered on either side by picturesque tree-covered hills which gradually converge until they virtually meet at the northern end of the valley. The natural barriers thus formed serve to protect the valley from the harsh sea winds as well as from the cold blasts from the north and the hot winds from the interior, giving this section an ideal climate, free from extremes and furnishing the very best possible conditions for the raising of fruits of all kinds and poultry.

The early history of this valley reads like a romance and has been handed down in the annals of the State, told at innumerable firesides and immortalized in story and song, so we shall not delve deeply into the storied past in this Special Edition of the Expositor but rather confine ourselves to present conditions.

The large and constantly increasing immigration to California from the eastern states has been greatly accelerated by the "Colonist" rates which are given by the railroads each spring and autumn. These have enabled people from other sections to visit the Golden Gate and see for themselves this land of sunshine, fruits and flowers.

Arriving in California those who visit Sonoma County will testify that in no other section of the State did they meet with a heartier reception or see more to wonder at or desire. To these visitors and other intending settlers, we wish to direct attention to the desirability of Sonoma county and especially Sonoma Valley, as a place for the home-seeker and investor.

Reverting briefly to earlier times, which some of our readers may not be familiar with, it was in 1823 that the Franciscan Fathers established a Mission at what is now Sonoma city. This was the last of the historical Missions founded in California, the end of the long line which extended northward from San Diego, a day's journey apart. The Fathers were attracted by the natural beauties and environments of this valley, its equable climate and healthful location, and proceeded to set out vineyards and fruit orchards and at the same time endeavored to teach the Indians the art of industry and to inoculate in their hearts the Christian religion. Their success, however, was not of a permanent nature, and in 1826 the Indians rose in revolt, destroyed the Mission by fire and drove the missionaries away.

The following year the Mission San Francisco de Solano was rebuilt and was placed under the protection of soldiers brought here from the San Francisco Presidio. This was the beginning of the first permanent white settlement in the Sonoma Valley.

In 1834 General Vallejo was sent here by the Mexican government to secularize the Mission and found a town and the Puebla of Sonoma was laid out and built around a central plaza, as was the custom of building Mexican towns.

Several of the old two-story adobe houses of that period are still in existence, including a portion of the barracks; the famous "Blue Wing" Hotel, once the finest and most popular hotel west of the Rocky Mountains, now used as a warehouse; the El Dorado Hotel, which has been modernized and is now doing service as a hotel; the old Mission, which is being preserved and restored through an appropriation by the last Legislature, and others.

The settlement thus formed enjoyed a period of uninterrupted peace and prosperity for ten years, when in 1864 it was rudely broken by the appearence of Americans who captured General Vallejo and his officers and sent them to General Frement's camp at Sutter's Fort.

It was at this time that the famous "Bear Flag" of California was first raised at Sonoma and a month later was replaced by the Stars and Stripes. Sonoma thus had the unique experience of being under three flags within one month.

Upon the discovery of gold at Colma early in 1848 the town of Sonoma was practically deserted for a time, but soon many began to return with quantities of gold dust, business revived, stores of all kinds sprang up, daily stages left and arrived from the mines and the town became the busiest and most important trading center in the west.

Soil and Productions.

Throughout the length and breadth of Sonoma Valley there is practically no waste lands. Its soil produces grapes that make the finest wines in the world as was proven in a world wide contest at the St. Louis Exposition in 1904 and again at the Portland Exposition. All the fruits common to the temperate zone are successfully grown as well as grain. The lighter valley lands and sunny hill slopes are peculiarly adapted to the raising of poultry and this industry is assuming large proportions.

No irrigation is necessary in raising any crop in the valley with the exception of oranges, alfalfa and late vegetables, which are watered late in the season. On the slopes of the hills that border the Sonoma Valley, the first oranges ever planted on the Pacific slope were set out. They grew and flourished and the oranges of this valley are noted for their early maturity, size, color and luscious sweetness. While oranges are raised for domestic purposes in almost every yard, they have never been produced commercially, but the soil and climate of many sections of the valley are such that citrus fruits could be made a profitable crop.

The smallest annual rainfall ever recorded in Sonoma Valley was 22 inches and the greatest amount 38 inches. The average for the past ten years has been about 26 and it is estimated that 20 inches would be ample to insure a crop. The lowest temperature on record here was 28 degrees above zero and it is seldom that it reaches 100 during the summer. The usual range in winter is from 38 to 65 degrees and in summer from 65 to 90 degrees Fahrenheit.

Land Values.

As in other localities lands vary in value according to location and improvements. Good valley lands range from $75 to $300 per acre. Lands suitable for poultry raising can be had in small tracts for $100 and upwards, hill lands for $10 up. There has never been a boom, but a steady rise in values and during the past two years the population of the valley has been greatly increased and newcomers are constantly arriving. Some large tracts have been sub-divided and sold in small tracts and choice locations are rapidly being taken up.

For Health and Pleasure.

Sonoma Valley is one vast Sanitorium, a natural health resort. With mountains on either side with pine clad slopes, with the lower end of the valley widening into a broad plain which extends without interuption to the Bay of San Pablo, the ozone laden air is as pure and health giving as can be found anywhere on the continent. Then, there are numerous mineral springs, both hot and cold, in the valley which have remarkable health-giving properties and modern hotels and bathing places have been erected for the accommodation of visitors. The many summer resorts of the valley are extensively patronized by people from various parts of the state and two railroads which traverse the valley give good transportation facilities and low season rates are given.

Sonoma City.

The town that was founded by General Vallejo has grown to be a flourishing city of nearly 2000 people, and has the distinction of being next to Monterey, the oldest town in the State. The large plaza in the center which was deeded to the city by its founder affords a setting for a fine City Hall in its center which was erected three years ago at a cost of $27,000.00. The shaded streets are broad and well kept and numerous cozy cottages and handsome homes adorn them. There is a bank, two live weekly newspapers, several manufacturing industries, and mercantile establishments, covering nearly all lines. There are two Catholic, two Congregational and one Methodist Epescopal church that are maintained by the people of the valley and are in a flourishing condition.

The educational system is of the best and in the hands of competent instructors and the new High School building is the pride of the city.

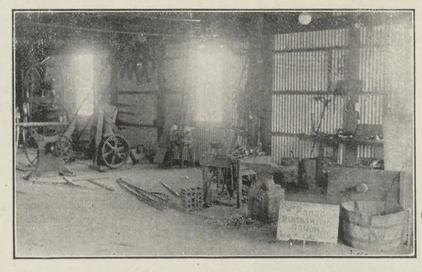
A site having been voted, the city has been donated a handsome library by Andrew Carnegie and work will be begun on its erection in the near future.

A volunteer fire department has ample equipment and is manned by fire laddies who do good and efficient work when required, while two water systems furnish an abundance of water under high pressure for all uses and for domestic purposes and its quality cannot be surpassed anywhere.

In this issue will be found a business review of the leading enterprises in the Sonoma Valley and any further information that may be desired concerning this section will be cheerfully furnished by any whose names appear in this edition.

WILLIAM D. RAMBO.

Every community has a "Knight of the Hammer and Anvil" and William D. Rambo, whose shop is on West Napa street may be said to be a prominent exponent of the local fraternity. He has been in business here for the past eight years, four of which he has been at his present location. He does a general repair business, heavy and light blacksmithing of all kinds, and his shop is equipped with every convenience for carrying on the work at hand. He is a skillful worker in wood as well as in iron and makes wagons and buggies to order when required, wood work, ironing and all. His shop is fitted with band saw, sand belt,



Wm. Rambo's Blackshith Shop.

drill press, emery wheel, etc. He also has a tire heater of his own construction, the only one in use. It is made of concrete in circular form, large enough to lay a tire in. Around the circumference are oil burners and by means of an air compressor in connection that acts as a blower an intense heat is generated and the whole or any portion of it can be heated at a much saving of time, trouble and expense.

Mr. Ramo is also an expert horseshoer and shoes from a scientific standpoint, according to the needs of the animal and in every department his work is fully guaranteed, while his prices are always reasonable.

NICHELINI & MAFFEI.

The hardware store of Nichelini & Maffei enjoys the distinction of being as complete both in assortment and magnitude of stock, of any similar concern in this section. These gentlemen succeeded S. H. Haven about five months ago and are not only holding his old trade but are constantly adding new customers. The store is well equipped with a full assortment of stoves and ranges, including the Quaker Cast Ranges, the St. Francis and the Monarch; heavy and shelf hardware; tools, cutlery, builders' hardware, a full line of Fuller's and Whittier-Coburn's paints, oils, varnishes, glass and painters' materials; guns, ammunition, sportings goods, screens, hose, kitchen specialties, etc. The stock includes all the implements, utensils and tools which belong to this line required by the farmer, the mechanic, the builder and the housekeeper. "Low Prices and High Quality" is the watchword of this house and "Quick Sales and Small Profits" is the motto which is proving successful. These gentlemen also have a well equipped plumbing shop in connection and do all kinds of sanitary plumbing, steam and water fitting as well as job work of all kinds.

The members of the firm are F. Nichelini and James Maffei. They make it a point to handle nothing but high grade goods and guarantee everything to be as represented. They are responsible men of business and ready at all times to please their customers and give them full value for their money.

ROCHAT BROS.

The raising of poultry, which, up to a few years ago was one of the minor features of every rancher or the pet diversion of a few people of leisure, has assumed the proportions of a great industry and it is now carried on in a scientific manner on an extensive scale.

Sonoma County was selected as being ideal in its climatic conditions and ranks first in the state in the raising of poultry. In the Sonoma Valley these conditions easily take precedence over any part of the county and it is rapidly becoming one vast poultry yard.

One of the best equipped and what promises to be one of the largest poultry farms in this section, is that of Rochat Brothers, just east of Sonoma. These brothers, Ernest and Fuller Brochat, are the sons of Ernest Rochat, Sr., of San Francisco, who for a number of years has been prominently identified with that city's business interests and is president of the Wisconsin Furniture Co. and the head of the Rochat, Cordes Co., real estate dealers.

They purchased the old Miller homestead near Sonoma last September and have been making extensive improvements.

This year they are buying their chicks and making their start, but expect to do an extensive business in egg production and hatching next year. At present they have 700 chicks and expect to raise during the year 7,000 birds. This will enable them to start off next year under the most favorable conditions and in the meantime improvements of the most modern, scientific and up-to-date nature are being made.

Their brooder house is 17x100 feet and is equipped with Ward's Fireless Brooders. A passageway extends the entire length of the building and boxes for feed and sand are conveniently located. The building is divided into 12 pens each holding 125 chicks, each pen opening out into a runway 86 feet long, in which barley is sown, furnishing green feed, and is irrigated by sprinklers.

The brooder house is rat and cat proof and the air is kept pure by a system of ventilators and during cold weather is heated by a stove.

When the chicks are large enough to begin to shift for themselves they are taken to the pullet and cockerel yards, where they have plenty of feed, water and room for exercise, and also learn how to roost.

At present there are 12 hen houses and 8 more will be built right away and next year a number of others will be erected. These houses are 12x14 feet, and will comfortably house 125 hens. They are well ventilated and have roosts above, a platform 8x14 feet and three feet, a place for scratching for sand and gravel, below, rows, of laying boxes and a "prison" for the biddies who persist in getting the setting habit.

In supplying the fowls with green feed the double yard system is used. In this way the chickens are turned into one yard that is sown to barley and by the time they have eaten that down the other one is ready for use and by thus alternating, a constant

The place has a splendid water system having an artesian well 380 feet deep which furnishes an inexhaustable supply of water which is piped to all parts of the farm.

Next year they intend to build a large incubator house and will raise all their own chicks and will then be in position to conduct the business on an extensive scale.

There are thirty-five acres in their holdings, which lie just outside the limits of Sonoma city, the road in front being a continuation of Napa street. It has been brought to a high state of cultivation, being mostly set to fruits, Imperial and French prunes, apples, pears and other fruits.

The house is a fine two-story structure which is set in the midst of well kept grounds at the end of an avenue of stately walnut trees leading up from the road.

Entering the front through a large veranda there is on the first floor a spacious parlor which looks down the avenue with rose garden in the foreground; back of this is the living room with still another apartment farther in the rear. Across the hall on the east side is a front room, a large light dining-room, while between that and the kitchen is a sunny cheerful looking breakfast room. Upstairs there are seven sleeping apartments. A large bath room equipped with tub, shower and two lavatories has a tiled floor and is luxuriously appointed while a servant's bath room is in the rear.

The house is heated by a furnace in the basement and a register is in every room and is lighted throughout with electricity. Every modern convenience has been installed and it is a splendid example of what a California country home in the Sonoma Valley is.

MODEL PHARMACY.

An important feature in connection with the progress and prosperity of the business interests of a city is its well conducted pharmaceutical establishments. An attractive store of this class in Sonoma is the Model Pharmacy, owned and conducted by James McElney, who succeeded Dr. O. Eastland about six months ago.

The store is well fitted up and stocked with a varied assortment of pure drugs and chemicals, the most reliable proprietary remedies of note, soaps, perfumes, toilet articles, fine stationery and druggists' sundries generally. He also handles cameras and photo supplies and is the agent for Edison phonographs nia and is also a Licentiate of Apo-to-date gold moulded records.

The prescription department is most important and is under the immediate charge of Mr. McElney, who is a graduate pharmacist of California and is alsoa Licentiate of Apothecaries Hall, Ireland.

He makes it a point to handle nothing but the best and purest drugs and chemicals obtainable regardless of cost and obtained from the best sources of supply while his prices are as low, and in many instances lower, than are asked for the same drugs and chemicals in San Francisco. Each prescription or family recipe is compounded with exactness and are given the attention their importance demands.

Mr. McElney is a native of Ireland, and for a number of years was connected with the firm of Burroughs, Wellcome & Co., London, the largest manufacturers, importers and wholesale dealers in drugs and chemicals in the world, and on coming to America was one of their traveling representatives in this country on the Pacific coast.

Since locating here, Mr. McElney has always pursued the most liberal business methods in the conduct of his affairs and is thoroughly competent, and his establishment is regarded as being thoroughly reliable and responsible in every way.

RALPH E. MURPHY.

Among the leading contractors and builders of Sonoma special mention should be made of Ralph E. Murphy who has been in business here for the past seven years. Mr. Murphy gives special attention to building modern dwellings, store fronts and the general business pertaining to the contractor and builder and furnishes plans, specifications and estimates when required for buildings of every description of brick, stone, concrete or wood and is thoroughly reliable in whatever he undertakes. All of his work is done in the most substantial manner and finished in the best style and employment is furnished to a number of skilled workmen so that stair building, office and store fitting and general jobbing are given prompt attention.

Many of the most important buildings, both residence and business, that have been erected in this city and vicinity since he came here bear evidence of his skill and handiwork.

While conducting one of the largest contracting businesses in Sonoma Valley, Mr. Murphy is noted for the prompt and reliable manner in which all contracts are completed to specifications and within the time limit and all work done is under his own personal supervision.

Copyright Applied For
By Edwin A. Sherman.

The Lowering of the Bear Flag and the Raising of the American Flag at Sonoma by Lieut. Joseph Warren Revere, U. S. N. at 12 M., July 9th., 1846.. He left the Sloop of War Portsmouth with his men in the 4th Cutter at Yerba Buena at 4 A. M. and in six hours afterwards raised the American Flag at Sonoma, and only two hours after it had been raised by Commander John B. Montgomery of the Portsmouth at San Francisco."—EDWIN A. SHERMAN

UNION LIVERY AND FEED STABLES.

A representative and popular livery, feed and sale stable in Sonoma is the one named above, conducted by J. F. Ryan. It is conveniently located just off the plaza and is the largest in Sonoma Valley. In addition to a well appointed livery business he also boards horses by the day, week or month, and horses left here receive every attention while the feed is of the best and liberally served. He keeps a large number of horses for livery purposes and his turnouts, which are the finest in this section, embrace everything from a light rubber tired runabout to a tally-ho. A competent force of assistants is employed so that anything in either a light or heavy hitch can be had at a moment's notice, day or night. Carriages and careful drivers are furnished promptly for funerals, weddings, parties or tourists. The accommodations in general are of a superior character and everything about the barn betokens order and good management. All orders, either in person or over the phone are given prompt attention, while the charges are always reasonable. This stable is the headquarters for the stage to the Southern Pacific Railway which meets all trains at El Verano.

Mr. Ryan is also the proprietor of the Fashion Stables at El Verano, which are conducted along the same lines as the Union Stables here and he is prepared to fill any orders that may come in and give the best livery service that can be had. For the past twenty years he has been identified with the livery business in this city and for nearly five years has been the proprietor of the Union Stables. He is well and favorably known all through this section of the state and enjoys the confidence of the trade and citizens generally and has built up a business that is second to none.

J. B. PARRENT, Merchant Tailor.

A popular tailoring establishment which, through superior workmanship and upright and honorable dealings has built up a large patronage among the best classes in this community, is that of J. B. Parrent. The store is conveniently located on West Napa street and contains at all seasons samples of everything new and fashionable in foreign and domestic woolens. The work of Mr. Parrent is of the most artistic order and affords perfect satisfaction in material, the fit and style being guaranteed at all times.

He is noted for his close observance of metropolitan styles and customs and can turn out a suit equal to any merchant tailor in the large cities, while his prices are most moderate considering the quality of goods and workmanship. He makes both ladies' and gentlemen's garments and anything that is made here can be relied upon to be first-class in every particular. He gives employment to about four people and every garment is closely scrutinized before being sent out, thus assuring thoroughly made and elegantly finished garments in every instance.

Cleaning, pressing and repairing are done in a neat and satisfactory manner; he cleans by both the French Dry and steam cleaning process.

Mr. Parrent has been a tailor for the past twenty-six years and for twenty years has been in business for himself. He located here last August and his reputation for fine work is more than local and brings him trade from a distance.

In the same store Mrs. Parrent has an agency for the celebrated Gossard corsets. They lace in front, are unbreakable and guaranteed not to rust, give a perfect fit by the new school method.

Residence of Ralph E. Murphy.

He is the owner of the Breitenbach Tract which he sub-divided and placed on sale some months ago. This is one o fthe choicest residence districts in this city and most of the lots are already sold. The lots are 50x200 feet and lay high and dry and the residences that have been erected in that neighborhood are among the finest in the city. The prices are very reasonable considering the high class of the property and range from $25 to $350 each and on terms to suit the purchaser.

Personally, Mr. Murphy is trustworthy and reliable in all transactions and his business and enterprise are important factors in the industrial life of Sonoma.

EUGENE OPPLIGER.

An up-to-date jeweler is indispensible to very community of taste and culture and he whose work shows marked skill is sure of a liberal patronage. Sonoma City is not behind in this respect and the generous support that is given the popular watchmaker and jeweler, Mr Eugene Oppliger, shows how the people of this city appreciate his enterprise. His stock of jewelry is well selected and includes watches and clocks of the leading makes, rings, pins, studs, ornaments, novelties in silverware and miscellaneous jewelry of every description. His repairing department is most important and there is no watch too complicated for him to adjust or repair and anything trusted to his care will be carefully put to rights and all alterations executed with dispatch. Mr. Oppliger has been here now for five years and his reputation is more than local and brings him trade from a distance. He is proficient in every branch of his business and all work and goods that leave his store is of the best.

FRED BULOTTI.

Sonoma City and Sonoma Valley can truly be called a place of pretty homes, for in few sections can one find so many neat residences bearing the signs of cleanliness and beauty. This has been acquired to a great extent by the judicious use of the painter's brush. In this line, one of the leading representatives, both as regards the volume of business transacted and the length of time engaged, is Fred Bulotti.

Mr. Bullotti was born and raised in Sonoma and learned his trade here, and for the past fifteen years has successfully pursued his vocation. He does all kinds of house painting and sign writing and his name bears a reputation for thoroughness, and examples of his work may be seen all through the valley. He employs a number of men to assist him in his work under his personal supervision and contracts for painting, paper-hanging, decorating, etc., are promptly executed with promptness and guaranteed to be according to specifications. He handles a nice stock of wall paper, and is prepared to furnish the very latest 1911 patterns at most reasonable prices.

Among the buildings he has done work on a few may be referred to, such as the new City Hall, Sonoma Valley Bank, Catholic Church, Union Hotel, El Dorado Hotel, Masonic Temple as well as numerous residences, including those of Wm. McIntosh, R. J. Snyder, A. W. Adler, Henry Wicker and others.

Mr. Bulotti is an unassuming gentleman, ever exerting himself to please patrons, and believes that good, honest work at a reasonable price is the only way to win a lasting reputation.

CITY HORSESHOEING SHOP.

One of the most popular and best atronized horse shoeing shops and eneral blacksmithing establishments in Sonoma is the one conducted by F. C. Poulson on East Napa street. He makes a specialty of the horseshoeing but is also prepared to do all kinds of repair work as well. Special devices are employed to shoe vicious and intractable horses with safety to the operator and without injury to the animal. Having made an exhaustive study of the anatomy of the horse's hoof he

is prepared to shoe scientifically according to the formation of the foot and the use to which the animal is put. Stumbling, knee knocking, forging and interfering are speedily remedied and corns, thrush, quarter cracks, weak and diseased hoofs are successfully treated by proper shoeing. When necessary shoes are made to order entirely to suit individual cases.

Mr. Poulson has been in business here for nearly fourteen years now and the fact that many of his earliest customers still patronize the shop, and that many owners of valuable horses make it a point to have their shoeing done exclusively at this place shows how the public appreciates the work turned out.

UNION HOTEL.

Sonoma is favored with the benefits and advantages or having in her midst one of the best hotels in this section of the state, which, under the present capable management, is pronounced by travelers and others, to be one of the best conducted hotels anywhere, and of a type best illustrating the modern art of hotel keeping. We allude, of course, to the Union Hotel, which has an envious reputation with all who have ever stopped there. It occupies a two-story structure facing the plaza and has about thirty nicely furnished sleeping apartments for the accommodation of guests. The house is lighted throughout with electricity and a free bus meets all trains, and sample rooms are provided for the use of commercial men. The dining room is a special feature of this house and the meals served here would, alone, make a reputation for any hotel. The tables are provided with everything of the best that can be obtained in the markets and the service is prompt and courteous.

Everything about the house is kept scrupulously neat and clean and the sanitary conditions are perfect from top to bottom. A well-stocked bar is run in connection, supplied with the choicest wines, liquors and cigars obtainable, both imported and domestic.

The proprietor, Mr. Frank Koenig, has been in charge of this hotel since November, 1906, and in the management is ably supplemented by his wife. They are acquainted with the needs of the public and spare no pains in providing for the comfort of their guests and the traveling public and citizens generally speak in the highest terms of the Union Hotel.

Scientific Poultry Raising on an Extensive Scale

C. E. JOHNSON, TRANSFER.

For nearly ten years the people of Sonoma City and Valley have enjoyed the best of transfer and express facilities at the hands of C. E. Johnson. This is the pioneer express and dray of Sonoma and he has built up an enviable business by conducting it along the lines of promptness and integrity. All kinds of heavy hauling is done on short notice, a specialty being made of transferring merchandise to and from the depots. He is thoroughly equipped for the careful moving of safes, pianos, furniture and household goods and gives his personal attention to any orders that require special handling. Merchandise and household goods are frequently transported to a distance and he covers the territory from San Rafael to above Santa Rosa when required. There is no job too large or too small for him to handle and he will move anything from a suitcase to a family.

A specialty is made of commercial work and traveling men have long since learned to rely on their trunks being landed at the depot on time unless their's was the fault.

Orders by phone receive prompt attention and in his dealings with the public he has always been fair and liberal and the high grade service rendered and reasonable rates charged has firmly established him as a leader in the business. As a business man and citizen he occupies a prominent place and enjoys the confidence and respect of all with whom he has any dealings.

C. E. Johnson's Express.

A. J. F. BATEMAN, D. V. S.

Veterinary service is well represented in Sonoma in the person of Dr. A. J. F. Bateman, who has practiced his profession here for the past two years. Dr. Bateman is a native of England but has lived in the United States for the past twenty years. He has made a study of the diseases of domestic animals for over twenty years and is recognized among horse owners as being one of the ablest practitioners in the profession. During his residence here many valuable animals have received his skillful care and attention. His reputation is not confined to this valley but he has frequent calls to other parts of the state.

Dr. Bateman makes it a point to keep fully abreast of his profession and is thoroughly familiar with all its phases and developments and besides treating all animal diseases and ailments he makes a specialty of horse dentistry, floating, cutting and extracting teeth.

He is a graduate from the San Francisco Veterinary College and is a member of the American Veterinary Medical Association and the California Veterinary Medical Association and holds the position of Special Humane Officer.

In his profession he is progressive and thoroughly practical and enjoys a large practice and is widely known among stock raisers throughout this part of the state.

HOTEL EL DORADO.

Among the popular hotels of Sonoma City there is none that offers better service than the Hotel El Dorado conducted by Mr. and Mrs. L. Quartaroli. The house is a handsome two-story structure located on the corner of First street West, and Vallejo street, one block from the depot and overlooking the plaza. It was opened to the public in September, 1909, as a first-class hotel and has enjoyed an enviable reputation with all who have experienced its hospitality. It contains twenty-six nicely furnished rooms and the accommodations throughout are of the best. It is lighted with electricity, baths are provided for guests and a free bus meets all trains, while transportation is furnished to Hot Springs. The dining room is spacious and the tables are amply provided with the best of everything. Mr. and Mrs. Quartaroli believe in furnishing their guests with the best and plenty of it and commercial travelers, tourists and others who desire all the comforts of home life will make no mistake in patronizing the Hotel El Dorado. A good bar is run in connection with the house where will be found all the leading brands of wines, liquors and cigars, and the choicest of imported goods are always on hand.

The rates charged here are very moderate considering the quality of the accommodations, being $2.00 per day of $10.50 per week, with special rates to permanent guests. Mr. Quartaroli has lived in this city for many years, and is well known all through the valley and he is conducting his hotel on the same fair and square principles as he has always run his private business.

THE BRIDGE SALOON.

A resort that is well patronized, partly because of its favorable location, but largely because of the choice line of goods carried is the Bridge Saloon. Located on West Napa street, where the main thoroughfare branches, it is a favorite place for people to stop on their way up or down the valley. In the refreshment line this place cannot be surpassed and the genial host, Mr. A. Baccala has a smile and a good word for everyone and produces the best goods obtainable.

The choicest brands of wines, liquors, cordials and brandies are served here and a specialty is made of imported wines, cordials and brandies from the best districts of Italy and France. Mr. Baccala is a man of experience and is an excellent judge of the quality and in buying spares neither pains or expense in providing the best for his customers.

In domestic goods he handles steam, lager and Fehr's celebrated bottled beer, the leading brands of whiskies, making a specialty of Almadale, a smooth blended goods that leaves pleasant recollections.

Mr. Baccala has been in business here for nearly five years and has always conducted his place in a manner that could give no cause for complaint.

The Bridge Saloon.

L. H. GREEN.

The oldest established lumber dealer in Sonoma is Mr. L. H. Green, who, for the past twenty years has handled this line in connection with feed and has built up an extensive business. His stock of lumber is small but well selected and he has established most favorable relations with leading mills and wholesale dealers and is prepared to furnish anything in the way of lumber and building materials on short notice at lowest market prices. He also handles brick, lime, Whittier-Coburn roofing and makes a specialty of Mt. Diablo cement which is the best on the market. In the feed line he carries at all times a large stock of hay, grain, rolled barley and mill stuffs of various kinds and his facilities for handling these goods direct from the leading sources of supply are unsurpassed. Any amount can be supplied from a single sack or bale to a carload, and as this department is a branch of Batto's establishment at Vineburg it can be furnished on short notice at lowest prices consistent with good quality. Mr. Green is one of Sonoma's best known citizens and business men and takes an active interest in the city's welfare.

GEORGE BREITENBACH.

In the manufacture of harness and leather goods we must not fail to mention the manufacturing harness store of George Breitenbach. He has lived in this city for the past twenty-one years and his reputation for good, reliable work and honest dealings is well established. He manufactures to order all weights of harness for any purpose required and does repairing of all kinds, and carries a good stock of whips, robes, blankets, pads, harness hardware, oils and stable goods of all kinsd. He is also agent here for the celebrated Hercules harness which is made of selected leather and is the best made factory harness on the market.

Mr. Breitenbach also handles bicycles and supplies. He makes a specialty of the Rambler and having made arrangements with the leading manufacturers is prepared to furnish any standard make at the lowest prices.

Mr. Breitenbach is a skilled workman and uses only the best materials in his work and everything that leaves his hands is fully warranted. He is the oldest harness man in the Sonoma Valley and transacts his business on equitable principles that makes him friends and customers as well.

Hotel El Dorado.

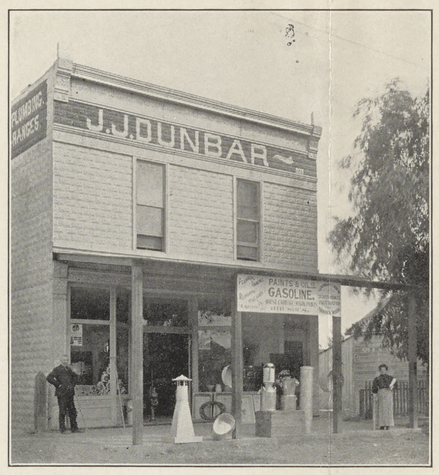
J. A. KINSELLA.

There are few lines of business that require more careful, scientific skill than that of plumbing and water fitting. This is an age when buildings, no matter how small are equipped with the most perfect sanitary appliances to meet the requirements of their occupants.

Sonoma City has specialists in this line of work and one who has been established here for the past year, and has come prominently to the front is J. A. Kinsella, whose shop is on West Napa street. He does sanitary plumbing of all kinds and his business has so increased that he gives employment to three expert plumbers and an apprentice. He is prepared to furnish plans, specifications and estimates for work of any magnitude in plumbing, roofing, spouting or sheet metal work and possesses every facility for completing it in the most approved manner and reasonable prices, while jobbing is promptly attended to. At his store may be seen a nice assortment of plumbing supplies, bath tubs, lavatories, sinks, closets, pipes, fittings, etc. Mr. Kinsella was virtually brought up in the plumbing business, his father having been a plumber before him. Since coming here he has built up a large business by reason of good work, and among the buildings he has done plumbing for may be mentioned the residences of M. Erskine, J. K. Bigelow, A. Adler, George Lowell, J. Fochetti, Jr., and others as well as the new buildings at Boyes' Hot Springs, Sonoma Grove and other resorts.

J. J. DUNBAR.

In the city of Sonoma no man stands higher in the estimation of his fellow citizens and business associates than Mr. J. J. Dunbar, who for the past eighteen years has been identified with the plumbing and sheet metal and hardware business here. During that period he has earned a reputation for good work and fair and honorable dealings with his customers that has placed him easily in the front rank and his sterling integrity is unquestioned. He does sanitary plumbing of all kinds, steam and water fitting, and those who have entrusted their work in his hands have been pleased with his work and satisfied with his prices. In addition to doing all kinds of contract plumbing he does jobbing in all branches and carries stove repairs, plumbing goods, water, chimney and sewer pipes, etc., always on hand. A well equipped tinning and sheet metal works is in connection and tanks of any size, pipes and other sheet metal articles are made to order. At his store he carries a full line of tin and granite ware, the best stoves and ranges on the market, oil heaters, etc., as well as Acme Quality paints and is agent for Steel Star Windmills.



Among the more important buildings he has done work on in this city and section may be mentioned the metal work on the Home for the Feeble Minded at Eldridge, the tinning work on the High School building, the plumbing of the residence of Henry J. Wilkes and numerous others. He uses nothing but the best materials in his work and everything that leaves his hands is fully warranted, and by pursuing such a course he as built up an extensive patronage. For the confidence and patronage extended to him he feels duly grateful and is ever striving to give entire satisfaction in every way.

S. J. STUDLEY.

Attracted by the mild and equable climate of Sonoma Valley and the many opportunities afforded here, Mr. S. J. Studley came here in the fall of 1909 and after making a thorough investigation decided to make this his permanent home. He purchased a tract of land at Buena Vista station, just east of Sonoma, and still owns 15 acres there.

This, his home place, is all in fruit, mostly peaches and prunes, which are in full bearing.

His son, C. F. Studley, owns ten acres near his father's place which is mostly set to fruits, including a large tract in berries. He has set out 100 walnut trees of the Franquette variety, which is the only walnut grove of this kind in this section. These are a hardy English walnut that are adapted to this climate, being much later in coming out than other species.

J. K. BIGELOW'S MAMMOTH POULTRY RANCH

The largest and best known poultry ranch in the Sonoma Valley is "Pine Knot", owned by J. K. Bigelow, who has made a study of the raising of chickens for a number of years and the business is carried on in the most scientific manner aided by all the modern conveniences.

The many natural advantages of this section, its mild and equable climate first attracted his attention and for nearly two years he conducted extensive experiments and investigations with reference to the suitability of conditions bearing on the successful raising of poultry, and satisfying himself in that regard decided to conduct the business on a large scale. Accordingly he purchased 220 acres of land about four years ago and proceeded to improve it.

This ranch lies about a mile northwest of El Verano and has a southeastern exposure. It is rolling and has a good natural drainage and enough natural pine and other trees to afford plenty of shade.

The chickens have free range over the ranch and are as healthy as wild birds.

This is the largest hennery in the world at present, barring none and contains 13,000 laying hens, and more than $20,000 worth of eggs will be sold this year.

There are 100 Ward's Fireless Brooders in use and the incubator capacity will be largely increased in another year and 30,000 chicks a month will be hatched and sold. Contracts have been entered into to take all the broilers and 20,000 will be delivered during 1911. These broilers are all produced under the most favorable conditions and bring the highest market prices.

The greatest care is exercised in maintaining the purest strains of blood and a constant effort is being made to improve the laying qualities, as that is the source of greatest revenue. To do this eggs are obtained from line-bred Leghorn hens having a long line of known ancestry, and 33,000 chicks were hatched this year to replenish the stock of the ranch.

By this means a high standard is maintained and the home stock is not permitted to deteriorate. To illustrate, while the average California hen lays 70 eggs during the year and the average at the State Experimental Station averages less than 100 under the conditions there, last year the hens on the Pine Knot ranch averaged 143 eggs each, straight through, which indicates the care taken in selection and breeding.

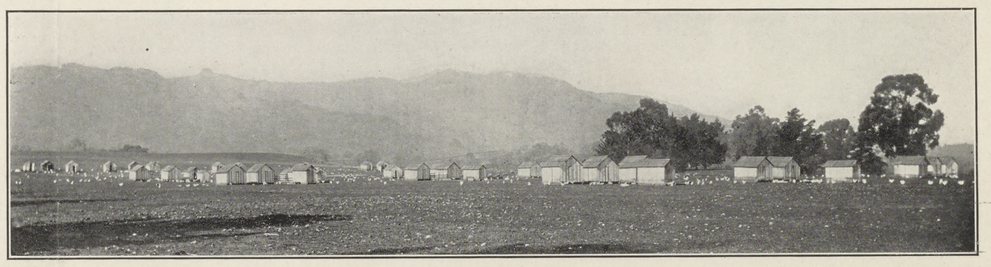
Everything about the place is conducted along the most scientific lines and as economy plays an important part in this, as in every other large business concern, the expenses and revenues are looked after very closely.

By purchasing in car lots wholesale prices are obtained and a saving effected in freights and cost of handling.

Every department is in charge of experienced persons and the selling and hauling of the products is in charge of E. O. Gates, who, by reason of his special ability and successful experience has been made manager of this branch of the business.

Mr. Bigelow is at present erecting a fine home on this ranch, in the midst of large grounds which contain numerous natural pines and other trees, some of great size, and when completed will have one of the nicest places of residence in the valley.

He is essentially a business man and takes a broad minded view of economic and social conditions as well as commercial affairs and has the best interests of the valley at heart. His interests here and in other sections of the state are extensive and varied and his success is a tribute to intelligent direction and good business management.



Scene on Poultry Ranch of J. K. Bigelow.

BUENA VISTA POULTRY YARDS
F. W. Dobbel, Prop.

One of the best known raisers of fine blooded poultry in the Sonoma Valley is F. W. Dobbel, whose ranch, the Buena Vista Poultry Yards, lies one mile east of Sonoma.

Mr. Dobbel was formerly in San Francisco, where for a number of years he held clerical positions, and finding this sedentary life did not agree with him he decided to move to the country. The Sonoma Valley with its pure air, sea and mountain breezes combined and fertile soil attracted him and he located here about six years ago.

He purchased 17 acres where he now lives which was practically all down in fruits, prunes, pears and apples, principally, and decided that the poultry business offered more inducements than any other. Accordingly, he started in at the bottom with an incubator and some eggs. In starting he made it a point to get nothing but eggs from the highest grade and purest blooded stock and he purchased his eggs of a firm that has long made a specialty of, and has built up a reputation for, the pure strain of their White Leghorn chickens. The first year he hatched 1000 chicks. With this start he made more improvements and has continued to expand his business until at present he has 1550 laying hens and last year hatched and sold a little over 30,000 chicks. This year his hatchery will turn out even more than that.

Mr. Dobbel has made a study of the poultry business and employs the most modern methods and all his birds are specially selected with an eye to both strong vitality and egg laying qualities and on these points he has built up the reputation which his eggs and chickens have attained and because of which he receives orders from long distances.

The average normal death rate of White Leghorns runs from 15 to 25 per cent but out of his oldest pen of 335 hens, which are five years old, there are still 300 living and the number of eggs they produce each month averages right along with the pens of younger birds.

Eggs, guaranteed as to purity of strain are sold for hatching purposes and shipped to any point desired, carefully packed, and pure blooded chicks, one day old are shipped to any point within three days' journey by express.

Mr. Dobbel has an incubator house built of stone, in which are 22 incubators with a capacity of 12,000 eggs. Sixteen thousand eggs can be put through these machines each month. The house is kept at practically the same temperature at all times and is well ventilated.

At each end the openings are covered with burlap, with a strip of burlap below this to prevent draughts while furnishing free circulation of air. Near the center of the building are air shafts which reach from near the floor to the outside, which carry off the heavier gases given off during the hatching process. Even the lamps which heat the incubators are filled by a contrivance which automatically shuts off the flow of oil when the lamp is filled, effecting a great saving of time, the oil being stored in a tank on the floor above.

Chickens are hatched every month but July.

Mr. Dobbel uses the Jubilee incubators and the Ward's Fireless Brooders in his business and has supplied a large number of these to poultry raisers all through this valley, he having the exclusive agency for them all through this valley.

He is also the patentee of an improved egg case fastener. The cleats near the ends of the case are provided with sliding spring bolts which engage with stationery lock plates at the ends of the case. The cover is easily removed and when on is always locked and cannot be shaken off. They can be put on any case by anyone and are inexpensive.

A. W. ADLER.

The building trade of Sonoma has a leading and reliable representative in the progressive lumber yard of A. W. Adler. This yard has been established here for the past eight years and has always placed the most advanced accommodations at the disposal of customers. The stock embraces all kinds of rough and dressed redwood and pine lumber, shingles, shakes, posts, box shooks, brick, builder's hardware, etc. He is also representative agent for egg cases and fruit boxes of all kinds, from one of the largest box manufacturers.

The stock carried is diversified and complete and is sold at the lowest market prices. Complete bills of lumber are furnished on short notice and plans, specifications and estimates are cheerfully given.

In connection with the yard is a well equipped planing mill, fitted with all the latest wood working machinery. This includes a planer, two stickers, two rip saws, cross cut and band saw, combination rip and cut-off saw, sander, shaper, boring machine, lathe, etc., and he is now putting in new shafting and other new machinery. He manfuactures mouldings, brackets, frames, turned work of all kinds, and is prepared to furnish high grade interior finish, stair work, paneling, store fronts, store and office fixtures, sash, doors, windows as well as mill work of all kinds in either redwood, pine or hardwood.

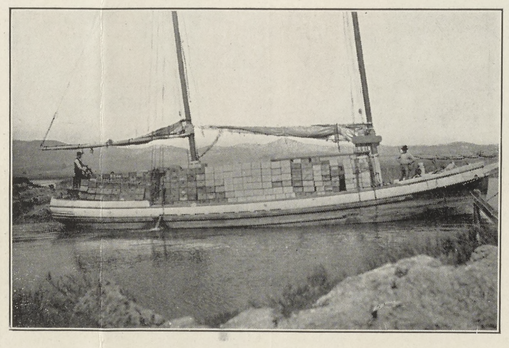
Contracting and building of all kinds is also attended to in the best possible manner and a number of skilled workmen are employed to carry on the work. Among the buildings erected may be mentioned the residences of J. Fochetti, Jr., Geo. Lowell, W. McIntosh and A. W. Adler, and he recently put in the glass front store for N. Heggie.

Employment is given to about eight men in the mill and yard with H. B. Shaw, manager of the plant and W. H. Fields foreman of mill.

Mr. Adler is thorough and skillful in every department and is well and favorably known in commercial circles as a public spirited and liberal minded citizen.

A. W. Adler's Residence.

Adler's Planing Mill.



"The Four Sisters" leaving Shellville with a Cargo of Sonoma Valley Fruits for the City Market.

GRAHAM'S CASH STORE.

A stock of well selected goods is carried at the enterprising general merchandise store of A. D. Graham, just across the road from Boyes' Hot Springs, and during the year he has been in business a large patronage has been built up. Staple and fancy groceries are carried including a choice line of canned and bottled goods, teas and coffees and dairy products. On the shelves will also be found the leading proprietary remedies and other drugs. Near the entrance a soda fountain dispenses all the popular summer beverages and ice cream is served, as well as soft drinks of all kinds.

This store carries a stock designed to supply the wants of the people of the vicinity and that this has been accomplished is evidenced by the steadily increasing patronage. Orders by phone Suburban 94 receive prompt attention.

SPEND YOUR VACATION AT AGUA CALIENTE SPRINGS

FOR

HEALTH, PLEASURE and RECREATION

Only 45 miles from San Francisco.
Depot on the grounds.
Fare for round trip, $1.65.
Special low excursion rates every Sunday.

Natural Hot Sulphur Water from five Springs. Modern bathhouse.
Large Swimming Pool.
Bathing privileges free to guests.

Large modern hotel with every convenience. Attractive, nicely furnished cottages. Splendid table.
Own private dairy and poultry Yard.

Good service. Reasonable rates.
Large Dancing Pavilion; first-class music.
Outdoor and indoor games. Splendid roads for driving and autoing.

Three first prize medals awarded Caliente Mineral Water at Sonoma, Cal., 1908; Alaska-Yukon Pacific Exposition, 1909; Pure Food Exposition, San Francisco, 1910.

There is but one AGUA CALIENTE SPRINGS.

The Agua Caliente Springs, which are known far and wide and have became justly famous because of the virtues of the healing properties of its waters, are located in the prettiest part of Sonoma Valley about three miles from Sonoma. Nature has done much to make this a picturesque spot and to this has been added intelligent direction of capital and enterprise.

They are reached by both Northwestern Pacific and the Southern Pacific railroads and are but forty-five miles from San Francisco.

About ten years ago this property was acquired by the present owners, Mr. and Mrs. Theodor Richards, and they immediately began a system of improvements and scheme of development that is even yet going on and has resulted in establishing an enviable reputation for the springs as an ideal place for either health or pleasure.

No pains or expense has been spared in providing for the comfort and pleasure of guests. A large hotel has been erected in the midst of beautiful grounds and fitted with every modern convenience, while numerous and attractive cottages have been built, nicely furnished, provided with water, gas and electric lights. Accommodations are provided for four hundred guests at one time. The great stone dining room is a feature of the hotel, capable of seating several hundred diners, and is the largest and lightest to be found in the state; and the tables are supplied with the best that can be had at the markets. The cuisine is presided over by a chef of unexcelled ability, who, with a number of able assistants, exhausts every resource of the culinary art to cater to the exacting tastes and palatable pleasures of the most fastidious. On the tables will also be found at all times the famous Caliente Mineral Water, which is bottled at these springs only.

The many leafy nooks and shaded walks that are to be found in all parts of the grounds and the delightful drives that thread the hills or lead off in different directions through the valley afford pleasure to pedestrians and autoists, the roads being sprinkled daily by the county.

The climate of this section is mild and equable, being always tempered by the air from the mountain, and the winters being extremely moderate makes this an all the year round resort. The evenings are always cool and pleasant.

There are five different hot springs here, heated by volcanic fires deep down in Nature's own laboratory, ranging in temperature from 100 degrees to 115 degrees. These waters possess wonderful medicinal properties and curative qualities and for many years have been accomplishing wonders in the curing of rheumatism, stomach troubles, skin and blood diseases, and liver and kidney complaints.

In connection a large modern bath house has been erected and fully equipped. This is supplied with natural hot sulphur water and provides plunge and electric light baths. Twenty-eight bath tubs are furnished for the use of the public and a large swimming tank, 65x80 feet will accommodate several hundred bathers. This large tank, the largest north of San Francisco, is emptied and thoroughly cleaned every day and refilled with Natural Hot Sulphur water only. These baths are free to guests. Everything in connection with a first-class bathing establishment is to be found here, including swimming teachers and masseurs.

Besides these, there is an iron and magnesia spring whose waters have proven invaluable to sufferers from complaints of the liver, kidneys and bladder as well as all kindred ailments.

The waters of the Hot Springs are now bottled and sold under the name of Caliente Mineral Water, in response to a large and insistent demand, and to facilitate bottling a complete and modern plant was erected, containing every known device. The water is bottled under the most sanitary conditions. At the Alaska-Yukon Pacific Exposition at Seattle it was awarded first prize and it also received the same honor at the Admission Day Celebration held in Sonoma, Cal., September 9, 1908, and at the Pure Food Exposition at San Francisco in 1910.

Agua Caliente Springs is the nearest resort to the Bay Cities.

There are four trains each way daily, the fare is only $1.10 with half rates on Sundays. Saturday to Monday rates, $1.65 round trip. There are four mails daily, postoffice in the hotel, long distance telephone, livery and auto service at reasonable rates.

There is a beautiful, antique club house at one corner of the grounds away from the hotel. Tennis, croquet, billiards, box ball and other games for those who like such amusements, and a large varanda, covered with grape vines is used as a dancing floor and excellent music is furnished.

This is a strictly first-class resort and caters to first-class people, and it numbers among it's patrons and guests many of the best families of California and other states, who make it a point to spend a part of each summer here.

The rates are $2.50 per day. Single rooms $14.00 per week. Where two occupy the same room, $12.00 per week each. Special rates to families. These rates include baths. For further information address Mr. and Mrs. Theodor Richards, Agua Caliente, California.

GLEN ELLEN

The thrifty little city of Glen Ellen lies at the northern end of the Sonoma Valley where the wooded hills, seamed and furrowed, almost meet and affords the most picturesque spot in this section. Through this shaded glen the Sonoma river ripples over its pebbly bottom, a mere mountain trout stream here, and passes through the very center of the town, losing itself beyond in the leafy, evergreen foliage that borders its banks.

The town of Glen Ellen is terminus of the Sonoma branch of the Northwestern Pacific R. R. and was laid out at the time this branch was built. The Santa Rosa division of the Southern Pacific also passes through here, thus affording splendid railroad facilities. Four passenger trains each way daily arrive and depart from Glen Ellen in addition to freights.

The business district contains a number of substantial buildings, including several stores. The school facilities are excellent, several good hotels including one of the finest summer resorts in the valley, allusion to which is made in another column in this paper. There are two churches, St. Mary's Catholic church and a Congregational church which receives the support of the community and fraternal orders have a large membership on their rolls.

This is an unincorporated village, but the people are progressive, prosperous and satisfied, they have an ideal climate, summer and winter, they live in one of the most picturesque parts of the state, the region around the town is peculiarly adapted to fruit growing and poultry raising and their products find a ready market at good prices.

This section is probably more widely known to the outside world as a summer resort than for anything else and parties come here in large numbers every summer and live a semi-out door existence in cottages and tents while the pure spring water, mountain air, shaded paths and driveways and splendid and diversified mountain scenery furnishes a rest cure and natural tonic to both mind and body that cannot be excelled anywhere.

Every luxury can be obtained at the hotels at reasonable rates for those who prefer that to camping.

The population of Glen Ellen and the immediate vicinity is approximately 1000, but in summer that number is greatly increased.

GLEN ELLEN MARKET.

The principal requirement of a good meal is fresh, juicy meat, such as can always be had at the Glen Ellen Market, which for the past twelve years has been successfully conducted by A. E. Gaige. This market has the reputation throughout the valley of handling nothing but the best butchers' stock and the leading brands of cured meats of all kinds. He does all his own killing and dressing, making a speciality of native meats. Patrons are treated courteously, given the best cuts when desired and get the lowest possible prices consistent with quality. Two wagons are required to handle the valley trade. This market has always been well patronized and its prosperity has not spoiled it but has rather stimulated to further efforts.

Gaige's Market, Glen Ellen

When you want a nice steak, roast, boiling piece, ham, bacon, sausage, lard or anything in his line you will always find it at this reliable market or from one of the wagons, where you are sure of getting good meats, full weight and reasonable prices. Mr. Gaige is also in the market at all times for good butchers' stock for which he pays the highest market prices and his success is due in a large measure to the fair treatment of customers, honest and faithful business methods and his peculiar adaptability to this particular line of work.

G. O. COBB.

A well selected stock and polite and attentive service in supplying the needs of customers are always appreciated by the discriminating customer. Mr. G. O. Cobb, of Glen Ellen, in catering to the wants of the people during the year he has been in business, exhibits all the elements of progressiveness. He carries a large stock of staple and fancy groceries, the choicest brands of package, canned and bottled goods, condiments, table delicacies, etc., as well as flour, feed, provisions, dairy products, confections, cigars and tobaccos. Hills Bros.' fine coffees and teas are made a specialty and he also carries tin and granite ware, dishes, kitchen specialties, etc.

In the dry goods department is carried a small but well selected stock of staple dry goods, notions and a good line of men's working outfits. A large trade has been built up in footwear and this store is headquarters for Orthopedic, Walkover and other well known shoes that are not usually handled in towns of this size. This house enjoys a large trade throughout all the surrounding country, which is due to the fact that he carries the best in each line of goods handled, selling at moderate prices and faithfully fulfilling every representation made to customers.

CHAS. J. POPPE.

Industry, enterprise, fair business methods and a thorough understanding of the business in which he is engaged were the stepping stones to the success which has been achieved by Chas. J. Poppe, the pioneer merchant of Glen Ellen. Mr. Poppe opened his store in 1883 with a small stock of general merchandise and has kept pace with the growth and demands of the community, adding new lines from time to time. His stock embraces staple and fancy groceries, shelf hardware tin and granite utensiles, kitchen specialties and household necessities, queensware, glassware, etc. He also handles a well selected line of staple and fancy dry goods, boots and shoes, hats, and notions. His trade extends over a large radius and his prices are always as low as goods can be sold for. Mr. Poppe also buys and sells country produce and handles everything that is necessary to the farm trade, and is agent for the Pioneer Laundry and handles all the daily papers.

C. J. Poppe's Store, Glen Ellen.

While he has ever been a successful business man things have not always been in his favor. On July 4th, 1905, a disastrous fire destroyed his entire stock and building, but with characteristic energy he was soon doing business again in even greater volume than before.

Hardly had he got thoroughly under way when the earthquake of 1906 caused him considerable damage. Mr. Poppe has held the position of Postmaster of Glenn Ellen for twenty-one years and has performed his duties to the entire satisfaction of the community and has been one of the School Trustees since 1884. He owns the building in which his store is located as well as other realty here and has always been identified with all moves intended to benefit Glen Ellen and the Sonoma Valley.

The large light dining room is always cool even on the hottest days and the tables are supplied with pure milk and cream from their own private dairy and fresh fruits are obtained from their orchard at Vineburg. Fine cooking is a specialty and the service is prompt and courteous. A free bus runs to two Hot Sulphur Springs daily over the best of roads.

This place is conducted by Morris Levy, formerly of San Francisco, and no pains or expense have been spared to make it the finest resort in the county. It is open all the year round, owing to the mild climate and its freedom from winds and fogs and the terms are $10 and $12 per week with special rates for families.

Mr. Levy was formerly Chief License Collector of San Francisco and later held the office of Secretary of the Board of Public Works in that city. Last year he conducted the resort at Eleda Hot Springs. He thoroughly understands the art of entertaining and catering to the wants of the public and many reservations were made for accommodations early in the season.

For full particulars, literature, etc., address Morris Levy, proprietor, Glen Ellen, Sonoma Co., Calif.

HOTEL MERVYN.

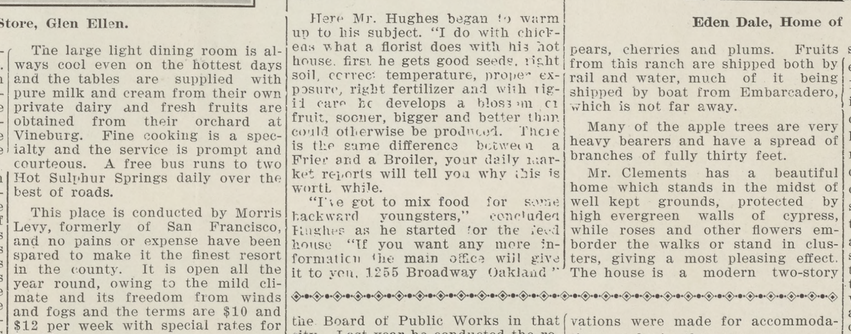
Delightfully situated on the banks of Sonoma Creek, whose limpid waters flow without intermission throughout the year, and in the midst of spacious well kept grounds, is the Hotel Mervyn at Glen Ellen.

Glen Ellen lies at the head of the Sonoma Valley and in its most picturesque portion, and this entire section resembles some vast park. It is reached by the Santa Rosa division of the Southern Pacific and also by the Northwestern Pacific Ry. which has a terminus here.

The grounds of the Hotel Mervyn cover about four acres with large shade trees of different varieties, many of them covered with ivy, wild grape vines and clambering roses which twine high among the topflowers in profusion, and shaded walks in all parts of the grounds, bespeak the skill of the landscape gardener, while a fountain here, a flower embowered arbor there and numerous shady nooks in various parts of the grounds are inviting and restful to both mind and body.

A dam across the creek which skirts the edge of the grounds forms a lake in which bathing and fishing may be indulged and boats are provided for those who like that form of recreation.

The hotel building has been made modern throughout, with electric lights, hot and cold water in every room while private baths are provided for guests. A wide veranda extends entirely around the building and a large dance hall with an excellent floor and piano is at the disposal of guests.



Mervyn Hotel.

Shellville

NEW CHICKEN COLONY AT SCHELLVILLE.

The Hughes Chicken Colonies Will Supply the Present Shortage on Friers.

Schellville is the scene of activity in the chicken business. Always known as a large producer of baby chicks it is to become famous for Friers and Broilers as well.

A. L. Hughes of the Hughes Chicken Colonies, superintendent of the enterprise stated, that the property had been subdivided into small farms and that each one would be transformed into a model chicken ranch as soon as sold. Over twenty of these farms have already been disposed of and the work is progressing with all speed.

"The proposition is not an experiment," said Mr. Hughes, as he pointed to 4 or 5 houses in the course of construction and walked toward a new brooder house which is something of a novelty in its way; a double deck affair 150 feet long with 15,000 chicks all being forced for the fancy market. "My home is near Chicago, and for fourteen years I had the management of a large poultry farm, supplying fancy fowls for the Chicago Hotel Trade. The demand is proportionately great here and the conditions more favorable."

In answer to an inquiry, Mr. Hughes said: "The great problem here is efficient help so we developed the Colony idea. A buyer gets his ranch, a new home, gas plant, chicken brooder and incubator houses, brooders and incubators, a supply of chicks, running water to dwelling and 14 chicken yards; all this is so arranged that the birds can get the greatest care with the least effort, which is half the success of the business. When a man invests his money, hatches and raises his own birds and makes his own profit he is actually interested and does better work That is what we want, fine friers and lots of them.

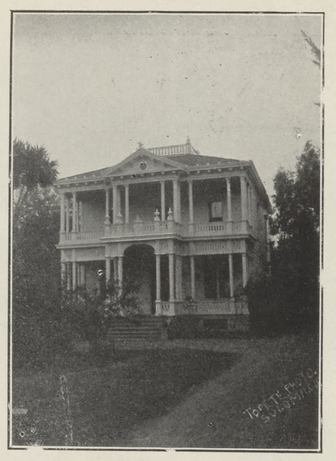
"With a new house, an industry to support it and a guaranteed market there can be little possibility of failure."

Here Mr. Hughes began to warm up to his subject. "I do with chickens what a florist does with his hot house. first he gets good seeds, right soil, correct temperature, proper exposure, right fertilizer and with right care he develops a blossom or fruit, sooner, bigger and better than could otherwise be produced. There is the same difference between a Frier and a Broiler, your daily market reports will tell you why this is worth while.

"I've got to mix food for some backward youngsters," concluded Hughes as he started for the feed house "If you want any more information the main office will give it to you, 1255 Broadway Oakland."

W. J. CLEMENTS.

One of the best examples of what can be accomplished with the soil and climate of Sonoma Valley, when aided by intelligent cultivation and direction is the fruit ranch and country home of W. J. Clements, which lies about two and a half miles south of Sonoma. Mr. Clements owns 185 acres in the richest part of the valley. The soil is composed of rich sediment deposited by the washings of ages, and is of great depth and of wonderful fertility. About 110 acres is in fruits of various kinds, all in full bearing. He has 20 acres in quinces which were set out many years ago and is said to be the largest quince orchard in the world. From 3000 to 4500 boxes of this fruit are gathered and shipped every year, most of it going to the eastern and middle states where it brings a good price. Twenty-five acres are set to Tokay grapes which are eagerly sought after for fancy table grapes and 65 acres are devoted to raising apples, pears, cherries and plums. Fruits from this ranch are shipped both by rail and water, much of it being shipped by boat from Embarcadero, which is not far away.



Eden Dale, Home of W. J. Clements.

Many of the apple trees are very heavy bearers and have a spread of branches of fully thirty feet.

Mr. Clements has a beautiful home which stands in the midst of well kept grounds, protected by high evergreen walls of cypress, while roses and other flowers emborder the walks or stand in clusters, giving a most pleasing effect. The house is a modern two-story building of eleven rooms with all conveniences and water is piped under pressure to all parts of the house.

The road which passes by and through his ranch is bordered on either side with large cypress trees whose green boughs almost meet overhead, forming a cool and shaded avenue approaching the house from either direction.

Mr. Clements is a native of Saskatchewan, Canada, and came to this valley about six years ago. He purchased this ranch and has spared no pains in making it not only one of the most productive and profitable ranches but one of the most beautiful homes in the Sonoma Valley.

SCHELLVILLE HATCHERY.
Fred A. Schell, Prop.

Among the industries that have been developed to large dimensions in this valley during the last decade is that of hatching chicks as a business. Something over ten years ago Fred A. Schell, owner and manager of the Schellville Hatchery, conceived the idea of hatching scientifically by incubator both for himself and others. Accordingly he began on a small scale, experimenting and studying. About six years ago he commenced to make the results obtained and his improved facilities known to the public by means of judicious advertising, and since then his business has increased enormously. Beginning with one 120 egg incubator he now runs 26 incubators with a total capacity of over 12,000 eggs, and intends to enlarge his incubator house for 50 machines. He hatches chicks to order and furnishes live, healthy chicks, which have proven universally satisfactory to his many patrons. Everything is conducted along the most modern and strictly scientific lines, the proper temperature is maintained, the eggs are turned daily and the result is that with such care and attention practically every fertile egg is hatched. The chicks produced under such conditions from carefully selected eggs are strong and healthy, guaranteed to be of the best strains of blood and true to name and on such a record the Schellville Hatchery has built its reputation.

This year Mr. Schell will hatche and sell 35,000 chicks and has refused orders for fully half that many more. He has recently turne dout 12,000 chicks on one order.

He uses the Success incubator exclusively in hatching and believes it to be the best on the market after testing it thoroughly has secured the agency for this section.

Mr. Schell is a live, hustling business man and whatever he undertakes he goes at it to make a success. As though he considered his chicken business was not enough to use up all his energies, he milks 26 cows, the cream all being taken by the dairy.

BEAUTIFUL EL VERANO

Two miles west of Sonoma on the Southern Pacific R. R. lies the prosperous and busy little town of El Verano. It lies in the midst of one of the richest sections of the valley, surrounded by bearing orchards, vineyards, hop fields, while numerous driers, wineries and distilleries go to make a volume of business that would be creditable to a city many times the size of this. The attention of the outside world was first attracted to El Verano because of its many advantages as a place for summer outing. Lying almost in the shadow of the mountains in a sunny valley which is traversed in every direction by well kept roads which lead off through the valley or thread the hills, the natural site has everything to commend it. Mineral springs, both hot and cold are within easy distance and the hotel accommodations both at the springs, and at the many resorts in El Verano are of the best. During the summer many thousands of people come to El Verano for a stay, from the cities, and are catered to by the enterprising proprietors of the hotels and summer resorts in a manner that tends to advertise both the valley and the hosteleries through satisfied patrons.

But it is as a poultry center that El Verano is becoming justly famous as well as by reason of her excellent hotel accommodations. This industry is now assuming large proportions, the foothills and sunny vales affording ideal locations for carrying on the business on a large scale. An ever increasing number of people are engaging in this profitable vocation and the older poultry ranches are steadily enlarging and increasing their output. Ranches favorably located are being cut up into small tracts and are being sold at most reasonable prices and terms, and it is being demonstrated on every hand that two or three acres, even, can, by intelligent application be made to yield a good income from poultry, while a never satisfied market takes all the products at good prices.

As a business center El Verano is rapidly growing in importance, new enterprises are being added from time to time and the buildings being erected denotes thrift and prosperity.

All the way from Sonoma to El Verano the road is lined with comfortable cottages and homes now, where but a few years ago there was but an occasional farm house, and there is no one now between these two towns on the main road but what has close neighbors.

El Verano is on the map to stay and the annual tonnage of freight received and shipped from this station shows its importance as a commercial center.

E. MARZO & SON.

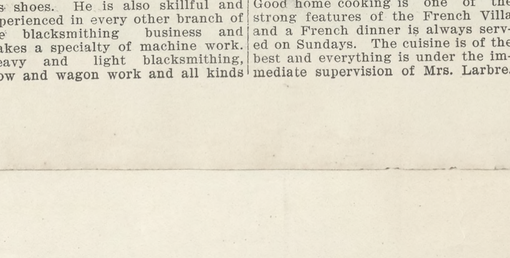
Painting is an art, and requires not only skill and ability with the brush but taste and judgment as well, and in these days of intense competition none but experts succeed. In this connection we desire to say that the firm of E. Marzo & Son rank among the best painters that ever wielded a brush in Sonoma Valley.

Mr. E. Marzo came to this valley about five years ago from San Francisco on account of his health and is associated in business with his son Adolph Marzo. They are both practical painters of years of experience and by good work soon built up an extensive patronage throughout this section. They do contract painting and paint houses inside and out as well as paper hanging, decorating and glazing. They are artists when it comes to graining, tinting, hard wood finishing and frescoing and evidences of their skill and handiwork may be seen in some of the best decorated buildings in the valley. A number of skilled workmen are employed to assist them in carrying out their contracts and all work is done on time and according to specifications. Among the more important jobs they have turned out may be mentioned Paul's Club House, Fetter's Club House, S. H Havens, Wm. Clewe, L. Peterson, Sam Lewis Broadway Sanitarium, buildings of W. J. Clements, buildings at Sonoma Grove, and numerous others in and around Sonoma. They use the best of materials in their work and everything that leaves their hands is fully guaranteed.

EL VERANO LUMBER YARD.

The importance of the lumber trade to a town like El Verano cannot be overestimated, the signs of the times showing plainly a growing activity in the building interests in this progressive section, and no line serves more than the building industry. A representative house in this line is the El Verano Lumber Yard, owned and conducted by Mr. L. Peterson.

This yard was established about four years ago and carries a large stock of rough and dressed redwood and pine lumber, as well as shingles, pickets, lath, doors, windows, building paper and building materials of all kinds. The stock is being constantly replentished and moved out and an annual business



Residence of L. Peterson, El Verano.

of about $40,000 is transacted, which accounts in large measure for the numerous new buildings seen on every hand. This yard has proved a potent factor in the material development of El Verano and its success can be attributed to the system of fair dealing, honest and straightforward business methods which have been adopted.

This is the only yard in El Verano and the quality of lumber offered for sale, the comprehensive stock and the favorable prices asked have given the proprietor and his yard a high reputation among builders and property owners.

Mr. Peterson is among our most progressive business men, thoroughly identified and interested in the growth of his home town. He offers every advantage and confidence to purchasers and is in a position to quote prices that will be found most satisfactory.

A. W. WEAVER.

From very early times horses have been shod with iron to protect their feet from injury in the hard service of man, but the matter of scientific shoeing received but little theoretic attention until a comparitively recent period. Mr. A. W. Weaver of El Verano is a practical horseshoer who has improved his work by earnest study and application, together with a lifetime of experience. He learned his trade thoroughly before he hung out his shingle; he is not practicing on your horses; he knows his business. He shoes horses scientifically, according to the formation of the horse's foot and is very correct in setting his shoes. He is also skillful and experienced in every other branch of the blacksmithing business and makes a specialty of machine work. Heavy and light blacksmithing, plow and wagon work and all kinds of repairing is done promptly and well and everything that leaves his hands is guaranteed. His shop is equipped with lathe, drill press, emery wheel, gasoline engine and he intends enlarging his floor space in the near future to give him more room for operations. Mr. Weaver has been in business in El Verano for the past twenty years and is now the oldest blacksmith in the Sonoma Valley save one. He has a patronage that includes many of the best horse owners and ranchers in the valley who have found him capable and competent and his work satisfactory in every respect.

CRANE'S HOTEL.

For the past four years Crane's hotel in El Verano has, each year, been better patronized than the year previous, and the many satisfied patrons tell their friends, who in turn

tell others, and so it goes. For spending a vacation, long or short, you cannot find a more suitable place than here. The hotel is nicely located opposite El Verano Villa and thirty nicely furnished rooms are provided for the accommodations of the summer guests. The hotel is convenient to the depot, within ten minutes' walk of the Hot Sulphur Springs. For those who do not care to walk a bus runs daily.

The dining room is a prominent feature and the meals served are first-class, while the service is prompt and courteous. No pains are spared to make the stay of the guests pleasant and the rates are very reasonable being $1.25 a day or $7.00 a week.

To the many former guests who have shared the hospitality of this resort the management desires to say that he has secured the services of the same chef for this season that he had last. This gentleman is well known for his culinary skill in San Francisco, San Jose and Santa Cruz, where has has been connected at different times with some of the leading hotels and clubs.

The bar in connection with this hotel is supplied with everything that the most exacting call for in both imported and domestic goods.

The enterprising proprietor, Mr. D. F. Crane, has made many improvements since starting in here and by giving satisfaction has brought this place prominently to the front. Before coming here he was for eight years cashier for the California Fruit Canning Association and his many friends will be pleased to learn of his success.

ST. FRANCIS, FRENCH VILLA.

One of the newer places of accommodation to cater to the summer visitors who annually come to this valley is the St. Francis, French Villa, which is conducted by Mr. L. Larbre. This place was recently built and everything about the place is strictly new, building, furniture, bedding and all. It is convenient to the depot and lies just in the edge of El Verano and is one of the most homelike places that can be found. The rooms are all light and airy and the tables are supplied with the best that can be had from the markets. Good home cooking is one of the strong features of the French Villa and a French dinner is always served on Sundays. The cuisine is of the best and everything is under the immediate supervision of Mrs. Larbre.

A bus meets all trains and also runs daily to the Hot Springs for the accommodation of the guests.

Mr. Larbre owns this property and is doing everything in his power to make the stay of his guests pleasant. Improvements are being made all the time and he has accommodations for about twenty guests. For a nice quiet place where the surroundings are homelike The French Villa has many advantages to offer.

In the management of the house Mr. Larbre receives much valuable assistance from his wife. The rates of this place are moderate and everything is conducted in a first class manner

FERNANDO C. MARZO.
Sign Painter.

If there is any one thing that imparts to a place of business an air of modern progressiveness it is neat and artistic sign work, and the average person receives an impression favorable or unfavorable, of what is within by outward appearances. In Sonoma and vicinity this outward form of advertising is looked after in the best manner by Fernandc C. Marzo, who has been in the business of sign writing here for the past four years. Mr. Marzo makes a specialty of sign work either to order or from original designs on wood, metal, glass, canvas; does gold and silver lettering. pearl inlay; puts metal or enamel letters, and his work, of which plenty may be seen in this city and vicinity, invariably gives satisfaction.

Artistic, trade pulling signs of original designs, are the factors that have given him a reputation that is more than local and they have that clear cut, finished appearance that is always pleasing to the eye.

Mr. Marzo also does fine carriage, buggy and automobile painting in the best manner and turns them out like new. For this work, as well as for his signs, he has a dust proof shop and uses nothing but the best materials in his work, and automobiles and other vehicles left in his care are made to look as though they had just left the factory.

In all lines, both material and workmanship are thoroughly guaranteed and those who have entrusted their work to his hands have been pleased with his work and satisfied with his prices.

EL VERANO VILLA.

It has been about eighteen years since Mrs. A. Nevraumont and her son came to Sonoma, having heard of the wonderful virtues of the mineral Springs in the Sonoma Valley. They came here for the benefit of Mrs. Nevraumont's health and the baths cured her completely of rheumatism. Delighted with the beauty of the surroundings and the climate of the valley they decided to locate permanently and establish a health resort that others might come and enjoy the benefits.

A lot and small house were purchased at El Verano on the banks of Sonoma creek and starting in on a small scale their patronage increased so that greater accommodations were soon demanded and Mrs. A. Nevraumont & Co. purchased ad-

joining lots and built more houses and named the resort El Verano Villa.

This is one of the most beautiful health resorts to be found in the county.

Mr. and Mrs. L. Lamotte, who have had an interest in this place be mentioned a bungalow for J. K. Bigelow, the residence of Gus Cornelius, two houses for Thos. Baines, the Baines & Co. garage and he is now putting up a handsome residence for himself in El Verano.

Mr. Harris has a good record as a builder and is noted for the prompt and reliable manner in which his contracts are carried to completion. He is prepared at all times to furnish estimates on demand and gives his personal supervision to the work and always gives entire satisfaction.

POPPY KNOLL RANCH.
E. O. Gates, Prop.

The Poppy Knoll Ranch lies just opposite the famous Pine Knot poultry ranch of J. K. Bigelow, about a mile north of El Verano, and is conducted by E. O. Gates, who started in about six months ago and now has business well under way.

Mr. Gates has been in the poultry business for thirteen years and in that time has acquired a valuable practical experience that he is putting to good use at the present time.

Before coming to this state he was engaged in raising thoroughbred chickens in Michigan, and since then spent six years in the Petaluma district and for the last seven years has lived in this valley.

There are seventeen acres in the Poppy Knoll Ranch, fifteen of which are leased from J. K. Bigelow for a term of years, and the most modern improvements have been installed with others in contemplation.

He has at present 2500 laying hens of the pure bred White Leghorn stock which have been carefully selected for laying qualities. Eggs for hatching purposes are made a specialty and he sells guaranteed eggs at ten cents above the San Francisco market quotations and ships them to any point desired.

His hen house has been built along modern lines and has every convenience. At one end is the feed house, 14x60 feet, and forming an L to this is the hennery, which is 14x400 feet and divided into fifteen compartments. From the feed house and running the entire length of the building is a track over which is run a car with feed for the fowls and every pen can be supplied at a great saving of time, feeding direct from the car. The laying boxes are also emptied from this passageway. At either end of the pens are the roosts on raised platforms and a scratching place below is provided for the hens. During bad weather the chickens can all be attended to without exposure either to them or the attendant.

Each compartment opens into a pen 24x200 feet, which furnishes ample room for exercise, and fresh air and from these they can also be turned out and given the run of the entire ranch when desired.

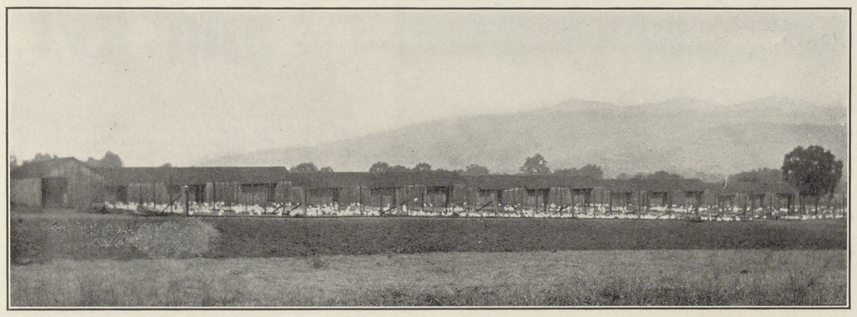
The location of this ranch is ideal in its natural advantages, lying high and dry with a slope to the eastward affording the best of natural drainage.

Of the 2500 hens owned by Mr. Gates, 1250 are pullets six months old which are now laying full fifty per cent eggs, which speaks well for the laying qualities of the strain of birds he has.

Mr. Gates is the selling agent for J. K. Bigelow and this year has sold 50,000 chicks one day old. Next year he expects to sell 150,000 chicks and the hatching capacity is being greatly enlarged. As an advertising feature, five extra chicks are given away with every order of 100 chicks. He also sold 5,000 pullets from two to three months old. Orders for fully one-third of the production for 1912 have already been placed.

Extensive improvements and enlargements on his own ranch will be made during this year and he has recently erected a comfortable bungalow of five living rooms, office, etc.

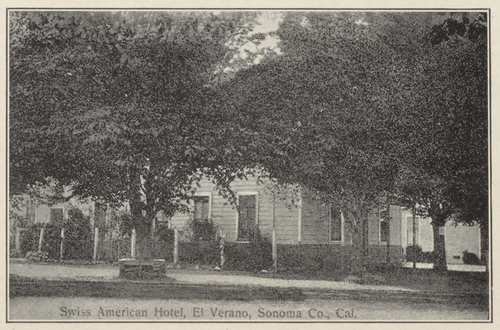
Mr. Gates is another of the rapidly increasing number of men, who, by intelligently directed efforts are making a success of the poultry business in this favored valley.



Twenty-five Hundred Laying Hens. E. C. Gates' Ranch.

SWISS-AMERICAN HOTEL.

For the past nine years summer visitors to El Verano have come in ever increasing numbers to partake of the hospitality of Phil Rossi, the genial proprietor of the Swiss-American Hotel. The accommodations afforded at this place are of the best and the rates are very reasonable, being $8.00 and up per week for room and board. The main building contains about 30 rooms and in addition he has several cottages so that he can easily provide accommodations for 100 guests. These buildings and grounds cover nearly one entire block. Every room is an outside one and is well furnished, and overlooks well-kept grounds. The tables are supplied with all the substantials and delicacies that can be had at the markets and a free bus meets all trains on both roads.



Swiss American Hotel, El Verano, Sonoma Co., Cal.

This is one of the most popular resorts in the valley and is widely known for the many advantages it has to offer.

As the Valley is noted for its fine roads and picturesque scenery it is an ideal section in which to drive. To accommodate his guests and others Mr. Rossi conducts an up-to-date livery and feed stables. About twenty head of good horses, well fed and well groomed are kept which are suitable in every respect for driving. First-class rigs of every description are on hand, both single and double and can be had at any hour day or night.

He also boards horses by the day, week or month and horses left in his care receive every attention while the feed is liberally served.

In connection with the hotel is a well-stocked bar which is provided with the choicest of wines, liquors and cigars, imported and domestic.

Mr. Rossi has one of the pioneer resorts of El Verano and is convenient to the depot and the postoffice and no pains are spared in making the stay of the guests pleasant.

GEORGE BRUNS.

A good example of what thrift, enterprise and intelligent application and close study will accomplish in the poultry business is shown in the person of George Bruns, proprietor of the Standard Poultry Yards at El Verano Mr. Bruns started in about nine years ago on a very modest scale and has built up his present business by his own efforts, supplemented by close observation and strict attention to details. He has fifteen acres of land which lies on the outskirts of El Verano, which is suitable in every respect for poultry raising. It is high and dry, the soil being of a gravelly and in some portions somewhat rocky formation. Starting in with 300 hens he purchased his eggs for setting from a thoroughly reliable source and handles nothing but guaranteed pure blooded White Leghorn chickens. From the start he has used every precaution to maintain the pure strain of his fowls and he has established a reputation that is more than local. Attention is paid to breeding for both laying qualities and perfect birds, both of which he has attained to a marked degree.

He has an incubator house which is equipped with 16 incubators each holding 504 eggs. It was built expressly for that purpose and is scientifically ventilated top and bottom, and is free from draughts, the noxious gases are all carried off and an even temperature is constantly maintained.

As soon as the chicks are taken off they are placed in a fireless brooder and a few days later given the run of a pen by themselves. Later they are transferred to outdoor inclosures with runways and roosting places.

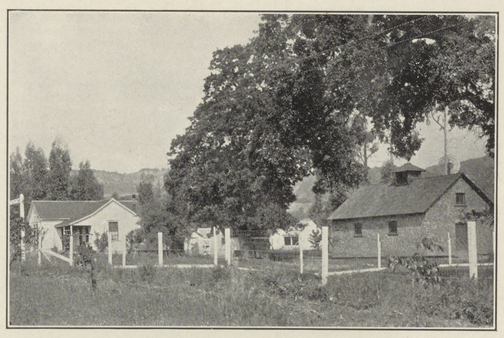
The layers are kept in yards by themselves, with roosting houses, laying boxes, etc. At present he has 1800 laying hens, which lay over 1000 eggs a day at this time of year. Eggs are shipped, carefully packed, to any point desired and are specially selected for hatching purposes and are guaranteed to be pure White Leghorn as represented.

Mr. Brun hatches large numbers of chicks for sale and so far this year, since January, he has hatched and sold 25,000 chicks.

The Standard Poultry Yards, from its small beginning now looks like a young city, the population being composed mostly of feathered birds, however. There are four yards used for chickens, which are used alternately, one yard lying idle and being purified while the others are in use. Water is piped to all parts of the farm under pressure from a source in the hills and green feed, such as kale, etc., is irrigated by means of sprinklers, thus providing a supply of fresh, green feed for the chickens at all times of the year.

The yards are so large that the hens enjoy the greatest possible freedom and have practically a free range and strong, healthy birds are the result.

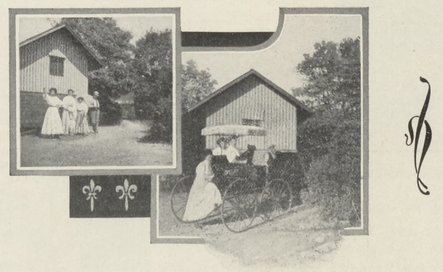
Mr. Bruns has built up an enviable reputation among poultry raisers by reason of the reliability of his products and numerous testimonials from satisfied patrons, together with renewed orders, have been received from various points. For Pure White Leghorn eggs for setting or guaranteed pure and healthful chicks, address George Bruns, El Verano, Cal.



Home and Eatchery of Geo. Bruns.

WOOD LEAF PARK.

In April 1909 Mr. R. Forbes in company with A. J. McGill and S. E. Button, purchased ten acres of land from Capt. H. E. Boyes, just east of the celebrated Boyes Hot Springs. This land lies high and slightly overlooking the valley and is shaded with large live oak trees and other timber. The tract was subdivided and placed on the market for summer home sites. Eighteen modern bungalows of from two to four rooms each were built and completely furnished throughout for housekeeping, including water and electric lights, and were rented to families and outing parties. The other lots were placed on the market and met with a ready sale, most of which were improved by the purchasers. On the tract, which faces



Woodleaf Park, (Boyes Hot Springs)

on the main county road, are now a general merchandise store, barber shop, livery barn, besides about thirty-five comfortable bungalows and during the summer season presents quite an animated appearance. These gentlemen still have a few choice lots left which are being offered at from $250 to $600 each.

The climate of this section of the valley is unsurpassed in the state and is free from fogs or harsh winds. The tract has a commanding view of the valley with high wooded hills for a background and has sufficient slope to provide excellent natural drainage. It is adjoining Boye's Hot Springs. The depot of the Northwestern Pacific Ry. is just across the road from the tract and four daily trains to and from the city stop there. A nice tennis court has been laid off and is for the free use of the public.

Wood Leaf Park has all the advantages of many incorporated cities in the way of public utilities and possesses natural advantages that are found in few places. It is an ideal place for a home and as the valley continues to become more thickly populated the property will become valuable.

He Was Immune.

Morrow—It makes me very uneasy if I owe a dollar to any one. Borrow—Great Scott! If I felt that way about it I'd have St. Vitus' dance.—Boston Transcript.

The great soul that sits on the throne of the universe is not, never was and never will be in a hurry.—Timothy Titcomb.

NEW CITY HOTEL, SONOMA, CALIFORNIA

J. C. O'Rourke, Proprietor

OUR EDUCATIONAL INTERESTS

Sonoma county schools have a reputation second to none in the state, and with pardonable pride we refer to the records which show that the schools of Sonoma valley have helped to make that reputation. The trustees of the various schools have been careful in the selection of instructors and the rule has been that good teachers are assured of the permanency of their positions.

There are twelve good schools in Sonoma Valley within a radius of nine miles from Sonoma City. They are Sonoma Valley Union High School, supported by the nine public schools in the valley.

Our local high school occupies a fine two story stone and cement structure on Broadway in this city. It is governed by a board of nine trustees, one from each of the districts forming the union.

Mr. R. J. Dowdall, of El Verano, is the efficient president of the board of trustees and Mr. Robt. P. Hill of Eldridge is its painstaking secretary.

The members take a lively interest in anything pertaining to the welfare of the schools and have adopted the mootto, "Nothing is too good for our educational institutions; we want the best of everything including the teaching force and we are going to have it."

Our teachers are all experienced and trained in the art of pedagogy and are paid the highest possible salaries.

The youth of our valley can get good educations right at home, just as good, if not better, than by being sent away to school.

The examining and high school inspecting board composed of State University professors, have given the Sonoma Valley Union High School a high rank and pay it the high compliment of being one of the best equipped high schools for the purpose of instruction, in the entire state.

We also have two excellent private schools, the Presentation Convent in Sonoma City and Mrs. Lubeck's Locust Grove School at Schellville.

Following is the list of schools and officers of Sonoma Valley:

Sonoma Valley Union High School District Trustees:

R. J. Dowdall.....El Verano
Theo. Wagner.....Enterprise
Robt. P. Hill.....Glen Ellen
Leopold Justi.....Dunbar
Robt. A. Poppe.....Sonoma
W. H. Switzer.....Schellville
P. H. Thompson.....Hulchica
Geo. Campbell.....Watmaugh
H Dalbin.....Flowery

High school faculty: DeWitt Montgomery, Principal; T. A. Lewis, Miss Maud M. Fraser, Miss Catherine Meyer, all university graduates and especially trained in the art of teaching.

Flowery district trustees: Ole Johnson, Albert Geiselman, Mrs. E. Durant, Agua Caliente. Teacher, Miss Myrtle Walker.

Huichica district trustees: J. H. Coops, J. H. Potter, G. R. Lowell. Teacher, Miss Lottie A. Howard.

El Verano district trustees: A. C. Chance, Frank Weaver, Joseph Revie. Teacher, J. F. McMinn.

Glen Ellen district trustees: A. M. Hardman, Mrs. A. E. Gaige, Charles J. Poppe. Teacher, Mrs. P. S. Eaton.

Enterprise district trustees: C. A. Kennedy, Teo. Wagner, Jas. Cowan. Teacher, Miss Ruth Fowler.

Dunbar district trustees: Leopold Justi, Frank Lemoine, J. H. Weise Teacher, Miss Norvella Davidson.

San Luis district trustees: W. H. Switzer, H. Rubke, Fred Heiberg.

Watmaugh district to be supplied.

Sonoma district trustees: G. S. Harris, Dr. H. W. Gottenberg, B. F. Campbell. Teachers, W. C. Nolan, principal; Miss Alice Humphreys, Miss Florence Murphy, Miss Minnie F. Cooke.

JAS. C. O'ROURKE

Nearly a year ago Mr. James O'Rourke purchased the City Hotel from J. P. Lonstalet.

Since taking charge of this new hotel Mr. and Mrs. O'Rourke have made many new and convenient improvements looking toward the pleasure of the guests.

Previous to going into this business Mr. O'Rourke held a responsible position with the California Northwestern railway. Before coming to this state however, he had had great success in the catering business and the fact that his hotel has been fielled with guests for many months is proof of the fact that the genial young "country landlord" knows the wants of his guests and spares no pains or expense to satisfy them.

Free bus to and from all trains as well as to the fishing and hunting grounds should any of his guests desire to get some game or catch a mess of the finny tribe.

The City Hotel is furnished with nice, clean, new beds and the table is first class all the time.

Register at the City Hotel and you will stay the limit of your vacation time.

EL VERANO

A panoramic view of El Verano is shown herein. El Verano is a thriving and busy little town on the Southern Pacific railway, two miles from Sonoma and is rapidly growing in population and wealth.

In and about town and in the immediate neighborhood, the principal occupation is entertaining summer vacationists, it being beautifully and healthfully located and in close proximity to the hot mineral springs, Boyes and Agua Caliente.

The poultry industry of El Verano, together with its wineries, dryers, distilleries, orchards vineyards and hop fields creates a volume of business that could be well expected to be conducted in a town of far greater proportions.

It has an uptodate general merchandise and feed store, postoffice, good grammar school, Sunday school, hatcheries, blacksmith shop, bicycle repair shop, photo gallery, paint shop, barber shop and other business houses.

El Verano is growing and growing fast.

The subscription price of the Sonoma Valley Expositor is only $1.50 per year. Show your public spirit by helping the paper that is doing all in its power to promote the welfare of Sonoma Valley. Now is the time to subscribe.

D. H. Twing, the pioneer real estate broker, having been in the business of buying and selling and caring for real property in the city of Sonoma for over thirty. Consult him before making your purchases.

THE PEOPLE

The city of Sonoma was begun in the early forties and in the opinion of some people it was finished in 1900.

This was not a fact, but it was true that for a long time before that latter date Sonoma seemed to be at a comparative standstill, that is to say, the number and extent of improvements were too easy to calculate and the new enterprises being launched during that quiescent period could be enumerated without recourse to the records.

But now, at the present time, that condition, thank "the Giver of all good gifts," is entirely changed and, in fact, reversed.

Sonoma is growing rapidly and steadily with an increasing geometrical ratio, so to speak.

We have a modern ice factory and cold storage plant well established and on a paying basis.

Over fifty new homes have been built in the past four years, and most of them are substantial and modern.

Many of the business buildings built in the early days have been renovated and partly rebuilt and are now very attractive.

Six years ago you could not have bonded the city for any sum for municipal purposes. Now the city is to have one of the finest city halls of any city of its size to be found anywhere.

Many new stones business blocks also have been constructed within the past three or four years and more are under way.

A few years ago lanterns or darkness prevailed where the modern incadescent and arch lights now guide the pedestrians about the city.

Our streets and business houses are well lighted by the modern light. Electric motors have been installed in various parts of the city supplanting the noisy and more expensive engines. The Sonoma Valley Company has the exclusive contract with the Big Power Company to furnish light and power to the people of Sonoma City and valley. The city has a contract with them to light the streets.

Farmers and poultrymen of the valley can take their produce to Sonoma and sell it for cash at the ruling prices.

The planing mill, the brewery, the power plant, bottling works, French steam laundry, new bakeries, new mercantile houses, new hotels and many other establishments are here to stay.

Plans have been drawn and contracts let for a score of new buildings to be finished ere the summer closes.

A new rock crushing plant is being constructed here and will give employment to a score or more of men. The rock is to be shipped to San Francisco daily to be used in paving the streets of the meropolis. Sonoma crushed rock is preferred on account of its superior quality.

A charter has been granted by the State of California to the Sonoma Valley Interurban Company, organized to build an electric trolley railroad from the city of Sonoma to Glen Ellen, passing through El Verano, Boyes Hot Springs, Agua Caliente Springs and Eldridge, where the home for the care and training of feeble minded children is located. The new route has been surveyed and the greater part of the right of way secured.

The equipment of the new railroad will be complete throughout. They will carry passengers and freight.

The company is also authorized to build and conduct a creamery in Sonoma, which will be done as soon as the new road will have been completed and in running order. The new creamery will gladly purchase all the milk produced in the valley.

The Sonoma City Water Company has enlarged and greatly improved their water system, laying new and larger mains in the various streets of the city.

No locality has a better supply of the purest and softest of water than has our own little city. The large reservoir on the hill near the home of the late General Vallejo is filled with water from the mountain springs, augmented with a steady flow from the artesian wells.

Two weekly papers are published in Sonoma and both are prospering, showing that the people are intelligent and believe in keeping abreast of the times.

Sonoma's new free public library, established and maintained by the Sonoma Valley Woman's Club, is well patronized and appreciated by the general public.

DR. HARTLEY W. GOTTENBERG

The pioneer first class hotel of Sononma City is the Union Hotel, situated on the corner of Napa and First street West, opposite the historic plaza. Dr. Gottenberg, the genial proprietor is a native of California and spent the greater portion of his life in Sonoma Valley.

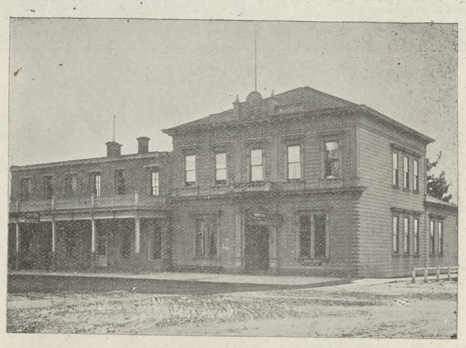
He is a graduate of the State University Dental College, at Berkeley, and successfully practiced his profession here for a number of years.

He has not only maintained the high standard of the Union Hotel, but has increased its prestige as a first class family and commercial hotel.

The Union Hotel was originally a two story stone structure, but the annex built several years ago, consisting of a public hall with rooms above, is well built of wood.

Guests are sure of getting good square meals, fine service and clean, comfortable beds at the Union.

Rates the same as usual at all first class hotels anywhere.



UNION HOTEL AND HALL, SONOMA, DR. H. W. GOTTENBERY, PROP.

All the carpenters, masons and building trades men are kept busy in Sonoma Valley all the time these stirring times.

Many new workmen have moved into the valley during the past four years and they have invariably found steady employment at good wages.

Quarrymen and block-makers are especially in demand and more are wanted.

The subscription price of the Sonoma Valley Expositor is only $1.50 per year. Show your public spirit by helping the paper that is doing all in its power to promote the welfare of Sonoma Valley. Now is the time to subscribe.

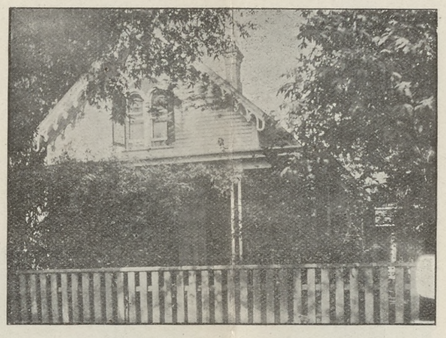
The number of prosperous business houses in the different towns in the valley is proof if its ability to comfortably support many times its present population.

Complete and correct information on land values in Sonoma Valley can be learned by applying to D. H. Twing.

Its an uncommon occurrence for a family to leave Sonoma Valley for other climes. Those who do almost invariably return to stay.

Sonoma Valley has more summer resorts to the square mile than any other equal portion of the west.

"EL CERITO," THE BEAUTIFUL COUNTRY HOME OF MRS. R. J. SNYDER, NEAR SONOMA.



HOME OF G. S. HARRIS.

JUDGE J. B. SMALL

Joseph B. Small came to Sonoma Valley when a very young man and has resided here ever since.

He is a carpenter and contractor by trade and some of the largest and most substantial buildings in the valley are standing evidences of his skill as a master mechanic and builder.

Judge Small stands high in the estimation of the people of the valley. He has held a number of important official positions and can have almost any office he would desire.. The fearless and impartial way in which he always discharges the duties of whatever office he has been chosen to fill, his high sense of honor and unerring judgment have endeared to the hearts of the people.

Mr. Small is married and has a bright family consisting of a wife and four children.

Judge Small has been Justice of the Peace in Sonoma township for many years and is the present incumbent of that office. He is city clerk and ex-officio clerk of the board of trustees of the city of Sonoma, to which position he has been repeatedly chosen by the votes of the people.

Judge Small is a prominent Odd Fellow, being a past grand of the Sonoma lodge and having been a member of the grand lodge at many successive sessions.

The accompanying cut shows the judge at his desk in the city pavillion.

OUR OFFICIALS

Board of Trustees:
Julius E. Poppe, President.
G. H. Hotz.
George Breitenbach.
Ranald A. McDonnell.
Al Pinelli.

James B. Small, City Clerk.
James H. Albertson, Marshal and Tax and License Collector.
William Rambo, Recorder.
William F. Clewe, Treasurer.
R. A. Poppe, City Attorney.
Sonoma Township:
Jas. B. Small, Justice of the Peace.
Jas. F. Ryan, Constable.

Glenn Ellen Township:
J. W. Gibson, Justice of the Peace.
Jerry Allen, Constable.
Blair Hart, Supervisor.
Mont. P. Akers, Deputy Assessor.
John F. Ryan, Deputy Sheriff.
Jas. H. Albertson, Deputy County Clerk.
T. J. McGimsey, U. S. Bonded Warehouse Keeper.

Sanoma Valley Post Masters:
J. M. Cheney, Sonoma.
J. Marciorini, Sear's Point.
M. P. Akers, Sheelville.
W. I. Robinson, Vineburg.
Theodore Richards, Agua Caliente.
Frank B. Hartman, Eldridge.
Charles J. Poppe, Glen Ellen.
M. F. Mullen, El Verano.

GATHERING THE CROP OF ORANGES ON THE WICKERSHAM RANCH, SONOMA VALLEY, FOUR MILES FROM SONOMA.

JOHN T. MAC QUIDDY & SON

Contractors and Builders

Contracts taken for Stone, Concrete or Wooden Buildings of all kinds

Plans and estimates cheerfully furnished. :: All work guaranteed. :: Office and Residence

Corner of First Street, West, and Spain Streets

Sonoma - - - - - California

PROPERTY VALUES

There is no part of the county where good land can be bought for as low a price as in Sonoma Valley.

Our people have never yet engaged in that pleasant pastime of selling a salubrious climate and throwing in a piece of good land on which to enjoy it.

We sell land in Sonoma, our incomparable climate goes with the sale.

Good land can be purchased for from $60 up, according to the location, improvements, etc.

The assessed value of real and personal property as taken from the official records, is as follows, bearing in mind that the assessment usually represents about two-thirds of the real market value:

El Verano District	$316.145.00
Dunbar District	95,665.00
Enterprise District	61,585.00
Flowery District	208,939.30
Glen Ellen District	180,741.70
Huicluica District	232.505.00
San Luis District	360,300.31
Sonoma (outside)	836,128.74
Watmaugh District	250,325.00
Total	$2,541,835.05

The assessed value of real and personal property in the city of Sonoma is in excess of $325.000.

The tax rate of Sonoma is among the lowest in the fifty-seven counties. The city tax levy is among the lowest of California cities.

Taxes on real estate and personal property secured by real, payable in two installments.

BLAIR HART

Our district is ably represented on the governing board of this county by Blair Hart, of Lakeville.

Mr. Hart is serving his second four-year term, having been chosen by large majorities both times, the second campaign by a greatly increased majority. Mr. Hart is entirely satisfactory to the people of the district as a Supervisor.

It is largely due to his wise judgment and diligent attention to his duties that the roads of Sonoma Valley are in such excellent condition. Our highways are conceded to be the best in this county of good roads.

He has always made good selections of road masters who keep the thoroughfares and bridges in good condition.

Mr. Hart lives at his fine big farm at Lakeville, just over the hills from Sonoma.

President Foster of the C. N. Railway, one of the shrewdest and wealthiest business men in thhe state of California, backed up his faith in the future growth of our beautiful valley by purchasing thousands of acres here. Surveyors have been emplayed to subdivide his immense tract into small farms and lay out roads through it. The land will then be placd on the market.

Extra copies of this paper may be procured at this office while the supply lasts. The price is only 5 cents each. Better get some and send to your friends abroad..

D. H. Twing's real estate and insurance office is located on First street west near the Union, City and Swiss Hotels.

Geraniums and other delicate flowers flourish all the year round in the balmy climate of Sonoma Valley.

Sonoma is one of the most progressive cities of its size in California.

Glen Ellen--A Prosperous Town

Nestling among the wooded hills in the northern end of the Valley of the Moon, is the busy town of Glen Ellen, nine miles from the metropolis of the valley and thirteen miles from the county seat, Santa Rosa.

It is the present terminue of Sonoma branch of the California Northwestern Railway and is also located on the Southern Pacific's Carquinez branch, which terminates in Santa Rosa.

The people of Glen Ellen are noted for their genial and happy dispositions, fraternal feelings and their lavish hospitality.

According to our best knowledge and belief, the town can boast of a prosperous population of about two hundred and fifty souls.

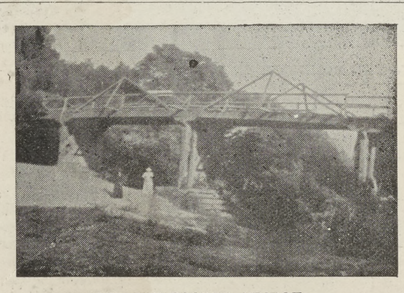
She also has a goodly number of substantial business buildings, several stores, good grammar schools, blacksmith shop, several hotels, large winery and distillery, cigar factory, large meat market livery stables photographer, several fraternal orders with large membership rolls, two churches, St. Mary's Roman Catholic church and a Congregational church, bakery, news depot, harness shop, shoe shop, laundries, barber shop and other business houses.

Glen Ellen is not yet incorporated but the progressive people have organized improvement clubs that are doing good development work. A new jail and court house will soon be built and a free public library is about to be established.

J. Chauvet, one of the most enterprising and wealthy citizens in the county, who has a beautiful home in this town has planned to erect a fine three-story brick hotel and opera house in Glen Ellen this summer.

As has been mentioned elsewhere two brick yards here give employment to scores of hands all the year round.

Glen Ellen is bound to grow and prosper as it has in the past.



THE OLD COOPER BRIDGE.

POULTRY FACTS

Within thhe past six years the poultry industry in this valley has grown steadily to great proportions.

Those who have tried it and know by experience say positively that Sonoma Valley soil and climate is especially adapted to the successful rearing of all kinds of poultry.

The prosperity of each and every one of our poultrymen is good evidence of the truthfulness of the assertion.

Some of the larger poultry farms carry from 5000 to 8000 laying hens.

The merchants of thhe valley pay the highest market quotations for eggs and this is a great help an convenience to the raisers of fowls.

One merchant alone estimates that a few years ago he paid out for eggs less than $500 a year. Now during the egg season, an average of $500 cash per week passes his counters in payment for eggs.

Poultry pays in a genial climate like that of Sonoma Valley.

One man and his wife, who owned a small place, 3 1-2 acres, near the city limits of Sonoma, stocked their small farm with standard breed chickens. In one year they cleared $600 from the product of their hens, or an average of $50 per month. They kept a careful account of the years returns and expenses and have the figures to show.

Several parties have bought a stock of incubators and are in the business of hatching eggs for others. This new enterprise has become a growing and lucrative business.

Land can be bought for what it is worth in Sonoma Valley. We have no boom prices.

The business houses and people reviewed in this number have contributed their support as a public matter for advancing the community's interests. Without exception they are to be considered progressive and patriotic for their support.

Extra copies of this paper may be procured at this office while the supply lasts. The price is only 5 cents each. Better get some and send to your friends abroad..

The hotels and summer resorts of Sonoma Valley, by careful estimation, can accommodate four thousand guests. They are crowded every summer and are constantly adding more rooms.

Within a radius of nine miles of Sonnoma City, including its own, there are eight post offices and two rural free delivery routes in Sonoma Valley.

A VIEW OF THE ROBERT HALL PLACE TWO MILES SOUTH OF SONOMA.

SONOMA VALLEY

By reference to the map of Sonoma Valley shown on another page one can see how desirably located it is and the advantageous position it occupies in imperial Sonoma county.

It extends a nothwesterly direction from San Pablo Bay, an arm of the great San Francisco Bay, to the foot hills beyond Glen Ellen.

The average width is about five miles. This fertile area is traversed by Sonoma Creek and many small streams emptying into the bay. The fall from Glen Ellen to the bay is 125 feet, frfom Sonoma to tide water is about 80 feet, thus insuring perfect drainage throughout the valley.

The following thriving towns and settlements are healthfully located in this nature favored section, commencing at the southeastern end: Embarsadero, Shellville, Vineburg, Sonoma, El Verano, Boyes Hot Springs, Agua Caliente Springs, Eldridge and Glen Ellen, and other numerous stations on the two railways established for the convenience of the freight and passenger traffic.

MANUFACTURERS

The factories of Sonoma, while varied in their output, are comparatively few in number.

Located in the upper end of the valley at Glen Ellen are two brick yards which turn out brick of standard commercial value.

The larger plant, the California Brick and Pottery Company is making the superior quality of fire and white building brick and some excellent pottery that finds a ready sale at paying prices. They employ many hands and are continually addings new machinery and buildings to their plant.

What are said to be almost inexhaustible quantities of the best kind of clay are in the immediate neighborhood of the company's establishment.

Large quantities of grape brandy of superior quality is produced by the several registered distilleries in Sonoma Valley.

The Sonoma Valley Ice and Cold Storage Company turn out several thousand tons of pure artesian water ice during the year. They sell the bulk of their product to the people of the valley and ship some to neighboring sections.

The machine shop of Fochetti & Son makes to order vehicles and farming implements of all kinds. Their feed mill adjoining grinds many hundred tons of grain for the Sonoma Valley farmers.

Pure steam beer by the hundreds of barrels and many cases of the celebrated Bohemian Lager in bottles keeps the plant of the Sonoma Brewing Company and bottling works busy for 12 months in the year.

The fine cabinet work, refrigerators, mission furniture, carved and turned ornamental wood work and the usual orders of a first class planing mill keep the full force of the Adler's Planing Mill on Spain Street on the jump. There is something doing there every week day. Being a good Christian and a patriotic man, Mr. Adler always observes Sundays and holidays.

Three bottling works are in operation in Sonoma Valley, the Boyes Hot Springs Bottling Works, the Sonoma Bottling Works and the Bohemia Bottling works, owned by the local brewing company.

It is conservatively estimated that last years yield of wine in Sonoma Valley was 500,000 gallons.

Many tons of dried fruits are shipped from this section to various parts of the United States and other countries every fall.

Every single copy of this edition may influence a new settler to make his home in Sonoma Valley. It is well worth while to bring this about by sending a copy away. Think about this, then act.

D. H. Twing is the local agent for the Firemen's Fund Fire Insurance Company of San Frncisco.

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Mullen's General Store

M. E. MULLEN'S STORE EL VERANO, CAL.

One of the largest grocery, feed and general merchandise stores in the valley is owned and conducted by M. F. Mullen in El Verano.

The El Verano store keeps good goods and a complete assortment of salable articles called for by many customers.

The postoffice at this thriving little town on the Southern Pacific is located in this store.

Mr. Mullen, assisted by his sons, has built up a splendid business which is steadily growing. Some time ago it was necessary to enlarge the present quarters to make room for a larger stock. A picture of the establishment is shown herewith.

A full line of chicken and stock food and grain is kept in stock, and all goods delivered free.

The Messrs. Mullen are shrewd business men and give their customers the benefit of their ability to purchase at the lowest possible margin. Courteous treatment and fair dealing with low prices accounts in a great measure for the success they have attained. Give them a call and be convinced.

Charles J. Poppe, Postmaster

THE GENERAL MERCHANDISE STORE AND POST OFFICE—THE PROPERTY OF CHAS. J. POPPE, P. M., GLEN ELLEN, CAL.

Twenty-three years ago Charles J. Poppe went from Sonoma, where he was born and raised, to Glen Ellen and embarked in the general merchandise business.

From the first he was successful. He has built up and maintained a splendid business. Accommodating, affable and square in all his dealings with his fellow men, Charles J. Poppe is naturally one of Glen Ellen's most popular and substantial citizens.

Last Fourth of July a big fire in Glen Ellen destroyed a large part of the business section of the town.

Mr. Poppe, with others, lost his store and contents. Nothing daunted he immediately commenced to rebuild on the old site, and now has one of the most substantial and convenient business blocks to be found anywhere in the county.

A picture of the store is shown here-taken from a photograph from the camera of the Glen Ellen photographer, Charles Payne. The upper story is utilized as a residence.

Mr. Poppe is a married man and has an interesting family consisting of a wife and three children.

He is the postmaster at Glen Ellen, the postoffice being in a part of his spacious store.

He is also agent for several of the leading insurance companies.

Mr. and Mrs. Charles J. Poppe are closely identified with all movements looking towards the upbuilding of the valley.

The Corner Stone Ceremony

Second

The Board of Trustees of the City of Sonoma caused to be sent to the Most Worshipful Grand Lodge of Accepted Masons of the State of California, a most cordial invitation to perform the auspicious ceremony of laying the corner stone of the new City Hall in the City of Sonoma.

PANORAMIS VIEW OF GLEN ELLEN, CAL.

This invitation the Grand Lodge through its Grnd Secretary graciously accepted and will be present on the day set apart for the occasion, Thursday, February 22, 1906, Washington's Birthday to perform that ancient ceremony in true and proper style.

THE GRAND LODGE.

The personel of the Most Worshipful Garnd Lodge, Free and Accepted Masons of the State of California is as follows:

M. W., Motley H. Flint, Grand Master, Los Angeles.

R. W., Edward H. Hart, Deputy Grand Master, Berkeley.

R. W., George M. Perrine, Sr. Grand Warden, San Francisco.

R. W., Reuben H. Lloyd, Jr., Grand Warden, San Francsco.

V. W., Edward Coleman, Grand Treasurer, San Francsco.

V. W., George Johnson, Grand Secretary, San Francsco.

V. W., William H. Edwards, Grand Lecturer, San Francsco.

V. Rev., Jacob Nieto, Grand Chaplain, San Francisco.

W., Oscar Lawler, Grand Orator, Los Angeles.

W., Harry S. Johnson, Assistant Grand Secretary, San Francsco.

W., Charles D. Barnett, Grand Marshal, Santa Rosa.

W., Chauncy C. Bush, Grand Bible Bearer, Redding.

W., Albert L. Reed, Grand Sword Bearer, Suisun.

W., Samuel Prager, Grand Standard Bearer, Los Angeles.

W., Thomas J. Baker,Sr., Grand Deacon, Sacramento.

W., Elbert W. Davidson, Jr., Grand Deacon, Stockton.

W., Emil Maybem, Sr. Grand Steward, Chico.

VIEW OF ST. MARY'S CHURCH, GLEN ELLE.., CAL.

W., John T. Morrison, Jr., Grand Steward, Berkeley.

W., Joseph R. Garthside, Grand Pursuivant, Pomona.

W., Samuel D. Mayer, Grand Organist, San Francisco.

W., George P. Adams, Grand Tyler, San Francisco.

GAME IN SONOMA

At all times of the year there is something to interest the lovers of the chase.

Upon the hills and in the valley lands adjoining, hunters may find quail, larks, robbins and rabbits, and deer, which may be killed each in their proper season as laid down in the game laws of the state.

On the marshes below town innumerable flocks of wild geese and duck can be found. Thousands are killed every year and yet their number does not seem to diminish.

It is a common thing to see a crowd of hunters return from the sloughs and ponds of the marshes each laden with the bag limit of canvas-back, spring, teal, widgeon and other varieties of ducks.

Although in numbers the wild geese do not equal the ducks, still a great many of the larger birds are secured every year.

In the numerous streams of the valley those who are fond of exercising the piscatorial art can here find ample of the finny tribe on which to try their skill.

Trout, salmon, bass, carp, cat-fish and the usual salt water fish are readily caught in the streams of Sonoma Valley and in San Pablo Bay.

HOP CULTURE

Sonoma county hops have a high reputation in the markets of the world. "Choice Sonoma" is a high standard of quality.

That hops can be successfully grown in Sonoma valley has lways been true, but no large yards were planted until 1905 when Mr. L. J. Kearney, superintendent of the Sonoma County Farm, located near Santa Rosa, set out about eighteen acres of his land near El Verano.

Through the agitation of the subject of raising hops in our valley carried on by the Expositor and upon its earnest solicitation a number of hop men of wide experience and eminently qualified to judge in such matters were induced to come here and inspect the situation.

They unanimously declared it to be their opinion that the soil and climatic conditions of Sonoma valley were especially favorable for the raising of hops.

A number of wealthy men from abroad whose attention was called to the subject came to Sonoma and offered fine prices for land along Sonoma creek.

Our prosperous farmers were not ready to sell however.

But Mr. Kearney having a few acres of fine lnd here himself planted a yard.

The results were very satisfactory. A scene in Mr. Kearney's yard at harvest time is given herewith.

SONOMA LAUNDRY

That the demand for a first class white laundry was genuine is proven by the fact that another Sonoma enterprise has met with good success.

Mr. J. P. Lonstalet started his laundary in this city nearly two years ago. The quality of work done and the reasonableness of the charges has brought an increased number of patrons.

Mr. Loustalet thoroughly understands his business, is courteous and accomodating and has built up a fine laundry business in Sonoma.

All the newest modern machinery is in operation at the Sonoma French Laundry where cleanliness in all things and at all times is the invariable rule.

All the sanitary regulations relating to the work are strictly observed at this modern Sonoma Valley laundry where only white labor is employed.

Patronize the Sonoma French Laundry. Their charges are as low as good pure material and skilled labor will allow.

This, the only first class laundry is located on Napa street, opposite the Expositor office and adjoining the City Hotel. They pay especial attention to silk and dry cleaning. Delicate fabhics entrusted to their care are preperly cleaned at very reasonable prices.

The season for killing doves, mountain quail, grouse, sage hens, valley quail, ducks, ibis, curlew, plover and rail closes on Thursday, February 15. Until that time sportsmen can enjoy the pleasure of shooting at these game birds, but after that time the birds are given the protection of the state laws. The present season has been somewhat of a disappointment to hunters in many respects. Not near the number of ducks have been killed this year that have been killed for many years gone by, and the hunters have returned many times from the marshes empty handed. The late rains and scarcity of rain is believed to have been responsible for the scarcity of ducks. The hunters are deserting the arks and club houses and bringing their paraphernalia home for the winter.

Boost your town and you'll prosper with it.

HARDMAN & COBB

HARDMAN & COBB'S NEW GROCERY AND GENERAL MERCHANDISE STORE, GLEN ELLEN, CAL.

A. M Hardman, the senior member of the firm, suffered the loss of his fine stock of general merchandise, together with his household goods, in the disastrous fire in Glen Ellen in 1905.

Being a brave, ambitious man he did not give up, but without delay he purchased a fresh stock and opened a temporary store.

When J. Chauvet had finished his fine two-story brick block, Hardman & Cobb leased the ground floor and put in a select stock of general merchandise and groceries.

Mr. Cobb, the junior partner, is an energetic and popular young business man, and did a thriving business in Glen Ellen before the co-partnership was formed.

Hardman & Cobb now have one of the neatest stores and best selected stocks of goods to be found in any country store in the state.

They do a good business which is constanty growing.

They give trading stamps with cash purchases, the same being good for valuable premiums.

Hardman & Cobb are satisfied with small profits, but would like to have many of them. They will treat you right and they solicit a share of your patronage.

A. E. GAIGE & SON

THE GLEN ELLEN MEAT MARKET A. E. GAIGE & SON, PROP.

The old reliable Glen Ellen Meat Market is owned and conducted by A. E. Gaige and son, Walter E. Gaige, both well and favorably known by the good people of Sonoma Valley.

They buy the best the market affords, slaughter their own stock, and furnish their customers with the very best of beef, mutton, pork, veal, etc.

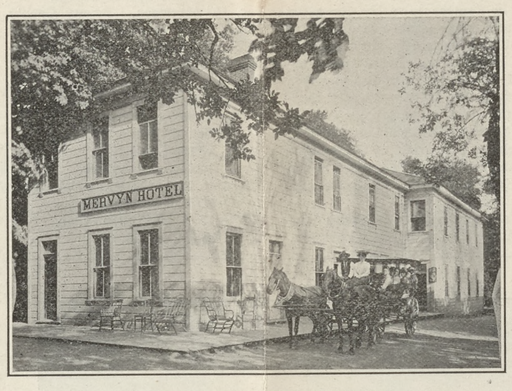
Two delivery wagons run through the valley every day in the week, selling fresh, salt, and cured meats to their long list of patrons.

If the wagon does not stop at your house notify the firm, and they will be pleased to stop on their regular trips.

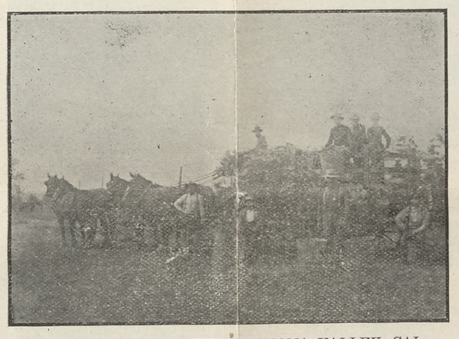
A cut of their place of business is shown herewith.

Glen Ellen Parlor N. S. G. W. and Ellenwood Camp W. O. W. occupy the upper story of the Gaige building.

Some Sonoma Valley Views



MERVYN HOTEL, GLEN ELLEN, CAL.



L. J. KEARNEY'S HOP FIELD SONOMA VALLEY, CAL.

MERVYN HOTEL GROUNDS, GLEN ELLEN, CAL.

SONOMA LADY HIGHLY HONORED

The president of the Sonoma Valley Woman's Club, Mrs. Robert Potter Hill, was chosen president of the California Federation of Women's Clubs at their annual meeting in San Francisco last week.

Mrs. Hill was approached by the nominating committee of the convention on Thursday and asked if she would accept the position. She signified her willingness to accept the proffered honor of the presidency of the Federation in the event of the refusal of the retiring president to serve a second term .

The unanimous choice of the convention fell upon Mrs. Hill who accepted the honor with becoming modesty.

The new president is a lady of culture, refinement and ardent patriotism.

She is an ambitious worker and takes pride in promoting the material and moral growth of the state. An educator herself, she is an earnest advocate of education and refinement and believes in throwing about and inculcating in the growing generation every element of enlightenment.

Mrs. Hill is a typical representative of old Sonoma, womanly, tactful and of remarkable executive ability

Sonoma Valley feels particularly honored by her selection to thhe highest office in the gift of the Federation.

Mrs. Hill is a fine parliamentarian, a tireless worker in every good cause and the noble objects of the Federation will surely prosper under her management.

JOHN K. SMITH

Everybody knows the genial conductor on the C. N. R'y, John K. Smith, of Santa Rosa.

His friends are legion and they hold him in high esteem. His most distinguishing characteristics are tact, cool, deliberate judgment and determination of chracter.

He is also a remarkably good judge of human nature.

Knowing him to possess these as well as many other attributes of success, his friends would delight to honor him by making him Sheriff of his native county of Sonoma.

Mr. Smith has many fiends in Sonoma Valley who would be pleased to see him in the sheriff's office for which he is peculiarly fitted.

He is a Republican in politics and no doubt that party will give him the nomination at the meeting of the convention this year.

JOSEPH F. RYAN

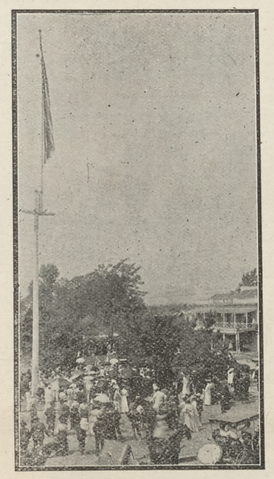
An edition of this kind in which the leading business men of the valley are mentioned, would be incomplete without a sketch of our genial Constable and Deputy Sheriff Jos. F. Ryan.

While yet a young man, Mr. Ryan in addition to being one of the most popular citizens of the valley, is one of the most capable peace officers in the state of California tody, and is so rated.

Always cool and deliberate in his actions, of quick wit and keen judgment, he makes an ideal official.

We will not attmpt at this time to enumerate the many clever captures he has made during his incumbency of the office. Suffice it to say he is always on the alert, knows the tricks of criminals and never lets up until he lands his man.

Government officers and detectives had been looking for criminals of various sorts for some time when to their surprise they would receive a telegram from the Sonoma constable informing them of a capture. This has happened so often that it is no longer a matter of surprise.



SCENE AT THE BEAR FLAG POLE SEPTEMBER 9, 1903.

Mr. Ryan was nominted and elected as an independent candidate for constable over three years ago.

His eminent success and the fearless discharge of his duties have occasioned the frequent mention of his name for sheriff of Sonoma county.

He would make an ideal executive and if chosen to that office could be depended upon to carry out the law to a letter, fearlessly and impartially.

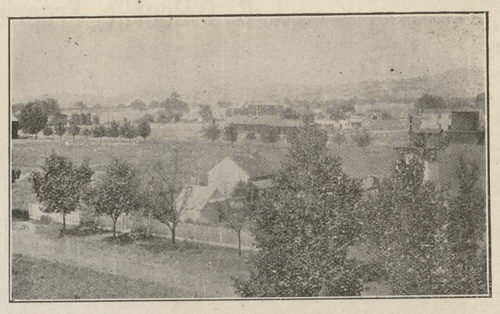
A Good Citizen.—A man who tries to promote the welfare of the community in which he lives.

A Poor Citizen.—One who does not.

Incurable.—The fellow who is waiting for something to turn up.

Good Investment.—Spending money to improve and develope the town.

A HISTORY OF BEAR FLAG



PANORAMIC VIEW OF EL VERANO, CAL.

A very interesting letter has been received here by Miss Marie Snyder from W. M. Boggs, an old friend of the family and a pioneer of Bear Flag days. It is full of interesting reminiscences, and reads in part as follows:

"I find only one small error in the article taken from the Democrat, and that is in regard to the red cloth furnished for the Bear Flag. The cloth that Mrs. John Sears furnished was the white cloth or unbleached domestic, commonly called by the Spaniards "Manta," which Mrs. John Sears had a whole bolt at the time. Captain John Sears was living with his family at the time we arrived in Sonoma, and we lived in the same row of adobe buildings near the north-east corner of the plaza, diagonally across from the old barrcks, where the Bear Flag was hoisted. Mrs. John Sears related to Mrs. Boggs, my wife, how that two or three of the Bear Flag men came to her door and roused her out of bed to get some cloth to make a flag, as they had been informed that she had a bolt of Manta. She asked how much they wanted, and they said only a yard or two, and she tore off three yards and gave it to them, and that is what the real body of the flag was made of, and the man who made the flag, Wm. Todd, who lived in our family a number of years, told us the same as related by Mrs. Sears, as to how the cloth for the Bear Flag was obtained, and Capt. Swift and Capt. Henry L. Ford, who were present when the flag was made, told us how the red cloth for the stripe at the bottom of the flag was obtained. I heard them relate the story often. There was an old sailor named Mathews, who had a Spanish wife. He was known as "Dirty Mathews," as he was untidy and not very clean in his wearing apparel. I have seen him many times in after years in Sonoma. Swift said that when a call was made for something red to put on the flag, that no one had anything to offer, and "Dirty Mathews" said that he could get something, and went and stole his wife's petticoat from the clothes line and brought it to Todd and old Peter Horn and old Nennigan Taylor who were assisting Todd in mking the flag. When the flag was ready for inspection Todd asked what to paint on it for a motto. Captain Henry L. Ford suggested a Grizzly Bear, and all agreed, as many of them were old time grizzly hunters. I have been particular to give these facts in relation as to how the Bear Flag was made for the reason that many persons, through a faulty memory or desire to make themselves historical, have claimed

HOME OF THE LATE JOHN BAINE S, NEAR EL VERANO, CAL.

they furnished the materials for the Bear Flag. They perhaps read different stories about it and became impressed with an idea how it was procured. I have heard several pioneer ladies state that they furnished the material, but the forgoing facts as to the real and true way it was obtained, was related by the men who made it and who took the most active part in supporting and upholding it after it was made, and those men became

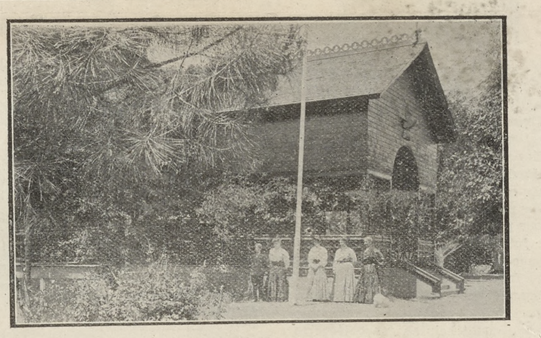
NEW ST. MARY'S R. C. CHURCH, GLEN ELLEN, CAL.

conspicious in the service of Col. Fremont's famous campaign in the conquest of California. First of these was Capt. Greenville P. Swift, next to Swift was Capt. Henry L. Ford, both of whom commanded companies in Col. Fremont's regiment and did most of his scouting and fighting. Todd also served with Fremont. Capt. John Sears, a brother of the late Franklin Sears, also commanded a company. All of these men volunteered and

ENTRANCE TO THE HOME OF THE LATE JOHN BAINES, El Verano, Cal.

joined Fremont. As soon as the Bear Flag was replaced at Sonoma by the American flag, it was the fortune of the writer to become personally and intimately acquainted with these men on my arrival in Sonoma in 1846 with my family, and lived a neighbor to them for a number of years after. Wm. Todd was a nephew of Mrs. Abraham Lincoln. He lived three years in our family and clerked for my father in the store at that time in Sonoma. He and Swift and Ford often met there and talked and laughed over the way they made the Bear Flag.

Mr. Sears was one of the noble old western pioneers, a class of men that are now nearly all gone. They were the forerunners of civilization and the founders of an empire state,—conspicious among whome was Major Jacob R. Snyder, one of the framers of the first constitution of the state of California, a man whom to know was an honor. He as well as Franklin Sears, was my neighbor and friend for many years.



VIEW OF DR. C. C. O'DONNELL'S RESIDENCE GLEN ELLEN, CAL.

S. SCHOCKEN.

Among the best known of the pioneer merchants who came here in the early days and helped build up a prosperous community, is Solomon Schocken, who still carries a large stock of general merchandise in his store on the corner of First street East, and Spain street, near where the Bear Flag Pole now stands. Mr. Schocken has sold

S. SCHOCKEN'S STORE, SONOMA, CAL.

out his stock twice in the past few years and now has an entire new and fresh stock of dry goods, groceries, etc. By strict attention to business and fair treatment to all he has amassed a fortune while residing in Sonoma.

He is independent, enterprising and fearless in his business ventures which have invariably turned out as he had planned they should.

Basalt blocks from Schocken's quarry are to be found on the streets of nearly every large city in California today. Their lasting qualities gives them a ready sale at all times.

About twenty men are employed at present turning out blocks and more block makers are wanted. The demand keeps ahead of the supply.

Messrs. Schocken & Webber have purchased the necessary machinery and will shortly install a rock-crushing plant at the former's quarry.

Four or five hundred tons of crushed rock of a fine quality will be turned out. Different paving firms in San Francisco have asked to be allowed to purchase the entire output of the plant.

Mr. Schocken was the owner of the "Old Mission," and from whom the State purchased it. "Schocken's well" is one of the finest artesian wells in Northern California having flowed 2500 gallons of pure water per hour for several years.

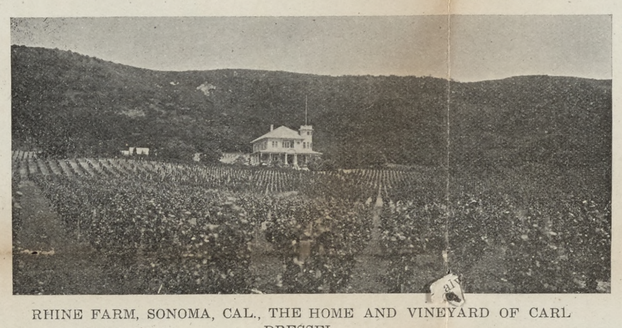
WON GOLD MEDAL.

Carl Dressel's Fine Vineyards in the Sonoma Valley.

In competition with the world at the Louisiana Purchase Exposition, held in St. Louis, the Sonoma Valley wines, made by Carl Dresel at his splendid Rhine Farm Vineyards, were awarded the gold medal for superior excellence.

Rhine Farm is situated about one mile east of Sonoma on the foothills. The soil is especially adapted for raising the choice varieties of grapes from which a fine quality of wine is produced.

Dresel's red and white wines were known far and wide as being among the purest and finest in the land long before the World's Fair officials confirmed the opinions of the wine experts in declaring them the best in the world.



RHINE FARM, SONOMA, CAL., THE HOME AND VINEYARD OF CARL DRESSEL.

The Dresel vineyard was planted first in 1858 by Emil Dresel and the first wine was made there in 1862. In 1878 the dread phylloxera totally destroyed the vines. The Dresels, however, studied the phylloxera from a scientific standpoint, and having learned the lesson of resistant stock, replanted the entire vineyard with new vines grafted upon resistant roots. There has been no damage by phylloxera since, and never a crop failure of either quantity or quality. Of course the size of the yield has varied somewhat according to the character of the season, but the quality remains of the best, unchanged. The quality of the wine, of course depends fully as much upon the character of the soil and climate from which the grape draws its sustenance, and the award of the Grand Prize at the World's Fair is unimpeachable evidence of Mr. Dresel's fitness to handle the juice of the finest grapes in the world.

Ninety thousand gallons is an average vintage for the Dresel vineyards. Every drop of the wine finds a ready market at the highest prices. The demand comes from all over the world.

On one of the vineyard hills is the Dresel home, a handsome and luxurious home built eight years ago. The view from this point is commanding and beautiful and the home itself presents a striking and charming picture.

SONOMA VALLEY BANK

The keystones of our business life are the banks, and no community is equipped as it should be without one or more of these institutions without whose assistance few new industries could be established or commerce carried on.

Thus during the 31 years of its existence the Sonoma Valley Bank has been the center of the business life of our valley. The measure of its prosperity has been the measure of the prosperity of our people. During the hark days of the phylloxera it suffered and lost, as during the late years it has prospered and grown with the valley. The high character and integrity of its founders,one of whom, David Burris, was its presdent for 27 years, has been impressed upon the reputation of the institution and their sons who are its present managers, are successfully keeping the bank to the highest point of efficiency. In this they are ably assisted by Cashier Jesse Burris, who has been faithfully serving the institution these 28 years.

In a desire to meet the requirements of a growing community, and also to encourage habits of thrift and economy among the people, the directors have decided to add a savings department to the bank, and will issue pass books and pay interest on such deposits semi-annually, in much the same manner and under the same regulations as do the regular savings banks.

The total assets of the bank are in excess of $275,000.

The officers are: Frank M. Burris, president; Fred T. Durhing, vice president; Jesse Burris, cashier. The above named, together with P. H. Thompson and W. E. McConnell constitute the board of directors.

SONOMA VALLEY BANK, A MODER N, SOUND FINANCIAL INSTITUTION

FOCHETTI & SON.

A view of Fochetti & Son's busy shop appears in this edition.

Julius Fochetti, Sr. started in business in Sonoma many years ago. By hard work and fine business ability he has built up an immense trade in Sonoma Valley. With shrewd business judgment he has placed in his establishment on Spain street, all the modern tools and machinery appertaining to the business of blacksmithing and wagon making.

One could travel many miles and visit many larger cities without finding a shop so completely fitted for doing good work as at Fochetti & Son's in Sonoma.

DR. A. E. BYRON IN HIS OFFICE IN THE DAL POGETTO BUILDING NAPA STREET, SONOMA.

INTERIOR VIEW OF FOCHETTI & SON'S BLACKSMITH AND MACHINE SHOP, SPAIN STREET, SONOMA, CALIFORNIA.

Julius Fochetti, the junior member of the firm is a graduate of the Sonoma Grammar School and is as energetic and enterprising as his father, under whose able teaching he is fast becoming a master mechanic.

They guarantee all their work, and never turn out a poor job under any circumstances.

They will sell you any kind of a good wagon or buggy or set the tires on your old one while you wait. Remember the shop of Fochetti & Son, Spain street. Sonoma.

DR. BYRON.

Dr. A. E. Byron, the subject of this sketch is one of Sonoma's leading practitioners, and an energetic and progressive citizen.

Since coming to Sonoma Dr. Byron has built up a very large practice. His offices in the Dal Poggetto building on Napa street, are filled with modern machines and appliances to aid in combating every disease known to man. The doctor is prepared to treat all diseases in the latest and most approved methods known to the medical profession.

He is a graduate of the California Medical College, class of '95, and has been engaged in the active practice of his profession ever since.

Before coming to our growing community Dr. Byron lived in Oakland, from which place he moved to Forestville where he owned and conducted a drug business in connection with his practice.

SONOMA BREWING CO.

The accompanying cut shows the fine stone brewery of the Sonoma Brewing Company and Bottling Works, owned by Messrs. Steiner & Schnurr and located on the corner of Second street East and the California Northwestern railroad track.

Both of the proprietors of this new and highly successful enterprise in Sonoma are experienced brewers, having thoroughly mastered the trade which they have followed since boyhood.

The firm brews only steam beer, and that is first class. The fact is clearly attested by the farther fact that they have a steady and growing demand for all the beer they can turn out.

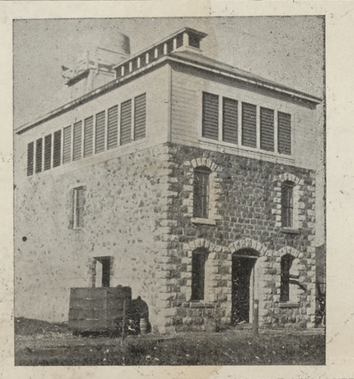
Only the purest and best malt and hops are used in the manufacture of Sonoma Steam Beer.

The firm runs wagons daily to the towns in the valey, delivering steam beer, mineral water, and the celebrated Buffalo Bohemian lager, for which article they are sole agents in this section.

During the summer months, when thousands of visitors are spending their vacation in this valley, the brewery has to run night and day in order to supply the demand for their pure, delicious home brew.

Adjoining the brewery on the north is the bottling works, also owned and conducted by Messrs. Steiner & Schnurr.

If you drink beer, drink the purest and best. Call for Sonoma steam, and insist on getting it.



SONOMA BREWING CO., A LARGE AND PROSPEROUS NEW ENTERPRISE OF SONOMA.

MRS. LUTZEN.

One of the most successful lady merchants in Sonoma Valley is Mrs. L. Lutzens, who conducts a busy stationery and candy store in the Adler building on Napa street.

Starting in with a small stock she has bult up a large trade with Sonoma Valley people and has every modern convenience for furnishing the most delicious ice cream and ice cream soda.

In the cold weather delicious temperance drinks are served.

She has taken subscriptions for all the leading magazines and periodicals in the country in the sale of which she enjoys a large patronage.

Her stock of candies is of the purest and best, buying direct from the factories in such quantities that her goods are always fresh.

During the summer months Mrs Lutzens conducts a branch store in El Verano to accommodate her customers in that thriving section of the valley. She also carries a complete stock of souvenir post cards, valentines letter and note paper, envelopes, and in fact everything to be found in a first class stationery store. A select stock of reliable jewelry is also carried.

Sonoma Valley olive oil manufactured by Charles La Torres from olives grown in the valley, has been pronounced first class.

R. E. MURPHY.

Mr. Ralph E. Murphy is an ambitious and successful young carpenter and builder of Sonoma.

He has erected a number of good buildings in the city and valley and has now a number of contracts under way.

Mr. Murphy is a thorough mechanic and fulfills his contracts with alacrity and to the letter.

Plans and estimates cheerfully furnished Let him figure on your building before letting the contract.

A picture of the new home of Mr. and Mrs. Murphy appears herewith.

THE RESIDENCE OF RALPH E. MURPHY, CONTRACTOR AND BUILDER, SONOMA, CALIFORNIA.

LAWRENCE VILL A, SONOMA, CAL.

WINE AND VINE IN THE SONOMA VALLEY.

Entering Sonoma Valley over the dividing ridge on the old county road from Napa in the year 1870 in June, the valley appeared suddenly to the beholder as one vast vineyard. Beginning with the foothills above San Pablo bay at the entrance to the valley and continuing several miles beyond Glen Ellen, a stretch of over eighteen miles.

At that time the valley contained many thousand acres of vines in the hands of many small owners, and several large ones, one of them the Buena Vista, with five hundred acres of bearing vines, then one of the largest vineyards in the State.

The average crop for a few years prior to, and for several years after 1870 for the Sonoma Valley somewhat exceeded two million gallons annually.

The vines continued to flourish until in the summer of 1874 the first phylloxera was manifested in several vineyards through circular spots of infection.

In the course of but six years nearly all the vines of the valley were wiped out by this pest, reducing the vintage of two million gallons annually to less than three hundred thousand for the entire valley.

This misfortune occurred at a time when extensive new vineyards in the upper part of the county and throughout the rest of the State came into bearing and caused an over production in wine for California, with the accompanying natural decline in values, thirty dollars having been the average price ruling for a ton of grapes before, while after this only six to eight dollars per ton was realized.

Under such circumstances it is not unnatural that the vineyardists in their disgust refused to replant. Most of them replaced their vines with fruit trees, and others reaped a meagre crop of hay from their once flourishing vineyards, while others did nothing at all but abandoned them to the weeds.

A few courageous vineyardists, however, replanted, and with the assistance of phylloxera-proof roots conquered the pest and are today the possessors of valuable and flourishing vineyards.

These men struggled through the period of depression nothing daunted, improving their vineyards by fine varieties adapted to the soil and climate, and have proved by their success that Sonoma Valley particularly and decidedly is one of, if not the best locality in California for the production of a superior dry wine.

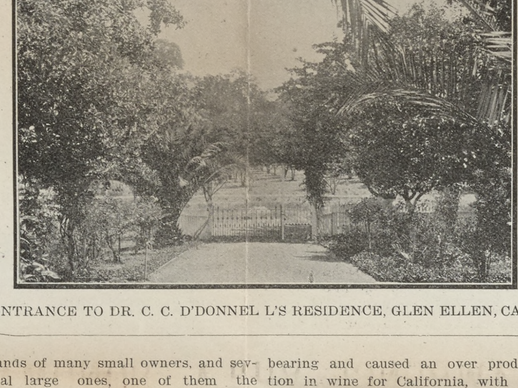
This fact seems conclusively proven by the distinction of the highest award, the grand prize for assorted wines, awarded by the jury on wines at the Louisiana Purchase Exposition at St. Louis, to the wines exhibited there by one of our valley orchardists.

The conditions of soil and climate obtaining in the vineyards of this, our successful exhibitor, are very similar if not identical throughout our valley, and there is no reason in the world why his success should not be duplicated by others.

Why should not the Sonoma Valley again produce two millions of wine instead of barely half a million? Especially as the danger from phylloxera can now be successfully combatted, and as according to late reports Professor Price has discovered the nature of and a cure for the dreaded "Annaheim" or "California Vine Disease."

We have in Sonoma Valley the soil and the climate that will ripen the choicest vintages. The valley is lovely and healthy. Within forty miles of our metropolis, with two railroads connecting us with the same, beside a navigable arm of the bay into which the Sonoma creek empties at Embarcadero, from where a freight schooner makes regular trips to San Francisco.

Sonoma Valley is an ideal spot for men of means to establish their country homes, and such would find a pleasure and profit in adding a few more to our choice vintages. Sonoma Valley with its soil and climate will do it for them.



ENTRANCE TO DR. C. C. D'DONNEL L'S RESIDENCE, GLEN ELLEN, CAL.

I. QUARTAROLI.

Among the most influential of those of our citizens who have renounced allegiance to any foreign prince, power or potentate and adopted the "land of the free and home of the brave" as their own, may be mentioned Mr. L. Quartaroli proprietor of the Sonoma Winery on Spain street.

Mr. Quartaroli has been engaged in business in Sonoma for many years and by careful management, together with a strict attention to business and judicious investments has acquired a comfortable competency.

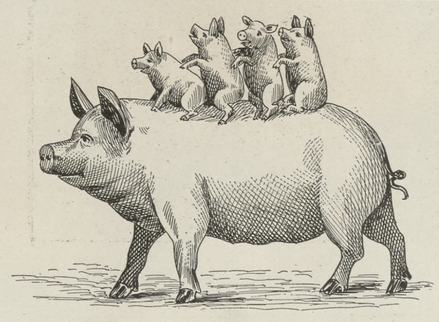
He has just completed a fine new home for himself and interesting faminy, a wife and four children.

Mr. Quartaroli makes only one kind of wine—that is good wine—and finds a ready sale for all he makes at top market figures.

The subject of this sketch is well known for his liberal public spirit, and is a strong advocate of public improvements.

Mr. Quartaroli owns considerable choice property in this city and is always found working for any and all propositions looking to the upbuilding of the community where he makes his home.

SONOMA WNERY, F. QUARTOROLI, PROPRIETOR, SPAIN STREET, SONOMA, CAL.



LEWIS & CUMMINGS.

This prosperous firm is composed of Messrs. S. B. Lewis and M. E. Cummings, popular young men who are doing a big business in their line. They enjoy the esteem and confidence of the people of the whole valley.

Mr. Lewis attends to the outside work and drives the firm's delivery wagon through the valley every day in the week except Monday.

Mr. Cummings is known as one of the most expert cutters in the State, having been employed in one of the leading markets in the metropolis. He attends to the inside work.

The firm sell nothing but good meat of all kinds, paying the highest market price for their stock and selling at a fair profit.

They manufacture their own lard, hams and bacon, for which there is a steady demand. A large modern refrigerator is installed in the shop to keep the meats in prime condition during the warm weather.

For good tender meat call on Lewis & Cummings. Shop in the Clewe building, Napa street, Sonoma.

CHAS. DAL POGGETTO

One of Sonoma's most progressive and enterprising citizens and business men is Chas. Dal Poggetto

He has faith in the future of our growing city, and backs his faith by building substantial stone business blocks in the business section of the city.

Mr. Dal Poggetto is a tonsorial artist by trade and also conducts a boot and shoe and gent's furnishing goods store.

Frugality and strict attention to business has brought its reward, and Mr. Dal Poggetto is one of the valley's most substantial residents.

He is now building himself a fine home on his property on the east side of Broadway.

He being a man of strictest integrity, of fine business ability, and public spirited, his friends are urging his selection on the Board of City Trustees

CHAPMAN BROS.

"The Busy Broadway Grocers" are the popular and accommodating merchants who have built up and are holding a fine trade in Sonoma.

The quality and price of their goods are always right. They get fresh bread, fruit and vegetables daily, and deliver their orders free.

Mr. Chapman will call for your order and deliver the goods promptly.

Chapman Bros.' grocery is located in the I. O. O. F. building on Broadway, where they carry a complete stock of groceries, provisions, feed of all kinds and a fine assortment of kitchen utensils. They pay the highest market price for eggs.

WINE NOTES

The annual production of Russia which is now 2,700,000 hectoliters (18,492,600 gallons), shows a tendency to decrease.

Switzerland's annual production slightly exceeds 1,000,000 hectoliters (26,418,000 gallons).

It is estimated that in European Turkey about 1,000,000 hectoliters (26,418,000 gallons) are produced annually; Candia produces 100,000 hectoliters (2,641,800 gallons) and Cyprus 160,000 hectoliters (4,226,880 gallons).

In the last quinquennium the wine production of Greece was about 1,200,000 hectoliters (31,701,600 gallons).

Among the extra European countries Turkey is the only producer of wine in Asia. However, viticulture is not entirely unknown in Asiatic countries, as Japan, China, etc.

CUICCI & COMPANY

Throughout the length and breadth of the Pacific Coast Mr. Cuicci is noted as a chef and caterer of the first order.

You are always sure of good meals and clean, comfortable beds at the Toscano Hotel, S. Cuicci & Co., proprietors.

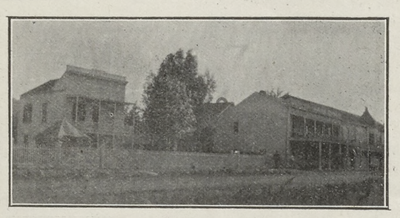
Mr. Cuicci is a strong and aggressive advocate of public improvements, and can always be found in the front ranks in the march of progress.

He has been honored by the people by being chosen as City Trustee, which office he ably and satisfactorily filled for four years.

The Toscano bar enjoys a fine trade as none but the best brands of wines, liquors and cigars are carried in stock.

The Toscano Hotel is situated on the north side of the plaza, and is a model of neatness.

Mine Host Cuicci is true to his friends, and they are legion.



TOSCANO HOTEL, SONOMA, A FAVORITE RESORT FOR EPICURES.

THE FAMOUS ARBOR, AGUR CALIENTE SPRINGS.

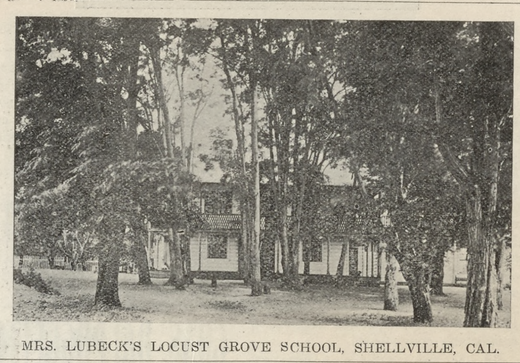
LOCUST GROVE SCHOOL

A Family School for Young Boys With Mrs. A. B. Lubeck As Principal

In a community having the educational advantages that California enjoys, it rests upon each school to present an adequate reason for its existence. Locust Grove offers a family school—as opposed to a home school—for boys between the ages of eight and fourteen years. It offers the advantage of educational surroundings without the loss of the intimate family life which is so important a factor in character molding. It is believed that there is a distinct advantage in separating boys of this age from those of older growth, for the small boy is always unduly influenced by those a little older than himself, and not always influenced for good.

Children of the age to which this school is limited are in the most formative period of their lives, when impressions are most readily received and sink most deeply. Theforming of the character, therefore, demands quite as much attention outside of the school room as the mental training inside. Individual attention is given to each pupil in developing correct standards and ideals.

In addition to the daily papers, religious services based on the Episcopalian ritual are held in the school-room every Sunday morning. But the religious teaching is entirely non-sectarian. In this, as in the daily intercourse, the aim is the formation of fixed habits of correct and healthy thinking.



MRS. LUBECK'S LOCUST GROVE SCHOOL, SHELLVILLE, CAL.

While character bulding s recognized as an important and essential part of the work, the school is not intended to become a reformatory institution. Boys of bad character are not desired, and will not be received. One such can do more to counteract good work with the other pupils thanany good that may be accomplished with him could amount to, and the discipline of the school does not contemplate dealing with such cases.

The health of the pupils is recognized as being of the first im portance, for the child must store up strength against the demands of adult life, if he is to make his way in the world. The weakly body cannot sustain mental activity. But, fortunately, there is little cause for anxiety on this score at the Grove. In an experience covering more than thirty years there has been no case of serious illness in the school, except in case of serious illness when one half the regular charge will be deducted.

A deposit of $10 is required at the beginning of each school term to cover incidental expenses—text books, and correspondence stationery, postage, hair cutting, etc. A detailed account will be rendered and any unexpended balance will be carried over to the next term. Incidentals cannot be furnished until this deposit has been made.

INSTRUCTORS

F. D. Vassault—Mathematics, history, geography.

Miss Florence Belknap — English, Latin, lower form studies.

Mrs. A. B. Lubeck—Modern languages.

Miss Isabella Landsborough—Painting and drawing.

Mrs. N. Davis—Piano.

As to the influence of the school and character of theschool Mrs. Lubeck refers to the following friends and patrons:

Rt. Rev. Wm. F. Nichols, Bishop of California; Rt. Rev. Wm. H. Moreland, Bishop of Sacramento; David Loring, Portland, Oregon; Walter Cordy, San Francisco; W. W. Erskine, San Francisco; Herman Shainwald, San Francisco; Franklin K. Lane San Francisco; E. B. Smith, San Francisco; Mrs. E. Guerin, San Francisco; Dr. J. Stow Ballard, San Francisco.

MRS. LUBECK'S LOCUST GROVE SCHOOL, SHELLVILLE, CAL.

and the petty ailments that do occur are attributable usually to a disordered stomach caused by indulgence in sweets. Boys who have come here in enfeebled and unhealthy condition, have gained health and strength. Regular hours, plain wholesome food, an abundance of outdoor exercise, with fresh country air and a climate that knows no extremes of heat nor cold—these are more effective in the cause of health than much medecine.

The school is pleasantly situated in Sonoma Valley three miles south of the town of Sonoma, and a quarter of a mile from Shellville station, the union depot of the California Northwestern and Southern Pacific railways. The Shellville postoffice is but a short distance from the school, and a telephone in the school gives connection with all long distance stations. The express office—Well, Fargo & Co.—is in Sonoma. Thus, while the facilities for communication are the best, the boys are removed from the distractions and temptations incident to life in a city or town.

A farm of ten acres, producing fruit and vegetables in great variety thus keeping the table supplied with its yield surrounds the school, and affords the boys the elbow room essential to uniform cheerfulness and good nature. The western boundary of the grounds is formed by a picturesque stream that affords opportunity for bathing and swimming in summer, and furnishes abundance of water for domestic purposes. Drinking water is obtained from a pure spring tapped by a well.

THE COURSE OF STUDY

The aim of the school is to prepare boys, not only to enter the high schools and academies of the State, but to pursue the work there understandingly. The course is divided into three sections—the lower, middle and upper forms—each covering two years. The work of the lower forms is devoted to reading, spelling, and the fundamental ideas of arithmetic. In the middle form the pupils are taught how to get the ideas from the printed page and how to relate those ideas to what they already know. In other words they are taught how to study, and for this purpose the study recitation is largely employed. At the same time they acquire the fundamentals of the ordinary topics of study—arithmetic, history, geography and grammar. In the upper form the logical phase of the work is more strongly stressed, several high school subjects being taken up during the last year of the course, not for the purpose of taking the place of any part of the high school work, but to prepare the pupil for entering upon that work more understandingly.

FINANCIAL

The charge for pupils, including tuition, room, board, laundry, and general care, for each school term of twenty weeks is as follows:

Upper form, $200.

Middle form, $175.

Lower form, $125.

Extras are: Modern Languares, $10 a term; music, $20 a term.

All charges are payable in advance, one half at the beginning and one half at the middle of each term. Those desiring to do so may make arrangements to pay in installments at the beginning of each school month of four weeks. Deductions will not be made for absences during school time,

THE BOYCOTT BY CHINA

The impression seems to prevail in the United States, and especially with the Washington administration, that the American boycott in China is the result of offended public sentiment because of harsh treatment of Chinese coming to this country. This sentiment, in fact, had little or nothing to do with the starting of the boycott, though it has proved useful in keeping up the agitation among the natives and in the effort to diplomatically influence the American government. The Chinese in America, merchants, laundrymen and others, who are eager to bring over more of their countrymen to help in the extension of their own business interests, have had much to do with this agitation, and their very evident purpose is to weakand the circualion of anti-American men working together with the coolie dealers of Hongkong and Canton have contributed a large amount of money toward the hire of boycott agitators, and the circulation of nati-American literature, and the agitators have in turn levied contributions upon a considerable number of merchants, and even officials, in China for extending the propoganda.

In the course of two or three months from the time of its beginning, the boycott had degenerated into a system of blackmail in which the agitators virtually terrorized the merchants into subscribing to their cause. Since many native merchants had on hand more or less of American goods, which they naturally did not want to sacrifice to a cause in which they personally felt little interest, they became easy victims of the agitators, who constantly demanded blackmail, or "squeeze money," from them as long as the goods lasted. These agitators have, therefore, found the boycott an excellent field for making easy money, and even if America should cancel the Exclusion Act altogether, it would be a long time before their efforts would cease. They are proceeding farther and farther into the interior of the country, not only exhorting the people to refrain from buying anything produced in America, but also telling them ghastly tales of barbarous treatment of their countrymen by the hated white men. Some of these tales to the ignorant classes are wild in the extreme, the authors of them showing no regard whatever for the truth. If it suits their best purpose they will describe the Americans as slaughtering and robbing thousands of helpless Chinese; otherwise they may describe their compatriots as driving the redhaired devils out of California and paving the way for a new Chinese empire. The indications are that the boycott is likely to have serious consequences for China, since a restless and strong- anti-foreign spirit is being worked up, and riots, and a possible general rising may be looked for. Many Japanese have lent their assistance to the cause, in fact most of the exciting literature on the subject circulated in China has been written up and printed in Japan. The purpose of the Japanese in this work is twofold. In the first place any reduction in the sale of American manufactures in China will give those of Japan a better chance; and in the second place any weakening of the exclusion barriers against the Chinese will render less likely legislation that will restrict the many thousand of the Mikado's subjects who hope to enter the country. While it would have been an easy matter for America to have ended the boycott by an adoption of the European "gunboat policy," at the time of its beginning, it is not so easy to suggest a remedy as the case now stands. Congress might enact a special tariff against the Chinese tea, silk and other goods largely imported, and thus bring the Celestials to terms. Nothing weakens a Chinaman's pride as quick as an effective pull upon his pocket book. If America weakens the exclusion barriers it will only encourage the Chinese to demand further concessions, and their arrogance over this victory would probably bring them into collision with other nations. Their newspapers have made the assertion that if the boycott against America proves a success, they will try like methods with other foreigners.

W. K. ROBERTS.

CLEWE'S STORE

One of the most popular young men in Sonoma Valley today is Wm. F. Clewe, manager of the estate of F. Clewe.

Careful, enterprising, strictly reliable in all his dealings, Mr. Clewe has built up a big business for the general merchandise and furniture store situated on the corner of Napa street and Broadway.

A much older man might justly be proud of such business success. Mr. Clewe while yet a young man ranks as one of our most substantial citizens.

He is the present city treasurer, having been elected tothat office by a good majority.

Everything found in an up-to-date general merchandise store can be found at Mr. Clewe's, where they keep nothing but dependable goods.

F. CLEWE'S STORE, SONOMA, CAL.
One of the oldest mercantile houses in the valley.

WEAVER'S PATENT POWER AND PUMP

A Wonderful Invention That Has Stood the Test

This new power pump, as shown in the accompanying cut, was invented by A. W. Weaver of El Verano, Sonoma County, California, in February 1902, and patented November 25, 1902.

The claims of Weaver's Power and Pump to superiority have been substantiated by actual demonstrations of their practical value for all purposes to which they may be applied.

It is claimed that they can do more work with less power than any other machine manufactured.

For example: In the winter of 1904 the large cellar of the Bellevue Hotel at El Verano became flooded with water several feet deep. It was necessary to pump the water out as soon as possible.

Two men began working with an ordinary wine pump, but were, of course, making slow progress.

This wine pump was a double-acting, large size cylinder machine.

Inventor Weaver happened along at this time and declared that his new pump could throw out more water with less labor than the wine pump then being worked by two strong men. The proprietor jokingly accepted the challenge, and Weaver's Patent Power and Pump were started to work. By the actual measurement of the water taken out, Weaver's pump just tallied in quantity with that thrown out by the wine pump worked by two strong men, while he worked his machine single-handed with ease. Mr. Weaver then asked a twelve-year-old boy to work his pump. The boy did so and handled the pump without any trouble. In fact he thought it was play. The boy was delighted and felt quite a man when told that the quantity of water taken out while he was working was as much as when Mr. Weaver was the motive power. The pump used in making this test was the smallest size manufactured, it being only 1½ inch cylinder, and working on a 5-inch stroke.

WEAVER'S POWER AND PUMP.

One of these medium sized pumps was purchased by the Board of Supervisors of Sonoma County and placed in Sonoma Creek, near Agua Caliente Springs. A cheap sluice box was constructed carrying water to a paddle-wheel, as shown in the cut. This 20-inch stream, having only an 18-inch fall, struck against the paddles, thus turning the wheel and furnishing the power which operated the pump and forced the water up into the tank. The tank was placed on the bank 40 feet above, and the water forced there through 140 feet of 1¼-inch pipe.

The wheel makes 18 revolutions per minute. It has been estimated that a 3-foot fall of the same volume of water would throw double the quantity of water, or 400 gallons per hour.

It has been proven that Weaver's Patent Power and Pump can be used to advantage, that is to say with a saving of both time and labor, for the following purposes:

1. Pumping water from wells or streams.
2. Pumping wine from one tank to another.
3. Spraying orchard trees.
4. Throwing water for fire purposes.
5. Pumping water for domestic purposes.
6. Pumping water for irrigation.
7. Pumping water from mines and other underground or subterranean passages.
8. Furnishing water for street sprinkling purposes.
9. Draining swamps, and in fact for all purposes to which any pump now manufactured can be put.

There is another advantage in favor of this power. It is this: You can hook it onto any two single acting force pumps, deep-well or suction pumps, in fact any pump you may desire except the centrifugal.

The double cam with the automatic switch, has another great advantage over the single one, as the latter has to be made larger in proportion where a long stroke is required.

Should you desire a six inch stroke on the double cam, the cam has only to be five inches in diameter, and in a twelve-inch stroke, it has only to be 10 inches in diameter.

It has been proven by a comparative test that Weaver's Patent Power and Pump can furnish twice as much water as any other cylinder pump working with the same amount of energy in the same time.

The Weaver Patent Power and Pump is simple of construction, easy to work, and hard to get out of fix. It is always ready for business and always works uniformly.

Like all things manufactured by the hand of man it is not everlasting. In the course of a few years some of the parts may need to be replaced. These parts can always be had at a small cost by sending to the manufacturer. Another great point of vantage with this power is that you can place as many cams as you desire on the main shaft, and each cam will operate two single action pumps. The only limit is the limit of the power used.

Before the Supervisors purchased the pump from Mr. Weaver they were given a month's time to make a thorough test. Such test was made by the members of the Board, one of whom endeavored to stop the working of the machine by forcing back the water with his hand as it came into the tank after having run through 140 feet of 1¼-inch pipe to a 40-foot elevation. He failed to do so, and after several other severe tests the Board were unanimously in favor of purchasing the machine.

That you can get more water at a saving of time and cost of operating by using the Weaver Pump than by using any other has been proven satisfactorily. Evidence of that proof has been furnished, and the Board of Supervisors of this county have ordered another pump of Mr. Weaver, to be placed about three miles below Agua Caliente Springs in the same creek. The old pump (of another make) doing duty there is to be replaced by one of the Weaver make. The roadmaster and members of the said Board have satisfied themselves that they can get more water by using the Weaver Pump and at the same time will make an actual saving of $60 per year in time and labor saved on man and team.

To Whom it May Concern:

This is to certify that we have used the Weaver Patent Power and Pump for Sonoma County for four years. The same proved very satisfactory in every respect and we hereby cheerfully recommend the same to anyone desiring a good power and pump orerating at the least possible expense.

Respectfully,

BLAIR HART, 1st District,
G. ARMSTRONG, 2d District,
H. W. AUSTIN, 3d District,
J. A. McMINN, 4th District,
I. J. BUTTON, 5th District,
Board of Supervisors of Sonoma County, California.

(From Santa Rosa Republican, Feb. 5, 1906.)

A. W. Weaver of El Verano has invented a pump that is by far the greatest thing in its line that has yet been offered the public. It promises to revolutionize the pump business, and will develop more water by twice than any other pump. A boy of twelve years has been proven to be able to develop as much water as two strong men working an ordinary pump. The Board of Supervisors has purchased one of the Weaver patents and placed the same in Sonoma Creek near Agua Caliente Springs, and is being used to raise water to a tank with a forty-foot lift. The pump is giving satisfaction.

A test of the pump was made at the County Bridge near El Verano Sunday afternoon and there were about thirty men there from various parts of the county who are interested in pumping, and the same proved to be a very interesting occasion. Manager Cunningham of the Sonoma Valley Company was present and hitched the pump to a motor in the creek, and along side Mr. Weaver placed a windmill pump, using for the test the same shafting and other equipment, all that was necessary was to attach the gear and apply the juice, to the other pump.

The test developed the fact that the Weaver patent power and pump could fill a 300-gallon tank in just eight minutes while it took the standard windmill pump 31½ minutes, and what is more, the ordinary pump required nearly twice the amount of power as the Weaver patent. The test exceeded the expectations of the crowd gathered to witness it, and while Mr. Weavr had great confidence in his invention, yet it went beyond his fondest hopes and exceeded any claim that he has yet made for it.

The pump is claimed to be a wonderful invention and it is probable that a stock company will be organized near Sonoma before very long and the manufacture of the pump will be commenced. The industry will be kept in the county, thus adding to the industries of Imperial Sonoma.

D. H. TWING, BROKER

There is no better posted man in Sonoma Valley on land values or anything pertaining to the various kinds of soil than D. H. Twing, the pioneer real estate broker of Sonoma.

He knows every foot of ground in Sonoma Valley, knows what it is good for, and knows its value. Prospective settlers can write to him for any information desired about our historic valley and he will cheerfully tell them just what they want to know. His office is located in his own building on first street, West, opposite the city hall.

SONOMA PLANING MILL

One of themany new enterprises that the progress of the city demanded is the Sonoma Planing Mill and Lumber Yard of A. W. Adler on Spain street.

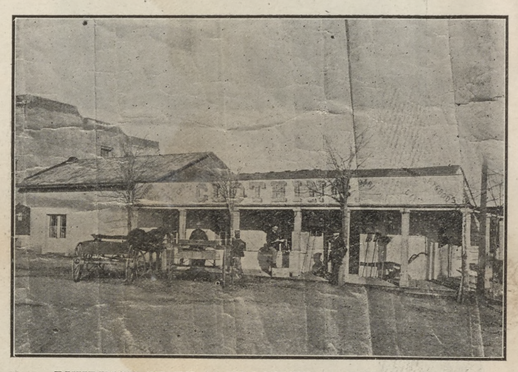
Mr. Adler is one of the most progressive and enterprising citizens of the valley and naturally takes great pride and interest in the upbuilding of his native city of Sonoma.

He has spared no pains or expense in making his plant complete and up-to-date in every detail. Anything in the building line from a fancy cabinet to a costly mansion can be furnished by the Sonoma Planing Mill and Lumber Yards.

Parties desiring to build can be assured that they will be treated right by Mr. Adler, and that the quality of lumber and workmanship will be satisfactory every time. His prices too are as low as honest work and good goods will allow. Consult him before you build.

A. W. ADLER'S LUMBER YARD, SONOMA, CAL.

F. T. DUHRING & CO.'S STORE
One of the old Business Institutions of the Valley, established 1855. As it looks today.



DUHRING'S STORE AS IT LOOKED IN THE FIFTIES.
The new store now occupies the site.

F. DUHRING

One of the oldest and most reliable mercantile house in Sonoma County is that established by the late F. Duhring in Sonoma in 1855.

The late F. Duhring came to Sonoma in the early fifties and soon after established himself in business in an old adobe on the site of the present substantial brick structure as shown in the accompanying cut.

The house is now owned and managed by a son and daughter of the founder, F. T. Duhring and Mrs. C. T. Ryland. This house carries a complete line of general merchandise, to which the management has added a hardware and plumbing department in charge of an experienced man.

"Quality" has ever been a watchword of Duhring's and whatever you purchase at this popular place can be depended upon as being just as represented.

F. T. Duhring, the present active head of the firm, is a prominent and progressive citizen who stands high in public esteem. He is a graduate of our State University, an attorney-at-law. He was recently appointed a member of the State Board of Commissioners who have charge of Sutter's Fort, Fort Ross, and the" Old Mission" in Sonoma.

JOHN T. M'QUIDDY

Five years ago on Washington's birthday, Mr. MacQuiddy and family came to Sonoma from Southern California where they had made their home for a quarter of a century.

Most of the time since coming to our city Mr. MacQuiddy has been engaged in building and contracting. D. H. MacQuiddy, his son, is associated with him in business and together they have built a number of modern and substantial homes in the city and valley.

J. T. Mac Quiddy & Son were the successful bidders for the contract to erect the new city hall, work on which is now in progress.

Their shop and residence is on the corner of Frst street West and Spain street in the old landmark (shown elsewhere in this paper), known as the old "El Dorado Hotel."

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